

INDIA AND SUSTAINABILITY STANDARDS  
MARKET DYNAMICS & SOCIAL DILEMMAS OF PROMOTING SUSTAINABLE BUSINESS

Organized & Hosted by  
**CRB**

9<sup>th</sup>

# INDIA AND SUSTAINABILITY STANDARDS



International Dialogues & Conference

*Prioritising Nature and People in Business to Create Measurable Impacts*

**November 2 - 4, 2022**

Organized & Hosted by:

10<sup>th</sup> year  
2011-2020  
**CRB** CENTRE for  
RESPONSIBLE  
BUSINESS  
Enabling Change for Impact

[www.sustainabilitystandards.in](http://www.sustainabilitystandards.in)

[www.c4rb.org](http://www.c4rb.org)

# About India and Sustainability Standards (ISS)

Centre for Responsible Business CRB's annual flagship conference 'India and Sustainability Standards: International Dialogues and Conference' convenes a diverse set of stakeholders to dialogue and develop roadmaps across issues and industry sectors – in supporting the momentum towards the Sustainable Development Goals (SDGs).

CRB believes that sustainable business principles are a key ingredient that businesses of the future (and businesses with a purpose) should integrate into their enduring core values – that should ultimately inform their strategies and operations.

In the ninth edition of ISS, our endeavor is to convene stakeholders to understand and deliberate on the opportunities and challenges of integrating sustainability in core business practices and strategies especially as economies and societies recover from COVID-19.

## Broad Topics/Sectors Over the Years

- Climate Change & Environment
- Circular Economy
- Voluntary Sustainability Standards
- Business & Human Rights
- Private Sector & SDGs
- SMEs and Sustainability
- Decent Work and Economic Growth
- Sustainable Agro Value Chains
- Youth Engagement on Sustainability
- Nutrition Security in India
- Sustainable Production and Trade
- Supply Chain Sustainability
- Resource Efficiency
- Water Resilience
- Sustainability Reporting
- Finance/ Investments
- ICT & Electronics
- Apparel & Textiles
- Mining & Minerals
- Tourism

**CRB's eighth annual conference India and Sustainability Standards 2021 was organised, with the theme - Accelerating and Reinforcing Transformative Change for Societal Resilience. It emphasised on Transformative Change and underlined the need to build Societal Resilience against future shocks like COVID especially given the lurking threats of Climate Change and Biodiversity Loss.**

A diverse set of stakeholders touched a number of complex contemporary topics over the three days of the event, some of them are enumerated here below:

- Addressing climate risks through business commitment and action with special attention towards **SMEs playing a leading role**
- Reducing human-led environmental damages by adopting and promoting **sustainable and circular business models**, including along value chains
- Shaping business strategies and decisions-making by considering the **true value of biodiversity and ecosystem services**
- Creating an ecosystem to nurture **sustainable enterprises** that foster decent work and economic opportunities, attracting sustainable finance and investments
- Addressing inequality and vulnerabilities through effective business and human rights frameworks, building on experiences of the UNGPs and the National Action Plans (NAPs)
- Fostering collaboration and cooperation across stakeholders, geographies, power and institutional structures and systems
- Examining the evolving **role of technology, data and finance** as enablers, thereby reducing the divide they seem to have created

**We had 50+ partner organisations, 250+ speakers, 34 sessions and over 850 delegates attend the 8th edition of the conference.**

## Journey till date

**420+**  
Partners

**190+**  
Sessions

**5000+**  
Participants

**1000+**  
Speakers

## Overview of ISS 2022

**ISS 2022 will be built around a live and interactive agenda , this year the event will be set in a hybrid format, attendees will have the option to join either physically or virtually**

### Day 1 (2nd Nov)

- Inaugural Session
- Two High Level Pleanaries

### Day 2 & 3 (3rd Nov & 4th Nov):

- Parallel breakout sessions (90 mins each).
- On an average about 20-25 sessions on a range of topics aligned to the conference theme are organized over these two days

### **ISS 2022 will provide attendees with the opportunity to:**

- Partner and contribute with the most relevant deliberations on responsible business, sustainable practices and CSR regime
- Listen to & meet the best thought leaders, policymakers and business leaders on sustainability from around the world
- Attend nearly 30 sessions on diverse sectors, themes and topics spread over 3 days
- Share your experience, innovations, success stories and best practices to the most relevant audience
- Brand your organization amongst the pioneers of sustainability.
- Contribute towards the development and uptake of responsible business and sustainable development
- Be at the Networking Village to meet hundreds of likeminded people
- Exhibit and showcase your product and services to a large gathering of sustainable & CSR professionals & enthusiastic government officials, corporates.

# ISS 2022 Conference Theme

Our focus this year, at the ninth edition of the conference will be to dialogue and reflect on experiences of businesses in India and beyond to identify replicable models/approaches/experiences of pursuing climate goals, environmental impacts, biodiversity loss, inequality and diversity. The sessions will also examine various factors and resources that have and can support business transformation. Hence, the theme of this year's conference is **Prioritising Nature and People in Business to Create Measurable Impacts.**

Some of the key questions to be examined in the conference by national and international experts and practitioners are:

- What lessons can Indian industry derive from businesses' engagement on climate change, biodiversity loss and pollution abatement especially in other emerging economies?
- What can Indian business leaders learn from how businesses in other countries including emerging economies have pursued inclusive growth, decent work and social dialogue?
- How can SMEs play an active role in tackling these challenges in India? Are there specific sectors where SMEs' leadership on sustainability should be explored? What can we learn from other emerging economies?
- How has India's experiences been in mainstreaming consideration for nature and people into Board level discussions? What can we learn from some other countries?
- How have businesses monitored, evaluated and reported their impacts on people and nature – especially along complex and arduous value chains? What challenges persist in this process?
- What role has government policy, regulation, competition, technology played in business transformation? What lessons for India and other emerging economies?

## Confirmed and Likely Sessions

- Sustainable Forest Management & Livelihoods
- A Regional Dialogue on Business & Human Rights for South Asia
- Industry & Policy Engagement on Deforestation Free Supply Chains in India
- Sustainable Palm Oil Dialogue for India
- Incorporating Responsible Sourcing in Commodities Trade
- Responsible Global Value Chains & G20
- Sustainable Consumption and Production in India
- Implementing Sustainable Cotton Sourcing Strategies
- Exploring a Wood Value Chain Alliance in India
- Responsible Consumption
- Improving the Quality of Disclosures on Responsible Business in India

# ISS 2022 Partnership Opportunities

## LEAD PARTNER

INR 20,00,000\*

- Special invite to the Head of the Organisation to be a speaker on the Inaugural day of the Conference
- Invite senior staff as speakers/panelists in (2) other relevant break-out sessions (3rd Nov or 4th Nov) - each session is of 90 mins duration
- Co-host of (1) 90mins session on either Day 2 or 3 (3rd Nov or 4th Nov)
- Exhibition space (Stall of dimension: 3 mtr X 2 mtr X 3 mtr) in the Networking Village of the Conference, with good visibility and easy access for participants. Availability of adequate space in the Stall for display of publications and resource materials
- Reserved pass for guests and members at the evening events
- (1) Authored or Co-authored Blog
- (1) Full Page Advertisement in ISS2022 Conference booklet
- (2) Linkedin Live interviews
- (1) Article in Post-Conference Report
- (20) Free conference passes for guests and members
- 50% discount on additional conference passes for guests and members
- Distribution of publications in Delegate Kit for all participants
- Full Delegate List – name of delegate, designation and organization (without contact details as per CRB Privacy Policy)
- (8) Dedicated social media posts
- (3) Push notifications through the event app
- Branding in publications, handouts, collaterals of the conference (as per the partnership level)
- Branding on conference website and on virtual platform (as per the partnership level)

## PRIME PARTNER

INR 10,00,000\*

- Special invite to the Head of the Organisation to be a speaker in the closing plenary
- Co-host of (1) 90mins session on either Day 2 or 3 (3rd Nov or 4th Nov)
- (1) Speaker slot in a relevant session on either Day 2 or 3 (3rd Nov or 4th Nov)
- (1) Authored or Co-authored Blog
- (1) Half Page Advertisement in ISS2022 Conference booklet
- (1) LinkedIn Live interview
- (15) Free conference passes for guests and members
- Reserved pass for guests and members at the evening events
- 50% discount on additional conference passes for guests and members
- Full Delegate List – name of delegate, designation and organization (without contact details as per CRB Privacy Policy)
- (6) Dedicated social media posts
- (2) Push notifications through the event app
- Branding in publications, handouts, collaterals of the conference (as per the partnership level)
- Branding on conference website and on virtual platform (as per the partnership level)

## PLENARY PARTNER

INR 8,00,000\*

- Co-host of (1) 90mins plenary session
- (1) Half Page Advertisement in ISS2022 Conference booklet
- (1) LinkedIn Live interview
- (15) Free conference passes for guests and members
- 50% discount on additional conference passes for guests and members
- (4) Dedicated social media posts (pre & post)
- (2) Push notifications through the event app
- Branding in publications, handouts, collaterals of the conference (as per the partnership level)
- Branding on conference website and on virtual platform (as per the partnership level)

## SESSION PARTNER

INR 6,00,000\*

- Co-host of (1) 90mins session on either Day 2 or 3 (3rd Nov or 4th Nov)
- (1) Half Page Advertisement in ISS2022 Conference booklet
- (1) LinkedIn Live interview
- (10) Free conference passes for guests and members
- 50% discount on additional conference passes for guests and members
- (4) Dedicated social media posts
- (2) Push notifications through the event app
- Branding in publications, handouts, collaterals of the conference (as per the partnership level)
- Branding on conference website and on virtual platform (as per the partnership level)

## ASSOCIATE PARTNER

INR 3,00,000\*

- (1) Speaker slot in a relevant session on either Day 2 or 3 (3rd Nov or 4th Nov)
- (10) Free conference passes for guests and members
- (2) Dedicated social media posts
- (1) Push notification through the event app
- Branding in publications, handouts, collaterals of the conference (as per the partnership level)
- Branding on conference website and on virtual platform (as per the partnership level)

## CONFERENCE SUPPORT PARTNER

INR 1,00,000\*

- (5) Free conference passes for guests and members
- (1) Dedicated social media post
- Branding in publications, handouts, collaterals of the conference (as per the partnership level)
- Branding on conference website and on virtual platform (as per the partnership level)

## STALL AT NETWORKING VILLAGE

INR 1,50,000\*

- Exhibition space (Stall of dimension: 3 mtr X 2 mtr X 3 mtr) in the Networking Village of the Conference, with good visibility and easy access for participants. Availability of adequate space in the Stall for display of publications and resource materials
- (5) Free conference passes for guests and members
- (1) Dedicated social media post
- Branding in publications, handouts, collaterals of the conference (as per the partnership level)
- Branding on conference website and on virtual platform (as per the partnership level)

	Lead Partner	Prime Partner	Plenary Partner (Inaugural Day)	Session Partner (Parallel Sessions on Day 2 &3)	Associate Partner	Conference Support Partner	Stall at Networking Village
	INR 20,00,000*	INR 10,00,000*	INR 8,00,000*	INR 6,00,000*	INR 3,00,000*	INR 1,00,000*	INR 1,50,000*
Special invite to the Head of the Organisation to be a speaker during the Inaugural day of the Conference (2nd Nov)	✓						
Special invite to of the Head of the Organisation to be a speaker in the closing plenary (4th Nov)		✓					
Invite senior staff as speakers/panelists in other relevant break-out sessions (3rd Nov or 4th Nov) - each session is of 90 mins duration	✓(2)	✓(1)			✓ (1)		
Co-host of (1) 90 mins High Level Plenary session on Day 1 (2nd Nov)			✓				
Co-host of (1) 90 mins session on either Day 2 or 3 (3rd Nov or 4th Nov)	✓	✓		✓			
(1) Exhibition space (Stall of dimension: 3 mtr X 2 mtr X 3 mtr) in the Networking Village of the Conference	✓						✓
Reserved pass for guests and members at the evening events	✓	✓					
Authored or Co-authored Blog	✓(1)	✓(1)					
Advertisement in ISS2022 Conference booklet	✓ (full page)	✓ (half page)	✓ (half page)	✓ (half page)			
Article in Post Conference Report	✓						
Linkedin Live	✓(2)	✓(1)	✓(1)	✓(1)			
Free conference passes for guests and members	✓(20)	✓(15)	✓(15)	✓(10)	✓(10)	✓(5)	✓(5)
50% discount on additional conference passes	✓	✓	✓	✓			
Distribution of publications in Delegate Kit	✓						
Full Delegate List – name of delegate, designation and organization (without contact details as per CRB Privacy Policy)	✓	✓					
Social Media Posts	✓(8)	✓(6)	✓(4)	✓(4)	✓(2)	✓(1)	✓(1)
Push notifications through the event app	✓(3)	✓(2)	✓(2)	✓(2)	✓(1)		
Branding in publications, handouts, collaterals of the conference, website and virtual platform	✓	✓	✓	✓	✓	✓	✓

# INDIA AND SUSTAINABILITY STANDARDS



## Contact Us:

### **Centre For Responsible Business (CRB)**

USO House, USO Road, 6 Special Institutional Area,  
Off Shaheed Jeet Singh Marg, New Delhi-110067,  
India

**Email:** [siya@c4rb.in](mailto:siya@c4rb.in)

**Phone:** +919582994251

Organized & Hosted by:

**10<sup>th</sup> years**  
2011-2020  
**CRB** CENTRE for  
RESPONSIBLE  
BUSINESS  
*Enabling Change for Impact*

[www.sustainabilitystandards.in](http://www.sustainabilitystandards.in)

[www.c4rb.org](http://www.c4rb.org)