



INDIA AND SUSTAINABILITY STANDARDS

International Dialogues and Conference 2019

20-22 November, 2019
New Delhi, India

www.sustainabilitystandards.in
www.c4rb.org

Organized & hosted by

CRB CENTRE *for*
RESPONSIBLE
BUSINESS
Enabling Change for Impact

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**MARKET DYNAMICS & SOCIAL DILEMMAS
OF PROMOTING SUSTAINABLE BUSINESS**

The 2019 Theme

The theme of the 2019, the sixth edition of CRB’s Flagship Annual Conference is ‘Market Dynamics & Social Dilemmas of Promoting Sustainable Business’. Integrating sustainability into global and local value chains is becoming increasingly common, not only for creating equitable and inclusive growth, but also for shared value creation. While many recognize these new developments, there is a need for a shift in mindsets on what we perceive as growth and development.

Since its adoption in 2015 the 2030 Agenda for Sustainable Development by the United Nations and its 17 Sustainable Development Goals (SDGs), the expectations and actions toward meeting the agenda’s goals have gained momentum. The focus has also expanded from the government to the private sector as a driver of sustainability/SDGs. Many segments of the private sector, supported by various national and international organizations provide frameworks and guidance on how to integrate sustainable policies and business practices in order to achieve long-term prosperity for businesses and societies, while carefully managing or restoring environmental resources.

In the sixth edition of CRB’s conference (India and Sustainability Standards), our endeavor, is to convene a diverse set of stakeholders to understand and deliberate on the opportunities and challenges of promoting sustainable business in an emerging economy like India. Balancing the aspirations of a demographically young and expanding economy on one hand and meeting the needs of the underserved on the other hand is a complex challenge. Through our discussions, we aim to address these challenges, particularly now, as India, an emerging economy sets a course for the next five years in an integrated global economy.

The ISS Journey

India and Sustainability Standards: International Dialogue and Conference (ISS) has successfully completed five years of bringing key national and international stakeholders together on sustainability/sustainable business/SDGs issues in India. ISS has consistently worked towards pushing and propelling the agenda of sustainable business by engaging with multiple stakeholders through a through a consensus and evidence-based approach. Designed and hosted by the Centre for Responsible Business (CRB), ISS has witnessed 5 years of action oriented deliberations on a variety of thematic and sector specific issues on sustainability - drawing the attention of Indian and international policy actors, government agencies, standard setters, large and small businesses, industry associations, civil society, academia, and media agencies.

To enhance the efficacy and outreach of these discussions CRB is developing a virtual platform with the objective to enable stakeholders to engage on sustainability/sustainable business promotion/SDGs all throughout the year - leading to ongoing dialogues, lasting impacts and positive changes. This multi-stakaholder engagement platform will be launched at the ISS conference in November, 2019.



Featured Partners and Participants

Academia

University of Michigan (USA), University of Manchester (UK), Schulich School of Business (Canada), Aston University (UK), University of Basel (Switzerland), Deakin University (Australia), IIM Bangalore, IIM Lucknow, IIM Shillong, Xavier Labour Research Institute (XLRI), SP Jain Institute of Management Research (India), Birla Institute of Management and Technology (India), OP Jindal Global University (India), TERI University (India), AMITY University (India), National Institute of Fashion Technology (India).



International Organisations & Agencies

C&A Foundation, WWF India, ISEAL Alliance, Alliance for Water Stewardship (AWS), Green Electronics Council (GEC), Global Infrastructure Basel (GIB Foundation), Rainforest Alliance, Roundtable on Sustainable Palm Oil (RSPO), Global Organic Textile Standard (GOTS), Responsible Mica Initiative (RMI), Terre des Hommes (TdH Netherlands), CSR Europe, IDRC Canada, Dutch Embassy (India), GIZ, Global March Against Child Labour, Friedrich Naumann Foundation, Goodweave, Save The Children, Traidcraft, One Planet Network, International Union for Conservation of Nature (IUCN).

UN Agencies

UNICEF, UNDP, UNIDO, UN Environment, International Finance Corporation (World Bank Group), International Trade Centre (ITC, Geneva).

Government of India

Ministry of Commerce and Industries, Ministry of MSMEs, Ministry of Mines, Department of Consumer Affairs, IRCTC, Quality Council of India (QCI).



Industry Associations

Manufacturers Association of Information Technology (MAIT), Okhla Garments and Textiles Cluster (OGTC), PHD Chambers of Commerce and Industries, FISME, Indian Paper Manufacturers Association (IPMA), Federation of Indian Mining Industries, Indo-German Chambers of Commerce, Apparel Export Promotion Council (AEPIC).

Programme

Day 1 (20 Nov)	Opening Day comprising Inaugural Plenary and 3 High-level Panels on theme - 'Market Dynamics and Social Dilemmas of Promoting Sustainable Business'
Day 2 & 3 (21& 22 Nov)	Parallel sessions co-hosted by interested organisations to dive-down on multiple thematic and sector-specific sessions (90 minutes or 180 minutes)
Day 1, 2 & 3	Exhibition Stalls and Networking Village

Plenary Inaugural Day (20 November, 2019)

TIMINGS	SESSIONS
0800 - 0930 hrs	Registration & Welcome Tea/Coffee
0930 - 1130 hrs	Inaugural Plenary: Market Dynamics and Social Dilemmas of Promoting Sustainable Business
1130 - 1300 hrs	High-Level Panel 1: Creating a Market for Sustainable Enterprises and Products
1300 - 1400 hrs	Networking Lunch
1400 - 1530 hrs	High-Level Panel 2: Bringing Paradigm Shift in Financial Sector to promote Sustainability
1530 - 1600hrs	Networking & High-Tea
1600 - 1730hrs	High-Level Panel 3: Business Solutions to Developmental Challenges in Emerging Economies
1730 - 2000hrs	Evening Event (Book Launch) followed by Cocktails and Dinner

Second & Third Day Breakouts (21& 22 November, 2019)

Time Slots	Day 2 (21st November)	Day 3 (22nd November)
0900 - 0930hrs	Registration	Registration
0930 - 1100hrs	Plenary Session (Co-hosted by Lead Partners)	Plenary Session (Co-hosted by Lead Partners)
1100 - 1200hrs	Tea Break	Tea Break
1200 - 1330hrs	4 Parallel Sectoral or Thematic Session (Co-hosted by CRB's Old and New Partners)	4 Parallel Sectoral or Thematic Session (Co-hosted by CRB's Old and New Partners)
1330 - 1430hrs	Networking Lunch	Networking Lunch
1430 - 1600hrs	4 Parallel Sectoral or Thematic Session (Co-hosted by CRB's Old and New Partners)	4 Parallel Sectoral or Thematic Session (Co-hosted by CRB's Old and New Partners)
1600 - 1630hrs	Tea Break	Tea Break
1630 - 1800hrs	4 Parallel Sectoral or Thematic Session (Co-hosted by CRB's Old and New Partners)	4 Parallel Sectoral or Thematic Session (Co-hosted by CRB's Old and New Partners)
1800 - 1930hrs	Evening Event (TBD)	Closing Plenary

Partnership Opportunities

Partner the Most Coveted Sustainable Business Conference of India

- Interact and meet national & international thought leaders, policymakers and business leaders on sustainability/sustainable business/SDGs/sustainability standards from around the world
- Attend 20-25 sessions on diverse sectors, themes and topics spread across three days
- Co-host a session of your own and share your experience, innovations, success stories and good practices to the most relevant national and international audience
- Brand your organization amongst the pioneers on sustainable business
- Showcase your innovations, work, products and messages in Stalls (Networking Village)
- Find solutions and network to support transition towards sustainable business
- Interact with hundreds of likeminded people at the Networking Village

About CRB

Centre for Responsible Business (CRB) was established on 14th November 2011 as an independent organization with a governing body comprising academicians, industry representatives, experts and professionals. Since its establishment, CRB has been pursuing its **Vision** - *Businesses integrate sustainability into their core business practices* and its **Mission** - *Create and provide high quality, affordable and accessible resources and services to enable businesses to fulfill their responsibilities to all stakeholders.*

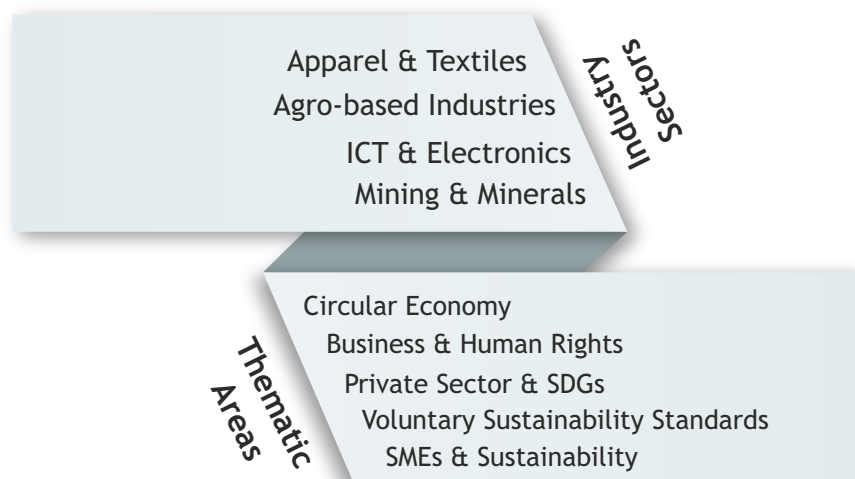
Work Programme

CRB has resolved to fulfill its mission by working in the following four **Programmatic Verticals** with multiple stakeholders to evolve an ecosystem to drive sustainable and responsible business.

- **Action and Policy Research:** focused on generating and analyzing evidence pertaining to social, economic and environmental elements of sustainability to better inform the policy and practice.
- **Training and Capacity Building:** of various business and policy actors to enable them to comply with government directives and/or match industry demands (domestic and international) on sustainability.
- **Customised Advisory Services and Technical Assistance:** Facilitating businesses to integrate social, economic and environmental sustainability parameters at strategic, managerial and operations levels.
- **Knowledge Fora:** Industry and multi-stakeholder forums to facilitate and enable collaborative approaches aimed at developing solutions for sustainability challenges.

Sectors & Thematic Areas

CRB has consolidated its **programmatic activities** into the following sectors & thematic areas:



Activities & Achievements

- Implemented various interventions on **supply chain sustainability** issues including in apparel/textiles and mining/minerals (sandstone and mica) based industries
- Pioneered work with **voluntary sustainability standards** in India, by engaging them closely with sectoral stakeholders for better appreciation and uptake
- Pursuing interventions in palm oil and electronics/IT sector to highlight how market-based methods can help develop the **business case for sustainability**
- In recognition of its interventions on sustainable business/SDGs, CRB has been recognized/affiliated as **Partners and/or Advisers** of various initiatives:
 - ✓ One Planet Network (UN Environment, <http://www.oneplanetnetwork.org/consumer-information-scp/actors>)
 - ✓ Trade for Sustainable Development (International Trade Centre, Geneva)
 - ✓ World Benchmarking Alliance (<https://www.worldbenchmarkingalliance.org/wba-allies/>)
 - ✓ ISEALAlliance, UK
 - ✓ UN Forum on Sustainability Standard (UNFSS)
 - ✓ Indian Institute for Corporate Affairs (IICA)
 - ✓ Quality Council of India
 - ✓ Bureau of Indian Standards
- Further, CRB has also been pursuing active engagements/partnerships with a number of Universities and Centres of Academic Excellence globally, viz. Aston Business School (UK), Erb Institute (University of Michigan, USA), Copenhagen Business School (Denmark) and University of Basel (Switzerland)
- CRB has co-developed the following multi-stakeholder sustainability initiatives in partnership with like-minded organizations:
 - Indian Water Stewardship Network (IWSN - <https://a4ws.org/about/global-network/india>)
 - Indo-Dutch CSR and Sustainability Forum(INDUS-Forum - <https://futureproof.community/circles/indus-forum>)
 - Sustainable Palm Oil Coalition for India (I-SPOC), (www.indiaspoc.org)

