Collaboration a key to SDGs:
Leveraging CSR & Voluntary Sustainability Standards

INDIA AND SUSTAINABILITY STANDARDS
International Dialogues and Conference
14-16 November 2018 | New Delhi, India
www.sustainabilitystandards.in | www.c4rb.org
Preface

“While we were supposed to be living in an ‘era of deregulation’, regulation, against the expectations and rhetoric of many is exploding...deregulation, despite its prominence in the scholarly and public discourse, proved to be only a limited element of the reforms in governance”. These statements and sentiments of Prof. David Levi-Faur aptly illustrate the state of affairs around new forms of private regulatory regimes, manifested through Corporate Social Responsibility (CSR) instruments and particularly through the international voluntary sustainability standards (VSS). CSR instruments and VSS have assumed a prominent role in the last few decades and CSR is increasingly considered a ‘mode of governance’ in the international business community, scholarly and public policy debates.

The multi-stakeholder driven VSS are considered an ‘institutional innovation’ and a ‘game changer’ by scholars and policy thinkers alike. The evolution of CSR and sustainability related voluntary standards has been spurred by a combination of factors, post the cold war era. These include, among others, phenomenal growth of transnational corporations crossing geographical boundaries - to source merchandise and services and invest in foreign shores - as a component of their competitive strategy; emphasis on deregulations under neo-liberal environment; spread and popularity of the notions of CSR and sustainability; and the lack of transnational governance body or mechanism to regulate the conduct of transnational businesses. These factors offered space, scope, possibilities and opportunities to the public-spirited individuals acting as institutional entrepreneurs to develop VSS as international norms, for diffusion and transfer globally, aiming to address social responsibility and sustainability related issues, particularly in the domains of international production and supply chain/value chain networks. The growth and prominence of international VSS has been speedy, steady and significant in last three decades. However, in order to fill the gaps in regulatory voids caused due to the perceived state deregulations, most of the international VSS chose to take an authoritative stand and assumed position as private rule makers.

This regulatory, arms-length model and approach, in the context of new global development frameworks (Paris Climate Accord and the UN Sustainable Development Goals or SDGs) which demand international and local cooperation and collaborations to tackle the societal grand

Indeed, in India, with Section 135 of Companies Act 2013, CSR is made mandatory. Though, nuances of CSR Mandate in India differ widely from the global understanding, practices and debates of CSR.
challenges, seems untenable. While there has been a steady global expansion of certified commodities and processes in last decade, as reported by agencies such as the United Nations Forum on Sustainability Standards (UNFSS), International Trade Centre (ITC) and ISEAL Alliance, the scholarly evidence on impacts and outcomes of VSS is not very encouraging. Such dichotomies lead some scholars and policy thinkers to allege that the transnational corporations have captured the VSS to their advantage - with objectives of reducing risks in their supply chains - and have thereby dented the credibility of independent, multi-stakeholder steering institutions and processes. Therefore, a reframing of the dominant logic (of regulations) of multi-stakeholder based VSS that has been followed by most international VSS-setters since their inception is required. In view of the changed geopolitical and international trade situations and the broader failure of VSS to demonstrate intended and desired impacts and outcomes (as research over last two decades demonstrates), the orthodoxy of business as usual through the dominant logic of regulations seems value eroding for most stakeholders. This is particularly concerning for the marginalised stakeholders or the governed, for whom these voluntary collective steering or collaborative societal governance processes were initiated.

The growing VSS space and community suggests that over the last few decades, a huge amount of financial and other resources, intellectual capital and human energies have gone (and continue to go) into the development, promotion, implementation and enforcement of a variety of VSS globally. However, if the desired impacts and outcomes, particularly for the governed, and appropriate value propositions for all concerned stakeholders, continue to be less forthcoming, then the credibility, legitimacy, sanctity and the emancipatory potential of VSS is likely to disappear and allegations of corporate capture of VSS, by a section of scholars and policy thinkers, will be difficult to allay and the resurrection of lost glory and credibility will be impossible.

The UN SDGs and Paris Climate Accord, as new global development frameworks, offer an opportunity to the VSS-setters and supporters’ community to change frames and make a move away from the regulatory model to a collaborative one. ‘Leave no one behind’ is the core principle and mantra of the SDGs. VSS must be made instruments for tackling the societal grand challenges and the interests and empowerment of the agency of the governed should be at the heart of all activities for the VSS.

In the last few years, certain VSS-setters have been making efforts to change their business model and implementation approaches from regulatory to collaborative and have been working to closely align with the new global development agenda set by the SDGs and Paris Climate Accord. ISEAL Alliance, an association of international VSS-setters, too is pushing the agenda and several VSS-setters are taking note. The Centre for Responsible Business (CRB) considers these initiatives as adventures of visionary VSS-setters, who are departing from the dominant logic of the domain, and which are novel and promising and offer potential to turn multi-stakeholder driven VSS into an impactful institutional innovation for tackling societal grand challenges, through CSR and sustainability transition and transformations, aligned to the goals/targets set in the new global frameworks. These innovations can complement the sovereign state driven regulations, policies and locally embedded structures, institutions, processes and practices in countries everywhere.

Aligning with new global frameworks (with core principle of ‘leave no one behind’) would necessitate shifting the focus away from risk, regulatory and compliance-based approaches in international production and supply chain networks, to focusing on and addressing the needs and ‘agency of the governed’ and local development (linked to global) embedded in local institutions, structures, processes, practices and policies. This renewed focus may yield better results on socioeconomic impacts and outcomes of VSS and business firms, than the current paradigm and dominant logic, and will also respond to the allegation of sociology scholars that transnational corporations have captured the processes of transnational global governance.

CRB works with a premise that the conceptual notion of a multi-stakeholder driven VSS is indeed innovative and very powerful and has the potential to address some aspects of business-generated externalities and grand challenges and can empower the governed and fringe stakeholders. Hence, the theme of CRB’s 5th annual conference - India and Sustainability Standards: International
Dialogues & Conference 2018 is ‘Collaboration as a key to SDGs: Leveraging CSR & Voluntary Sustainability Standards’. This theme is aligned with SDG 17 - Collaborations and Partnerships for SDGs.

The last few decades of scholarship, policy and practice experiences on inter-organisational collaborations, partnerships, and cross-sector social partnership (CSSP), however, highlights that addressing systemic changes through collaboration remains one of the toughest challenges. “A successful sustainable development agenda requires partnerships between governments, the private sector and civil society. These 17 ambitious goals [SGDs] and the complex challenges they seek to address fit neither neatly demarcated sectors, nor national borders. Climate change is global, and businesses are just as important to fighting it as governments. Innovation can’t happen without universities and scientists and certainly not without exchange of knowledge across continents. Gender equality is as much about communities as it is about legal instruments. If our epidemics are global, their solutions are too. Inclusive partnerships built upon a shared vision and shared goals that place people and the planet at the centre, are needed at the global, regional, national and local level”.

The Indian government has also developed several schemes closely associated with the SDGs. However, private sector interventions are required on a larger scale to multiply the efforts. Based on the five years of experience with CSR mandate, efforts are underway to review the framework for CSR activities and suggest a roadmap for better implementation of its provisions. The high-level CSR Committee, set up in 2018, has been given the mandate to analyse the outcomes of CSR activities, programmes and projects, and to suggest measures for effective monitoring and evaluation of CSR as implemented by companies. Early experiences with CSR mandate increasingly indicate a growing recognition by stakeholders towards more collaborative forms of working. Capacity building in designing and developing partnerships and building multi-stakeholder experience sharing platforms are recognised as key to support effective implementation of CSR mandate.

CRB Initiatives for Collaboration of CSR and SDGs

CRB draws from its rich experiences and research on collaborations and works with policymakers, businesses, CSR and VSS community and supporters to reframe the dominant logic and to facilitate resurrecting emancipatory potential, credibility, purpose (supporting the agency and empowerment of the governed), while democratising and restoring the sanctity of multi-stakeholder based collective steering (thus justifying their multi-stakeholder principles of governance). The annual flagship conference of CRB is among a major initiative in that direction. CRB’s efforts are to reframe the dominant logic, to carve out and develop a new intellectual and policy agenda for CSR and sustainability transition and transformation pathways through institutional changes, aimed at contributing to the global development frameworks and addressing societal grand challenges, highlighting the perspectives, needs and agency of the governed.

Dr. Bimal Arora
Honorary Chairperson, Centre for Responsible Business (CRB)
Assistant Professor, Aston Business School, Aston University, UK

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5http://in.one.un.org/page/sustainable-development-goals/sdg-17/
Centre for Responsible Business (CRB)

About CRB
Centre for Responsible Business (CRB) was established with support from Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH of Germany, Social Accountability International (SAI) of US and Business Social Compliance Initiative (BSCI) of Belgium in 2010 as part of a German Federal Ministry for Economic Cooperation and Development (BMZ) supported initiative.

CRB has subsequently evolved into an independent organisation based in New Delhi, working in the following four programmatic verticals with multiple stakeholders to evolve an ecosystem to drive sustainable and responsible business.

▲ Action and Policy Research: Particularly focused around human rights, social and environmental sustainability
▲ Training and Capacity Building: Of various actors in the supply chain to enable them to adhere to government and/or industry demands and also of international brands and standards
▲ Customised Advisory Services and Technical Assistance: Facilitating businesses to integrate Environmental, Social & Governance parameters at strategic, managerial and operations levels
▲ Fora: Industry and multi-stakeholder forums to facilitate and enable collaborative approaches aimed at developing solutions for sustainability challenges. Forums developed so far with like-minded organisations include IWSN, INDUS-Forum, India SPOC

Activities & Achievements
▲ Partnered with global brands and retailers such as Marks & Spencer, H&M, Walmart, TESCO, S. Oliver, Carrefour, etc. and worked with over 250 suppliers, 1000 middle management, reaching out to over 150,000 workers, since 2010.
▲ Consolidated programmes in key strategic sectors: Agri-business, Mining & Minerals, IT & Electronics and Apparel & Textiles. CRB has also been building its profile on a few thematic areas, viz.: Circular Economy, Business & Human Rights, Collaboration among Voluntary Sustainability Standards and Interface between Private Sector and SDGs.
▲ In recognition of its approach to integrate interest for multiple stakeholders on sustainable business/SDGs, CRB has been recognized by/affiliated to various initiatives, viz.: (i) UN Forum on Sustainability Standard (UNFSS), (ii) Consumer Information Programme (UN Environment, Paris), (iv) Trade for Sustainable Development (ITC, Geneva) (iii) Indian Institute for Corporate Affairs (IICA) and (iv) Quality Council of India, (v) BIS and (vi) Dutch Embassy in India
▲ Developed its annual conference (India & Sustainability Standards) as an initiative for international and national sustainable business and sustainability standards practitioners to dialogue on sustainability challenges, using a result-based approach (www.sustainabilitystandards.in). This has been designed as a multi-stakeholder event covering a number of sectors and thematic areas.
▲ The organisation draws strength from its core team of professionals and its extended network of specialists, and deploys a research informed and action-oriented approach. CRB has also been fortunate in developing formal working partnerships with a number of internationally renowned research and academic institutions in India, Europe and North America.
About 5th ‘India and Sustainability Standards: International Dialogue and Conference’

The theme of the 5th Annual Conference of CRB, ‘India and Sustainability Standards, 2018’ is Collaboration a Key to SDGs: Leveraging CSR & Voluntary Sustainability Standards. As an organisation working in the areas of sustainable/responsible business, CRB believes collaboration is fundamental to achieve the ambitious and critical Goals enshrined in the SDGs - and it is critical to assess various approaches in this direction and impacts thereof. The 2018 edition of the Conference would entail deliberations on collaboration between key actors that leverage CSR and Voluntary Sustainability Standards to achieve the SDGs in India.

Collaboration is at the heart of the implementation of the Sustainable Development Goals (SDGs) and is enshrined in the Agenda 2030 for Sustainable Development as one of the 5 Ps - Partnership. Presently, one can witness a variety of collaboration models/methods that have evolved for broadly pursuing the SDGs, or specifically one or more of them. These models/methods range from the global levels to the national and local levels. Some of them have been presented in the table below.

<table>
<thead>
<tr>
<th>Typology</th>
<th>Description</th>
<th>Example</th>
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<tbody>
<tr>
<td>Development Cooperation for achieving SDGs</td>
<td>Meant for development partners across the board to coalesce and synchronise their developmental support for SDGs</td>
<td>The Global Partnership for Effective Development Cooperation has been formed to enable this</td>
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<tr>
<td>Private - Private Collaboration</td>
<td>A number of private sector companies creating a global coalition to address sustainable development challenges. In India, there is also been some talk and efforts towards collaborative CSR practices, whereby companies consider pooling their CSR funds and aligning their programmes to achieve common goals</td>
<td>Word Business Council for Sustainable Development (WBCSD), Business Call to Action, Consumer Goods Forum (CGF) are some examples</td>
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<tr>
<td>Multilateral and Private Sector Collaboration</td>
<td>Certain UN agencies in India cooperating with corporates, business associations/chambers, corporate foundations</td>
<td>The UN-India Business Forum is an example of this</td>
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<tr>
<td>Public - Public Collaboration</td>
<td>In India, this has been witnessed in the way the policy architecture was created in pursuing SDGs at the state level, under the spirit of competitive federalism</td>
<td>NITI-Aayog has been anchoring this process of coordinating with the State Governments to encourage and track SDG implementation</td>
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<td>CSO - CSO Collaboration</td>
<td>CSOs from across regions have also come together to exchange ideas and lessons on SDGs. In India, some efforts have also been made to enable collaboration under the auspices of the Wada Na Todo campaign, of holding governments accountable.</td>
<td>The Asia Pacific CSO Forum on SDGs is one such example</td>
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<td>Public - Private - CSO Cooperation</td>
<td>A multi-stakeholder platform for pursuing specific SDGs in sectors</td>
<td>Multi-stakeholder platform established by CRB on water stewardship (India Water Stewardship Network) that has direct implication on SDG-6</td>
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Five Years, a Milestone

CRB’s Annual Conference, ‘India and Sustainability Standards: International Dialogue and Conference’ (referred to as ISS) has achieved the milestone of completing five years in 2018, thanks to the support we have received from our old and new partners and associates.

It has evolved as a much awaited international sustainability conference based in India and creating connections with international processes and actors on sustainability (Glocal in nature). Over the years, CRB has had the good fortune of having more than 3,300 participants join us for this annual event, with above 150 partner organisations co-hosting discussions on various issues herein. These discussions have also encouraged development of a few multi-stakeholder sustainability initiatives, facilitated by CRB, viz. India Water Stewardship Network (IWSN), Indo-Dutch CSR & Sustainability Forum (INDUS-Forum) and Sustainable Palm Oil Coalition for India (India-SPOC).

On the first day of this 5th edition of the Conference, a number of international and national stalwarts and experts on sustainable development/SDGs/sustainability standards would deliberate on the following three broad issues under the overall theme of 2018:

- Cooperation Among and Across Governments - Linking the Global Goals with the Local Challenges
- Creating Lasting Public and Private Sector Collaboration Models in Practice, Building Trust
- How to Make Multi-stakeholder Partnerships Work to Achieve SDGs?

Over the second and third days (15th and 16th Nov), various partner organisations would discuss and explore issues and challenges in promoting sustainable business in India, together with key stakeholders across 25 technical sessions covering sectoral and thematic issues. CRB and its partners expect these sessions to be interactive and conversational.

We have also initiated a process to turn this Conference into a ‘green event’ by reducing use of plastic to the extent possible, and would urge all participants to ensure that wastage of food, water, paper and energy is minimal. South Pole - a leading global company in carbon credits, has helped us offset the carbon footprint of this event by making it ‘carbon/climate neutral’.
# Conference Programme

## 14th November (Royal Ballroom 1&2)

<table>
<thead>
<tr>
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<th>Event</th>
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<tbody>
<tr>
<td>09:00-9:30</td>
<td>Registration</td>
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<tr>
<td>09:30-11:00</td>
<td>Inaugural Plenary: Effective Methods of Collaboration in Pursuing SDGs: What Lessons for India?</td>
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<tr>
<td>11:00-11:30</td>
<td>High Tea</td>
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<tr>
<td>11:30-13:00</td>
<td>High Level Plenary 1: Cooperation Among and Across Governments: Linking the Global Goals with the Local Challenges</td>
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<tr>
<td>13:00-14:00</td>
<td>Lunch</td>
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<tr>
<td>14:00-15:30</td>
<td>High Level Plenary 2: Creating Lasting Public and Private Sector Collaboration Models in Practice, Building Trust</td>
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<tr>
<td>15:30-16:00</td>
<td>High Tea</td>
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<tr>
<td>16:00-17:30</td>
<td>High Level Plenary 3: How to Make Multi-stakeholder Partnerships Work to Achieve SDGs?</td>
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<tr>
<td>18:00-19:30</td>
<td>Promoting Responsible Value Chains in India for an Effective Contribution of the Private Sector to the SDGs (PROGRESS Project) Launch Event, Poolside Lawns</td>
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<tr>
<td>19:30 Onwards</td>
<td>Cocktails</td>
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<td>Time</td>
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<td>09:00-9:30</td>
<td>Registration</td>
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<tr>
<td>09:30-11:00</td>
<td>Importance of Circular Economy Principles and Practices for Indian Business and Society Plenary (Royal Ballroom 1 &amp; 2)</td>
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<tr>
<td>11:00-11:30</td>
<td>High Tea                                                                  Royal Ballroom 1</td>
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<tr>
<td>11:30-13:00</td>
<td>Women in Value Chains                                                      India Inc. &amp; the water-energy-food nexus</td>
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<tr>
<td>13:00-14:00</td>
<td>Lunch</td>
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<td>14:00-15:30</td>
<td>Contd.                                                                    National Constellation District Mineral Foundations (DMFs) as enablers of Sustainable Development in Mining Communities</td>
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<tr>
<td>15:30-16:00</td>
<td>High Tea</td>
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<td>16:00-17:30</td>
<td>Contd.                                                                    Contd.</td>
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<tr>
<td>18:00-19:30</td>
<td>Celebspeak with Prahlad Kakar: How a brand can be built based on its sustainability performance</td>
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<td>19:30 Onwards</td>
<td>Cocktails</td>
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# 16th November

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<th>Time</th>
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<tr>
<td>09:00-9:30</td>
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<td>Importance of Circular Economy Principles and Practices for Indian Business and Society Plenary (Royal Ballroom 1 &amp; 2)</td>
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<tr>
<td>11:00-11:30</td>
<td>High Tea</td>
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</table>
| 11:30-13:00   | Royal Ballroom 1: Futureproofing CSR in India - a forward looking approach  
                    Royal Ballroom 2: Creating a Child Friendly Supply Chain Session  
                    VICEROY: Students Innovation Project Industry - Academia Collaboration on Live MSMEs Problems  
                    Lutyens Lounge: Climate Smart Agriculture: Ramping up agroforestry in India  
                    Singh Sahib: Promoting responsible business practices in small tea plantations and the supply chain: Findings solutions through Multi-Actor Working Group |
| 13:00-14:00   | Lunch                                                                    |
| 14:00-15:30   | Royal Ballroom 1: Leveraging Social Responsibility to Manage Strategic Risks  
                    Contd.                                                                 |
| 15:30-16:00   | High Tea                                                                 |
| 16:00-17:30   | Royal Ballroom 1: Create Value and Reap Benefits of Doing Good - A Workshop on Aligning CSR with SDGs, NDCs and help develop more Responsible Brands  
                    Contd.                                                                 |
| 18:00-19:30   | Closing Plenary: The Beginning at The End                                 |
| 19:30 Onwards | Cocktails                                                                |
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Day One

Inaugural Day

14th November, 2018
# Inaugural Plenary

**Effective Methods of Collaboration in Pursuing SDGs:**  
**What Lessons for India?**

**14 November 2018**  
**09:30-11:00 hours**

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| 09:30-09:35 | Welcome                                   | Mr. Rijit Sengupta  
Chief Operating Officer, CRB  |
| 09:35-09:45 | Context Setting                           | Dr. Bimal Arora  
Honorary Chairperson CRB & Assistant Professor, Aston Business School, Aston University, UK  |
| 09:45-10:55 | Mr. Noor Naqschbandi                      | Director, Private Sector Development, GIZ India  |
|           | Prof Dirk Matten                          | Professor of Strategy & Hewlett-Packard Chair in Corporate Social Responsibility, Schulich School of Business, York University, Canada  |
|           | Ms Saskia Loer Hansen                     | Pro-Vice-Chancellor (International), Aston University, UK  |
|           | Mrs. Naina Lal Kidwai                    | Chair, India Sanitation Coalition & Former Country Head, HSBC India  |
| 09:45-10:55 | Dr. Harsh Vardhan                        | Hon’ble Minister, Ministry of Environment, Forest and Climate Change, Government of India  |
|           | Shri Kailash Satyarthi                    | Nobel Peace Prize Laureate 2014 & Founder, Kailash Satyarthi Children’s Foundation  |
|           | Shri Suresh Prabhu                        | Hon’ble Minister, Minister of Commerce and Industry and Civil Aviation, Government of India  |
| 10:55-11:00 | Vote of Thanks                           | Dr. Amita Joseph  
Director, Business Community Foundation and Governing Body Member, CRB  |
| 11:00-11:30 | High Tea and Networking                  |                                                                         |
This session on ‘Cooperation Among and Across Governments: Linking the Global Goals with the Local Challenges’ will examine:

- How bilateral development partners have and can effectively cooperate among themselves for achieving SDGs
- Strengthening partnership between bilateral development partners with national governments and agencies, especially in the context of developing countries like India, to promote SDGs
- Probe the effectiveness of cooperation among various national governments for approaching the SDGs, through financial, technical and other modes of cooperation

Examine both horizontal (cooperation between different national level Ministries) and vertical (cooperation between national, state and provincial levels of Government) modes of cooperation

**Programme**

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<td>11:30-13:00</td>
<td><strong>Moderator:</strong> Prof. Vasanthi Srinivasan, CRB Board Member &amp; Professor of Organizational Behavior &amp; Human Resources Management, Indian Institute of Management, Bangalore</td>
</tr>
</tbody>
</table>
|           | Amb. Marten van den Berg  
Ambassador, Dutch Embassy in India |
|           | Ms. Soyoung Park  
Deputy High Commissioner, Canadian High Commission in India |
|           | Dr. Rene van Berkel  
Representative, Regional Office India, United Nations Industrial Development Organization (UNIDO) |
|           | Mr. Pulkit Khare  
IAS, District Magistrate, Hardoi, Uttar Pradesh |
Creating Lasting Public and Private Sector Collaboration Models in Practice, Building Trust

14 November 2018
14:00-15:30 hours

This session ‘Creating Lasting Public and Private Sector Collaboration Models in Practice, Building Trust’ will explore the following:

- What are the Key ‘Principles’ to make collaboration between Public and Private sector effective, especially in the Indian context?
- What steps can be taken to strengthen Transparency and Accountability in such Partnerships and mitigate Risks
- Critical SDGs that Public and Private Sector collaboration can address in India? Why & How?
- What are some of the key ‘enabling conditions’ necessary to make this collaboration work?

Programme

<table>
<thead>
<tr>
<th>Time</th>
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| 14:00-15:25 | **Moderator:** Dr. Wolfgang Engshuber, Former Chair of the Board, UN Principles for Responsible Investment  
Mr. Douwe Jan Joustra  
Head Circular Transformation, C&A Foundation  
Mr. Bharat Wakhlu  
Founder President, The Wakhlu Advisory & former Resident Director, Tata Group  
Mr. G S Krishnan  
Regional President India, Novozymes South Asia Pvt. Ltd.  
Prof. Linda Hancock  
Personal Chair in Public Policy, Alfred Deakin Institute for Citizenship and Globalisation, Deakin University, Australia  
Mr. Tony Henshaw  
Chief Sustainability Officer, Aditya Birla Group |
| 15:25-15:30 | Handing Over of ‘Carbon Neutral Certificate’ to CRB by Ms. Hans-Peter Egler, Director, Public Affairs, South Pole |
High Level Panel III

How to Make Multi-stakeholder Partnerships Work to Achieve SDGs?

14 November 2018
16:00-17:30 hours

Convenes and Co-Hosted by:
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

The session on ‘How to Make Multi-stakeholder Partnerships Work to Achieve SDGs?’ will consider:
- What can make Multi-stakeholder Partnerships (MSPs) work in India?
- What levels should MSPs be developed (global/national/state) for them to be effective and Why? What does some examples indicate?
- What are some of the challenges that MSPs (could) face? How can they be addressed, particularly in the context of India?
- With illustrations, please share your thoughts on how MSPs have (i) leveraged resources of particular issue through collaborations, (ii) create innovative approaches; (iii) tackle complexities and implement systems changes

Programme

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<th>Moderator: Mr. Arun Maira, Former Member, Planning Commission, Government of India</th>
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<tbody>
<tr>
<td>16:00-17:30</td>
<td>Ms. Jane Hwang, President &amp; Chief Executive Officer, Social Accountability International</td>
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<td>Mr. Noor Naqschbandi, Director, Private Sector Development, GIZ India</td>
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<td>Ms. Vidya Rangan, Senior Manager - Impacts, ISEAL Alliance</td>
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<td>Mr. Terry Nelidov, Managing Director, Erb Institute for Global Sustainable Enterprise, University of Michigan</td>
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<td>Mr. Satoshi Sasaki, Deputy Director, ILO Decent Work Team for South Asia and Country Office for India</td>
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Promoting Responsible Value Chains in India for an Effective Contribution of the Private Sector to the SDGs (PROGRESS Project)

14 November 2018
1800 hrs onwards (followed by Reception & Dinner) hours
Venue: Lawns by the Poolside, Eros Hotel

This would mark the formal launch of the PROGRESS Project in India. The project is being implemented by Aston University, UK with support from International Development Research Centre (IDRC, Canada). In India, Aston University, UK would be implementing activities of the project in partnership with Centre for Responsible Business (CRB).

The overall goal of the project is to undertake research based policy and practice engagement to influence, support and enable leading global businesses/brands to work with Indian businesses/suppliers and other key stakeholders to contribute towards achievement of SDGs, particularly focused on impacting women and youth.

The project will be launched in the presence of a gathering of national and international practitioners and experts, key stakeholders and project team members and Advisers.

Speakers
- Ms. Saskia Loer Hansen, Pro-Vice-Chancellor (International), Aston University, UK
- Prof. Pawan Budhwar, Associate Pro-Vice-Chancellor International (India), Aston University, UK
- Dr. Bimal Arora, Honorary Chairperson, CRB & Assistant Professor, Aston Business School, Aston University, UK
- Mr. Bouba Housseini, Program Officer, International Development Research Centre
- Mr. Arun Asthana, Executive Director, Centre for Responsible Business
Importance of Circular Economy Principles and Practices for Indian Business and Society

15 November 2018
09:30-11:00 hours

Co-host: C&A Foundation

Background
Circular economy is an important development in businesses. It implies change of the business models from sales to services and sharing models, based on value of performance. The existing economy can be profiled as linear (with as end result: waste) whilst the circular economy has a focus on resources (zero waste), through new business models. For the Indian economy it is a chance for new connections between producers and brands or users. Both B2B and B2C can profit of this change. It brings better materials management and a positive impact on workers and nature. During this session the principles and practices will be shown, for hardware and for instance the fashion-/textiles industry.

Linkage with ISS 2018 Theme
Through the application of Circular Economy principles and practices, there will be an impact on the SDG’s. Specifically, SDG 12 will be addressed i.e. ‘responsible consumption and production’. This apart, it is likely to have an impact on SDG 8 focusing on ‘decent work and economic growth’. Through better product and materials management circular economy is also believed to have a huge positive impact on SDG 13 addressing ‘Climate Action’. This session should highlight the need for collaborative approach in promoting and implementing a circular economy strategy for India and its relevance in the pursuit to achieve the SDG’s.

Objectives of the Session
Creating awareness and understanding of the capabilities for companies to become circular entrepreneurs, through:

- Deep dive in circular economy principles;
- Understanding existing circular businesses models especially their relevance for India;
- Focusing on innovation, implementation and emergence in business and governance

Session Output
Based on the enhanced awareness, two outputs are identified:

- Starting an information/implementation strategy on circular economy for India across some pertinent sectors including apparel;
- Identifying three or four Indian organizations that may take the lead in facilitating circularity approaches and collaborative action(s) with governmental institutions.
Structure of the Session
The session will commence with a brief speech by C&A Foundation (to set the stage for the session) preceding a keynote speech by a senior official from the MoEFCC, Govt of India. This will be followed by discussion with panelists on the importance of circular economy principles and practices in India and worldwide. The floor will be open to discussion post the panel discussion.

Programme

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>09:30-09:35</td>
<td>Opening Remarks</td>
<td>Mr. Douwe Jan Joustra, Head Circular Transformations, C&amp;A Foundation</td>
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<tr>
<td>09:35- 09:50</td>
<td>Keynote on Circular Economy - Principles &amp; Perspectives for India</td>
<td>Mr. Ritesh Kumar Singh, Ministry of Environment, Forests &amp; Climate Change, Govt of India (TBC)</td>
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<td>Panellists:</td>
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<td></td>
<td>- Mr. Prabh Sharan Singh, Secretary Northern Region Indian Chemical Council</td>
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<td>- Ms. Deeksha Vats, Joint President-Sustainability, Aditya Birla Group</td>
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<td>- Dr. Rachna Arora, Deputy Team Leader, European Union - Resource Efficiency Initiative (EU - REI), GIZ</td>
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<td></td>
<td>- Dr. Pradip Kalbar, Assistant Professor, Centre for Urban Science and Engineering, IIT Bombay</td>
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<tr>
<td>10:40- 11:00</td>
<td>Floor Discussions &amp; Closure</td>
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Electronic Waste Management and the Sustainable Development Goals in India: Measuring Impact

15 November 2018
11:30-13:00 hours

Co-host: International Finance Corporation

Background

India is the world’s fifth largest producer of waste from electrical and electronic equipment (EEE), commonly known as ‘E-waste’. As per the recent E-waste (Management) Rules 2016, electronic waste (E-waste) is defined as ‘any electrical and electronic equipment, whole or in part discarded as waste by the consumer or bulk consumer as well as rejects from manufacturing, refurbishment and repair processes’.

The US Environmental Protection Agency has classified E-waste as ‘Universal waste’ as it contains several substances including heavy metals, plastics, glass etc. These substances are contained within the device and pose no immediate threat, and only become toxic when they are not handled in an environmentally sound manner (Department of Toxics Substance Control, 2010). Therefore, as long as the E-waste is stocked in a safe storage space, recycled by scientific methods or transported from one place to the other carefully, it is not considered hazardous. It becomes toxic only when handled using crude methods for treating the E-waste that are often practised in the ill-equipped informal sector.

In recent times, the Indian economy has grown and it has led to an increased consumption of electronics in the country, accompanied with growing piles of E-waste. The total quantity of E-waste generated in the country is projected at 52 lakh MT by 2022, up from 18.5 lakh MT in 2016 (Pandit, 2016; Ghosal, 2016; Economic Times, 2016). Of the current e-waste generated in the country, only about 2.5% of the total quantity is recycled and over 95% of it is managed by the informal/unorganised sector (scrap dealers, informal recyclers/dismantlers, waste pickers/aggregators, etc.) which resorts to unscientific methods for extraction of precious metals from EEE, like open air burning of wires, use of cyanide-based baths and landfilling of unwanted waste (Pandit, 2016; Assocham - Frost & Sullivan, 2016).

Management of e-waste becomes complex, and potentially damaging to economy, society and environment if not done properly, because of presence of many valuable, rare earth, and toxic metals. The e-waste management rules in India, introduced first in 2011 and later amended in 2016, make businesses responsible for managing e-waste. Though the main responsibility has been placed on producers of EEA, but other responsibilities have also been placed bulk consumers (which use EEA in large quantities, e.g. companies, offices and establishments etc.).

Global concerns on climate change and current unsustainable growth patterns led United Nations to announce introduction of seventeen sustainable development goals (SDGs) in October 2015 wherein accountability has been put on businesses, governments, and civil society to pursue a more sustainable path. After the introduction of SDGs, businesses world over, including technology giants like Dell, GE, Google, and Microsoft are in the process of strategizing to align their businesses to focus on one or more SDGs.
Objectives

- To examine if there is a ‘business case’ for aligning e-waste management with sustainable development goals (SDGs) in India
- To explore ways of measuring impact in the sector (environment, health and business) to spur investment and growth in the sector

Anticipated Outcome

- Evolving long-term collaborative arrangements and partnerships involving key stakeholders to augment the state of e-waste management in India
- Identification of key enablers (in the ecosystem) to support this transition

Linkages with SDGs

A few of the SDGs have a direct bearing with e-waste management in India.

**SDG 12: Responsible Consumption and Production**
Target 12.4 aims to achieve the environmentally sound management of chemicals and all waste throughout the life cycle, in accordance with agreed international frameworks, and to significantly reduce their release into air, water, and soil in order to minimize their adverse impacts on human health and the environment.

Target 12.5 aims to substantially reduce waste generation through prevention, reduction, repair, recycling, and reuse. An increasing number of people on the planet are consuming growing amounts of goods, and it is critical to make production and consumption more sustainable by raising awareness levels of producers and consumers, specifically in the area of electrical and electronic equipment.

**SDG 3: Good Health**
Target 3.9: By 2030 substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water, and soil pollution and contamination.

SDG 6: Clean Water and Sanitation
Target 6.1 seeks to achieve universal and equitable access to safe and affordable drinking water for all, and Target 6.3 aims to reduce pollution, eliminate dumping, and minimize release of hazardous chemicals and materials.

**SDG 8: Decent Work and Economic Growth**
Target 8.3 aims to promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity, and innovation, and to encourage the formalization and growth of micro-, small-, and medium-sized enterprises.

Target 8.8: Protect labour rights and promote safe and secure working environments of all workers, including migrant workers, particularly women migrants, and those in precarious employment.

**SDG 11: Sustainable Cities and Communities**
Target 11.6 aims to reduce the adverse per capita environmental impact of cities, by paying special attention to air quality and to municipal and other waste management. Since over half of the world’s population lives in cities, rapid urbanization requires new solutions to address rising environmental and human health risks, especially in densely populated areas. Most e-waste will be generated in cities and it is particularly important to properly manage e-waste in urban areas, improve collection and recycling rates, and to reduce the amount of e-waste that ends up in dumpsites. The move towards smart cities and the use of ICTs for waste management offer new and exciting opportunities.

**SDG: 14 Life below Water**
Goal 14 refers to marine pollution and the protection of the marine ecosystem (Targets 14.1 and 14.2)

**SDG 16 Peace and Justice**
Develop effective, accountable and transparent institutions at all levels
<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>1130-1140</td>
<td>Welcome and Introduction to IFC’s work on E-waste in India and Lessons Learnt by Ms. Sarina Bolla, IFC</td>
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</tbody>
</table>
Panelists:  
- Mr. Sujit Samaddar, NITI Aayog  
- Mr. Kalyan Bhaskar, XLRI University  
- Mr. Pranshu Singhal, Karo Sambhav  
- Ms. Preeti Mahesh, Toxic Links  
- Ms. Sunita Prasad, Senior Manager, Sustainability & CR, Ericsson India  
- Ms. Pamela Brody-Heine, Green Electronics Council (TBC) |
| 1250-1300 | Concluding Remarks & Way Forward                                         |
Background
In the conservation and development fields, landscape-scale planning has become a key concept. It is increasingly recognized that long-term impacts at scale require working across sectors and beyond production units. The standards and certification organizations, which have traditionally worked at production unit level, are initiating new concepts, such as the Landscape Standard and Jurisdictional certification. Forward-thinking companies are also recognizing the need to plan and implement work across whole ecosystems, impacting positively on livelihoods and rural development. Olam International’s Living Landscapes Policy, published in March 2018, is an example. The session will discuss why and how sustainable land use can achieve greater impact for businesses operations and biodiversity conservation when planned at a multi-site and multi-sector scale. It will also introduce the Sustainable Palm Oil Coalition, a new Indian initiative to support achieving sustainable landscapes in Indonesia and Malaysia, where India sources most of its palm oil.

Linkage with ISS 2018 Theme
The private sector is in the forefront of the collaborative effort to achieve the SDGs. Business increasingly sees the value of investment in a stable climate and a healthy ecosystem, where people can sustain their livelihoods. More and more companies are publishing sustainability policies and signing up to deforestation-free supply chains. To achieve these, they need to work with others, including civil society, and national and local governments. The session will showcase examples of this collaboration.

Objectives of the Session
- Explain with examples the characteristics and benefits of a landscape approach
- Give a platform to companies that see the value of moving beyond traditional supply chain approaches to sustainability
- Consider the implications for Voluntary Sustainability Standards
- Introduce the Sustainable Palm Oil Coalition, which was launched in September 2018

Session Output
- Outreach to potential civil society partners for future work of Rainforest Alliance in India
- Outreach to potential new participants in the Sustainable Palm Oil Coalition

Structure of the Session
A panel discussion, with moderator and three panelists, followed by interaction with audience.
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<tr>
<th>Time</th>
<th>Event</th>
<th>Presenter/Details</th>
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<tbody>
<tr>
<td>11:30-11:50</td>
<td>Sustainable Landscapes overview and initiatives Introduction to panel</td>
<td>Mr. Edward Millard, Director, Landscapes &amp; Communities, Rainforest Alliance.</td>
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<tr>
<td>11:50-12:05</td>
<td>Applying the Living Landscapes approach</td>
<td>Mr. Rajiv Kumar, Corporate Cane Head &amp; Sustainability, Olam India</td>
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<tr>
<td>12:05-12:20</td>
<td>Partnerships with public and private sectors for sustainable landscapes</td>
<td>Dr. Anushree Bhattacharjee, Programme Officer - Forest Landscape Restoration, IUCN</td>
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<tr>
<td>12:20-12:35</td>
<td>The Sustainable Palm Oil Coalition</td>
<td>Mr. Suhas Bhujbal, Procurement Lead, Ferrero India</td>
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<tr>
<td>12:35-13:00</td>
<td>Interaction with audience, moderated by Mr. Edward Millard</td>
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Women in Value Chains

15 November 2018
11:30-15:30 hours

CSO Working Group
Traidcraft, SEWA, HomeNet, Fair Wear Foundation
Care India, CEC, GPN Studies

Background
THE CSO Working Group was initiated by several organizations, namely: Traidcraft, SEWA, HNSA, FWF, CEC, Care India and GPN Studies to bring focus on the issues of women workers in the value chains. These could be workers or small entrepreneurs who form a sizeable part of the formal and informal economy in India.

This session will be a partnership between the CSO Working Group and CRB, aiming to take stock of the current scenarios in which women operate and engage in value chains of organized businesses, the challenges and opportunities that are available. Furthermore, it will bring focus to explore how deeper strategic partnerships can be developed amongst the various stakeholders and provide a positive impact on the challenges that women workers face. Sectoral and subject experts will be invited to share their perspective as well as CSO’s and Brands who are working on gender related issues. Nevertheless, this session will focus on perspectives from various sectors.

Linkage with ISS 2018 Theme
The United Nations Sustainable Development Goals (SGDs) are comprised of 17 goals and 169 targets covering a broad range of Sustainable Development Goals (SDGs). By focusing on women in value chains and addressing the salient issues within, will contribute most directly to two SDGs: SDG 5: (Gender Equality) and to achieve gender equality and empower all women and girls.
SDG 8: Promote inclusive and sustainable economic growth, employment and decent work for all.

Objectives of the Session
- Perspectives on women in value chains from multiple stakeholders on current scenarios
- Strategic partnerships as a key to ‘the way forward’

Session Output
- How to address the issues for women workers in value chains
- The Importance partnerships
Anticipated outcomes

- Gain a practical understanding of the opportunities and challenges for women workers and how they should be addressed
- Provide an understanding on how partnerships can develop amongst various stakeholders and have a positive impact on women workers.

Structure of the Session

This session will be presented as twofold. In the first part, the focus will be placed on ‘Women and Work’ provided by various presentations from organizations to address the challenges and opportunities for women working in the value chains. In the second part, the importance of creating deeper strategic partnerships will be addressed and presentations from brands, CSOs and workers will be held to share their experiences and knowledge on ‘Women and Violence’. This session will furthermore focus on various sectors to gain a better understanding and perspective on women in value chains.

Programme

<table>
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<tr>
<th>Time</th>
<th>Description</th>
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<tbody>
<tr>
<td>11:30-11:35</td>
<td>Introduction and expectations by Rijit Sengupta, CRB</td>
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<tr>
<td>11:40-11:50</td>
<td>Ms. Aya Matsura, Gender Specialist (ILO) presenting “women and work”</td>
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<td></td>
<td>- ILO and their perspective on the topic</td>
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<td>- Correlation to SDGs</td>
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<td>SDG 5: To achieve gender equality and empower all women and girls.</td>
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<td>SDG 8: Promote inclusive and sustainable economic growth, employment and</td>
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<td>decent work for all</td>
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<td>11:50-12:05</td>
<td>Ms. Vandana Verma, IKEA Foundation</td>
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<td>- Engaging women in value chain: IKEA’s perspective</td>
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<td>12:05-12:15</td>
<td>Short Q&amp;A for IKEA</td>
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<td>12:15-12:35</td>
<td>Joint presentation from Traidcraft, CEC &amp; HNSA</td>
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<td></td>
<td>- Context of women’s engagement across key value chains</td>
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<td></td>
<td>- Key speaker: Mr. Rakesh Supkar, Business head, Traidcraft</td>
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<td>- Key speaker: Ms. Aarti Pandya, Program Head, CEC</td>
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<td>- Key Speaker: Ms. Navya D’Souza, Comms Coordinator, HomeNet South Asia</td>
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<tr>
<td>12:35-12:45</td>
<td>Presentation By Dr. Soma Kishore Parthasarathy (MAKAAM)</td>
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<tr>
<td>12:45-12:55</td>
<td>Presentation by Ms. Subhadra Gupta (Fair Labor Association)</td>
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<tr>
<td>12:55-13:05</td>
<td>Q&amp;A</td>
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<tr>
<td>13:00-14:00</td>
<td>Lunch</td>
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<tr>
<td>14:00-14:10</td>
<td>GPN Studies presentation: Study on Gender and Violence</td>
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<td>Ms. Shikha Bhattacharjee</td>
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<td>14:10-14:35</td>
<td>3-4 panel speakers: “Voices from the field”</td>
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<td>Home-based workers, factory workers etc. working in global supply chain</td>
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<td>Workers from different sectors will share their knowledge and experiences</td>
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<td></td>
<td>and address “the way forward”</td>
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<td></td>
<td>(Topics: gender-based violence, workplace and employer)</td>
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<td>14:40-14:45</td>
<td>Q&amp;A</td>
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<td>14:45-15:10</td>
<td>3-4 panel speakers: “Perspectives from brands and CSOs”</td>
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<td></td>
<td>- Mr. Ranjeeb Sarmah, Head of Compliance, CSR, Plan A &amp; Administration,</td>
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<td>Marks &amp; Spencers</td>
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<td>- Mr. Manoj Bhatt, Country Director, GoodWeave</td>
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<td>15:10-15:20</td>
<td>Q&amp;A</td>
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<tr>
<td>15:20-15:30</td>
<td>Conclusion and Summary</td>
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</table>
India Inc. & the water-energy-food nexus

15 November 2018
11:30-13:00 hours

Co-host: Netherlands Embassy in India

Background

Water, energy and food (WEF) are closely interlinked in a country like India. The state of Punjab - covering only 1.5% of India’s land - produces nearly 20% of the country’s wheat, 12% of its rice and 20% of its pesticide consumption. Due to excessive groundwater drafting, 79% of the groundwater in the state is now considered overexploited and critical. Although Indian groundwater irrigation has grown since the 1970s, schemes such as Minimum Support Price (MSP) and the Public Distribution System have ensured a solid economic preference for rice and wheat-based diets. Since groundwater irrigation is also highly energy intensive, the three resources have an intricate interdependency. Given the variability in the distribution of WEF and the increasing pressures on each of them, it is of significance that India deals with them in a complementary manner.

The nexus approach identifies water, energy and food as the central sectors and advocates for better physical as well as policy and governance integration. It is an approach that integrates management and governance across sectors and scales. A nexus approach can support a transition to sustainability, by reducing trade-offs and generating additional benefits that outweigh the transaction costs associated with stronger integration across sectors. The commitment India to adopt the SDGs, represents an unprecedented opportunity to enter a new era of policy making and resource management. As progress towards 12 of the 17 SDGs is directly related to the sustainable use of resources like WEF, the ‘nexus approach’ and multi-stakeholder involvement is necessary to achieve these SDGs.

Given the nature of competing developmental and environmental goals along with trends of rapid urbanization and population expansion in India, important questions arise. How can the understanding on the WEF-nexus be improved? How can private sector and financial institutions be mobilized towards more sustainable agriculture, water use and energy? How can we learn from existing initiatives to respond to falling groundwater tables, existing cropping patterns and climate change?

CRB and the Netherlands embassy in India encourage dialogue, awareness and engagement on the ‘nexus-approach’, between both businesses and governments. Through technology transfer, expertise, research and development, joint ventures, investments, and other mechanisms, India and the Netherlands can tap into the (investment) opportunities that the WEF-nexus also offers. This session takes a closer look at where India and its private sector stand on the WEF-nexus.

CRB and the Netherlands embassy in India aim to create sustainable win-wins with the private sector. Through the Indo-Dutch ‘INDUS-platform’ sustainable challenges are transformed into business opportunities. By online B2B-matchmaking, challenges and solutions that make business sense are brought together.
Linkage with ISS 2018 Theme

A nexus approach can support a transition to sustainability, by reducing trade-offs and generating additional benefits that outweigh the transaction costs associated with stronger integration across sectors. The commitment India to adopt the SDGs, represents an unprecedented opportunity to enter a new era of policy making and resource management. As progress towards 12 of the 17 SDGs is directly related to the sustainable use of resources like WEF, the ‘nexus approach’ and multi-stakeholder involvement is necessary to achieve these SDGs.

Objectives of the Session

- Exploring partnership opportunities between Indian and international stakeholders to work together on the WEF-nexus
- Highlighting Dutch efforts in other emerging markets with regards to the nexus

Session Output

- A better understanding of the audience on the Dutch efforts in other emerging markets with regards to the WEF-nexus
- Identify Indian and other international partners who can contribute to the Netherlands embassy strategy for the WEF-nexus for 2019

Structure of the Session

- Introduction done by Mr. Michiel Bierkens (Economic Counselor Netherlands embassy in India)
- Moderator: Mr. Rajeev Vijh (Director of the DIPP UNIDO International Centre for Inclusive and Sustainable Industrial Development)
- Key note speaker: Mr. Erik Bouwmeester (International affairs, Ministry of Infrastructure & Water of the Kingdom of the Netherlands)
- Panelists:
  - Mr. Anindya Chowdhury (Country Manager Shell)
  - Mr. Anirban Ghosh (CSO Mahindra Group)
  - Mr. Rahul Bhajekar (Country Director Global Organic Textile Standard)
### Programme

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<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Details</th>
</tr>
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</table>
| 11:30-11:40 | Welcome word by Mr. Michiel Bierkens, Economic Counselor, Netherlands Embassy in India: | - Introduction on Dutch efforts on CSR (INDUS-forum; cooperation with CRB)  
- First thoughts on WEF-nexus in general: why is this important to the Netherlands and the Indo-Dutch relations?  
- Introduction to moderator and panelists |
| 11:40-11:45 | Introduction by Moderator, Mr. Rajeev Vijh, DIPP UNIDO International Centre for Inclusive and Sustainable Industrial Development: | - Personal remarks  
- Outline of the session  
- First thoughts on WEF-nexus |
| 11:45-12:00 | Remarks by Mr. Erik Bouwmeester, Deputy Head International Affairs, Ministry of Infrastructure & Water, Kingdom of the Netherlands | - What is WEF-nexus? (theoretical discussions)  
- Dutch expertise and knowledge  
- First thoughts on nexus planning in India |
| 12:00-12:45 | Panel Discussion Moderated by Rajeev Vijh, UNIDO | Panelists:  
- Mr. Anindya Chowdhury, Country Manager Shell  
- Mr. Rahul Bhajekar, Country Director, Global Organic Textile Standard (GOTS)  
- Mr. Anirban Ghosh, Chief Sustainability Officer, Mahindra Group  
- How can the understanding on the water-energy-food nexus can be improved?  
- How can the private sector and financial institutions be mobilized towards more sustainable management of agriculture, water and energy?  
- How can we learn from existing initiatives to response to falling groundwater tables, existing cropping patterns and climate change?  
Q & A |
| 12:45-13:00 | Summary and Closure | |
District Mineral Foundations (DMFs) can play a significant role in addressing adverse impacts of mining activities on communities living in and around the mining areas. This was the reason that DMFs were introduced in 2015 through an amendment in the Mining and Minerals Act, 1957. Most major mining states have developed the legal and institutional framework for the implementation of the DMF. Given our understanding about national and international best practices on sustainability/sustainable development, CRB has been interested to assess the effectiveness of DMFs especially benefiting communities in and around mining areas.

Centre for Responsible Business (CRB) with support from Social Xleration has conducted a research on “Creating Effective District Mineral Foundations (DMFs) for Sustainable Mining Communities in India” this year across few districts (two each in Chhattisgarh and Rajasthan) to identify factors/measures that make or can make DMFs effective, in line with the goal for which they were established. State level multi-stakeholders’ Consultation on DMF were organized in the months of September and October in these states. As a next step CRB is organizing a National level stakeholder consultation workshop on 15th November, 2018.

Background

District Mineral Foundations (DMFs) can play a significant role in addressing adverse impacts of mining activities on communities living in and around the mining areas. This was the reason that DMFs were introduced in 2015 through an amendment in the Mining and Minerals Act, 1957. Most major mining states have developed the legal and institutional framework for the implementation of the DMF. Given our understanding about national and international best practices on sustainability/sustainable development, CRB has been interested to assess the effectiveness of DMFs especially benefiting communities in and around mining areas.

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Objectives and anticipated outcomes of the Session

- Highlight the findings about the current status of DMFs in the States of Chhattisgarh and Rajasthan
- Identify and create consensus about improvement to make DMFs effective, especially for welfare of mining affected communities/people
- Identify, disseminate and strive for replicating good practices and initiate a discussion about the state of DMFs across other states in India
- Establish linkages between DMFs/ PMKKKY and SDGs.
- Co-creating a blueprint of toolkit for DMF Implementation at district levels
- Recommend Government of India and other key stakeholders with relevant suggestions
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<tr>
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<tbody>
<tr>
<td>13:00–14:00</td>
<td>Networking Lunch</td>
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<td>14:00–14:05</td>
<td><strong>Opening and Setting the Context</strong></td>
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<td></td>
<td>Mr. Arun Asthana, Executive Director, Centre for Responsible Business (CRB)</td>
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<tr>
<td>14:05–14:10</td>
<td><strong>Welcome Address</strong></td>
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<td></td>
<td>Mr. Deepak Arora, Vice President, Nayara Energy Ltd.</td>
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<td>14:10–14:20</td>
<td><strong>Inaugural address</strong></td>
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<td></td>
<td>Mr. Prithul Kumar, Director, Ministry of Mines, Government of India</td>
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<tr>
<td>14:20–14:30</td>
<td><strong>Keynote address</strong></td>
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<td>Mr. Vikram Singh Gaur, Joint Secretary, NITI Aayog, Government of India (TBC)</td>
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<tr>
<td>14:30–15:20</td>
<td><strong>Panel Discussion:</strong></td>
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<td>District Mineral Foundations (DMFs) as enablers of Sustainable Development in Mining Communities in India</td>
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<td></td>
<td>▲ Mr. Rijit Sengupta, COO, Centre for Responsible Business (Moderator)</td>
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<td>▲ Mr. Deepak Arora, Vice President, Nayara Energy Ltd.</td>
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<td>▲ Mr. Ashis Dash, CEO - SMI, Federation of Indian Mineral Industries (FIMI)</td>
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<td>▲ Mr. Vineet Bose, Head - Legal, Hindustan Zinc Ltd.</td>
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<td>▲ Mr. Roberto F. Salazar-Córdova, CEO, CSP INC.TECH, SCL/LATAM</td>
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<td>15:20–15:30</td>
<td><strong>Q&amp;A on Panel discussion</strong></td>
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<td>15:30–16:00</td>
<td>High Tea</td>
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<td>16:00–16:20</td>
<td>Presentation on Research Findings by Mr. Ravi Raj Atrey, Senior Manager, CRB</td>
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<td>16:20–16:30</td>
<td>Concept of Toolkit for DMF implementation by Mr. Rijit Sengupta, COO, CRB</td>
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<tr>
<td>16:30–17:15</td>
<td>Workshop on co-creating ‘A Blueprint on Toolkit on DMF implementation’</td>
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<tr>
<td>17:15–17:30</td>
<td>Summing-up and way forward</td>
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</table>
Human Rights: A critical component in Responsible Business Practices

15 November 2018
14:00-17:30 hours

Co-host: Friedrich Naumann Foundation for Freedom (FNF)

Background
The rise of contemporary economic globalisation has changed the traditional view on the duties of businesses, leading to an intense international debate about their global role and their human rights responsibilities. The session intends to provide an understanding of the main challenges concerning the connection between business activities and human rights, with particular attention to some crucial issues: the role and obligations of States; the recent and emerging human rights-related legislation regulating corporate activities worldwide; the access to effective remedies for victims of corporate-related human rights abuses.

The event provides an overview on business practice, stakeholder expectations and the current debate around the topic. This session also focuses on how corporations impact human rights and how they can manage those impacts. Through real-world cases, participants will gain exposure to human rights practice within a company, including: human rights impact assessments, risk management, internal and external communication, stakeholder engagement and collaborative standard-setting through multi-stakeholder initiatives. The session will be relevant for, but not limited to:

- Business and industry professionals looking to better understand business and human rights standard, and best practice of human rights compliance;
- Human rights professionals (CSOs, NGOs, academicians) who want to better understand how corporations can manage the human rights challenges in their operations and in their supply chains;
- Development specialists, including those from the UN and other multilateral institutions, who want to better understand the role that private enterprises can and should play in ensuring corporate respect for human rights;
- Professionals working in the government who are eager to understand the role played by them in providing conducive policy environment for protection of human rights

Linkage with ISS 2018 Theme
More than 90% of the Sustainable Development Goals (SDGs) targets are linked to human rights. High degree of convergence between human rights and SDGs implies that human rights mechanisms can directly assess and guide the implementation of SDGs. The theme of the 5th Annual Conference of CRB is ‘Collaboration a key to SDGs: Leveraging CSR & Voluntary Sustainability Standards’. Collaboration is fundamental to achieve the ambitious Goals and at the heart of the implementation of the same. It is also enshrined in the Agenda 2030 for Sustainable Development as one of the 5 Ps - Partnership. This session aims to find solutions to sustainability challenges pertaining to human rights and how different stakeholders groups can contribute towards protection of human rights especially across the global value chains through collaborative approaches.
Objectives of the Session

The session will address the following:

- Explore opportunities how human rights can help in achieving SDG targets
- Criticality of human rights in responsible business practices across the supply chain
- How Human Rights Due Diligence benefits the business and importance of developing develop strategies for remedial action
- Ascertain the roles of different stakeholders towards protection of human rights in the agenda of responsible business.

Session Output

In this session, participants will learn how to address these topics and:

- Gain a first overview of what is expected from responsible companies with a focus on sustainable supply chain management;
- The role of stakeholders in protection of human rights
- Be able to raise awareness for the topic;
- Get a first overview of where to find more information.

Structure of the Session

The participants are introduced to the topic through a presentation of an expert/s as well as a real life case study by company representatives/professionals. Subsequently, participants break out into smaller groups to apply the acquired knowledge under the guidance of an expert. The results of the group work will be presented and discussed.
<table>
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<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers/Representatives</th>
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</table>
| 140:0-14:30  | **Opening remarks**<br>Prof Vasanthi Srinivasan, IIM Bengaluru & CRB Board Member<br>  
|              |   - Introductory Remarks<br>Mr. Rajat Kumar, Program Manager, Digital Transformation, Friedrich Naumann Foundation for Freedom<br>  
|              |   - Inaugural Keynote Remarks & Setting the context<br>Senior Official, National Human Rights Commission (TBC)<br>  
|              |   - Setting the context<br>Dr. Jana Helbig, Former Managing Director of the German Centre for Industry and Trade, India |
| 14:30-15:30  | **The UN Guiding Principles on Business and Human Rights and their linkage to SDGs**<br>Moderator: Prof Vasanthi Srinivasan, IIM Bengaluru & CRB Board Member<br>  
|              |   - First Pillar of the UN Guiding Principles on Business and Human Rights: the State Duty to Protect<br>  
|              |     - Senior Official, National Human Rights Commission (TBC)<br>  
|              |     - Ms. Jane Hwang, Social Accountability International<br>  
|              |   - Second pillar of the UN Guiding Principles on Business and Human Rights: the corporate Responsibility to Respect<br>  
|              |     - Senior Industry representative<br>  
|              |     - CII-ITC Centre of Excellence for Sustainable Development (TBC)<br>  
|              |   - Third pillar of the UN Guiding Principles on Business and Human Rights: the victims’ access to remedy<br>  
|              |     - Ms. Natasha Mehta Majumdar, Network Representative India, amfori<br>  
|              |     - Ms. Subhadra Gupta, CSO Engagement Manger, Fair Labour Association<br>  
|              |     - Ms. Vandana Kandhari, UNICEF (TBC)<br>  
|              | **Floor discussion**<br> |
| 15:30-16:00  | **Tea break**<br> |
| 16:00-16:45  | **Emerging Trends in Business & Human Rights: Examples of implementation of tools and case studies; Update on key initiatives on business and human rights at national and international level**<br>Moderator: Dr Jana Helbig, Former Managing Director of the German Centre for Industry and Trade, Gurgaon, India<br>  
|              |   - Case studies<br>  
|              |     - Mr. Gopinath Govindan, Director Human Resources, CLP Power India<br>  
|              |     - Mr. Abhay Pathak, Assistant General Manager, TATA Motors<br>  
|              |     - Mr. Gangadhar Swamy, Field Implementation Manager, BASF Vegetable Seeds<br>  
| 16:45-17:20  | **Working session on "protect-respect-remedy” framework and responsible business practices:**<br>  
|              |   - What impact has it had so far? What needs to change?<br>  
|              |   - Where is stronger collaboration necessary?<br>  
|              |   - Role of stakeholders and Stakeholder engagement?<br>  
|              |   - Application and Operationalisation of Human Rights?<br>  
| 17:20-17:30  | **Wrap and closing remarks**<br>Centre for Responsible Business<br> |
Deforestation and Sustainable Supply Chains in India

15 November 2018
14:00-15:30 hours

Co-host: ISEAL Alliance

Background
Deforestation is now a global imperative as a key sustainability issue - every two seconds, an area of forest the size of a football pitch is lost to logging or destructive agricultural practices. Forests are being cleared to open up new areas for production of commodities like palm oil, soy, beef, rubber and cocoa. This creates conflict over land and drives climate change, extinctions, droughts and disease. The deforestation-free movement has emerged as a response to rapid loss of forests globally and the services they provide. Hundreds of companies from producers to traders to retailers have now promised to remove deforestation from their supply chains. As a major global consumer of products such as palm-oil, rubber and wood products, Indian businesses and consumers also have a role to play in boosting demand for deforestation-free supply chains. This session will explore opportunities to achieve this in the Indian context. While focusing on India as a major consumer market, the workshops will also reflect on production-based challenges in Indonesia and Malaysia and other Asian countries. Participants will include sustainability standards, policy influencers such as civil society organizations and intergovernmental organisations operational in India and private sector actors including finance sector actors.

Linkage with ISS 2018 Theme
Addressing a serious sustainability challenge such as deforestation requires strong partnerships and collaborations between civil society organisations and sustainability practitioners, businesses, policy-makers, consumers and influencers such as the finance sector and media. Within the framework of SDG 12, Sustainable Production and Consumption, the focus of this session will be on issues around deforestation, especially in palm oil and wood fiber supply chains. One of our main goals is to bring together a diverse range of stakeholders to explore challenges and opportunities in the Indian context on how to address deforestation through more sustainable consumption and sourcing strategies.

Objectives of the Session
- Contribute to the knowledge of key stakeholders on deforestation-free supply chains and explore opportunities to achieve this with Indian businesses and consumers
- Discuss perspectives around the sourcing of sustainable commodities in the Indian context and identify potential levers for change in the policy-making and business arenas

Session Output
- Better understanding of the role that Businesses and Consumers can play in boosting demand for deforestation-free supply chains
- Identify committed stakeholders with whom ISEAL and partners can take forward the dialogue in two follow up roundtables to be held in Delhi (with policy makers and policy influencers) and Mumbai (with businesses and the finance sector) in early 2019
Structure of the Session

A workshop-style session with 3-4 panellists to place the issue on the table and share context perspectives after which the moderator will run a participatory discussion with the audience. We will steer clear of power point presentations. Some of the key questions we will explore are:

- What are the main causes of global deforestation especially linked to agriculture and forestry production and sourcing?
- What role can businesses, consumers and others stakeholders in the Indian context play to address this issue? What initiatives are already on and how can others contribute?
- What are the main blockages and strategic levers we can use to make progress and take committed action to address this issue in the coming years? What opportunities do we see and what alliances are needed to drive change?

Programme

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| 14:00-14:05 | Welcome and Introduction  
Ms. Vidya Rangan, Senior Manager - Impacts, ISEAL Alliance |
| 14:05-14:45 | Panel Discussion: ‘Deforestation and Sustainable Supply Chains in India’  
**Moderator:** Ms. Vidya Rangan, Senior Manager-Impacts, ISEAL Alliance  
Panelists:  
- Mr. Edward Millard, Director, Landscapes & Communities Programme Development, Rainforest Alliance  
- Mr. Palash Srivastava, South Pole  
- Mr. Sanket Bhale, Associate Director - Sustainable Business, WWF-India  
- Mr. Vaibhav Aggarwal, Project Leader : New Business South Asia, IKEA Services India Private Limited  
- Representative from the Ministry of Environment and Forests, Government of India (TBC) |
| 14:45-15:15 | Q&A and sharing of experiences from the floor |
| 15:15-15:25 | Final responses from the speakers |
| 15:25-15:30 | Summary and close by Ms. Vidya Rangan, ISEAL Alliance |
Creating Shared Value: How Sustainability Standards can learn from interoperability on water stewardship in Agriculture Sector?

15 November 2018
14:00-17:30 hours

Co-host: Alliance For Water Stewardship

Background
Water is a material issue for agricultural sustainability standards. Agriculture sector accounts for an estimated 70 percent of global water use, and up to 90 percent of global water consumption. One of the key challenges being faced by agricultural sector is erratic rainfall and periodic droughts undermining the ability of the agriculture sector as a driver for sustainable livelihoods. While a number of ISEAL members have requirements in their production standards around responsible water management, these requirements are restricted to site level water management practices and do not address broader catchment management considerations and impacts.

Interoperability is a key strategy for standards to scale up impact. It can be understood as the degree to which diverse systems, organisations and individuals are able to work together to achieve a common goal. It presents opportunities to engage with both upstream and downstream actors as well as other sectors such as governments and other interested stakeholders present in the catchment. The session will focus on how members of the sustainability standard community active in agriculture sector can work together and collaborate under the aegis of the Alliance for Water Stewardship and its integrated water stewardship framework to deepen their collective impacts on catchment water security through multi-stakeholder collaborations creating a shared value for the system.

Linkage with ISS 2018 Theme
The issue is directly linked to the theme of ISS2018 - that is ‘Collaboration a Key to SDGs: Leveraging CSR & Voluntary Sustainability Standards’. The session explores the collaboration of sustainability standards active in agriculture sector with AWS Standards for efficiency gain, joint projects, and/or recognition on water management. This will contribute majorly towards SDG 6 (Ensure availability and sustainable management of water and sanitation) and SDG 17 (Global Partnership for Sustainable Development)
Objectives of the Session
The objective of the session is to explore the feasibility and mechanism of interoperability of sustainability standards on water stewardship in agriculture sector.

- It will give examples of how sustainability standards have collaborated on water stewardship in agriculture sector e.g. BCI & AWS
- Panelists and participants will learn how schemes can evolve to provide a pre-competitive environment to serve joint project, efficiency gain and recognitions.

Session Output
The output can be in terms of exploring the pre-competitive collaboration to undertake joint research and follow-up discussion on water stewardship in agriculture sector.

Programme

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<td>16:00-16:10</td>
<td>Opening remarks &amp; Context Setting by Mr. Ashish Bhardwaj, India Coordinator, AWS</td>
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<tr>
<td>16:10-16:50</td>
<td>Panel Discussion Moderated by Mr. Ashish Bhardwaj, India Coordinator, AWS Panelists:</td>
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<td></td>
<td>- Mr. Rajeev Baruah - Country Director, Better Cotton Initiative</td>
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<td></td>
<td>- Ms. Vidya Rangan, Senior Manager, Impacts, ISEAL Alliance</td>
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<td>- Mr. Litul Baruah - Analytics Officer, C&amp;A Foundation</td>
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<td></td>
<td>- Mr. Joseph Woznaik - Head, Trade for Sustainable Development, ITC</td>
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<td>- Ms. Ritu Baruah, Programme Manager India, Bonsucro (TBC)</td>
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<td>Panelists to discuss the following:</td>
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<td>- How feasible is interoperability on water stewardship in agriculture sector as per your experience? How do you see the collaboration of Standards on water stewardship in agriculture sector will look like?</td>
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<td>- What are the key challenges in collaboration? What are the opportunities and way forward?</td>
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<td>16:50-17:20</td>
<td>Discussions around the Table</td>
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<td>17:20-17:30</td>
<td>Concluding Observations &amp; the Way Forward</td>
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The Celebspeak With Ace Brand and Ad Guru Prahlad Kakar

Topic, How a brand can be built based on its sustainability performance

18:00 PM, 15th November 2018.
Poolside, Eros Hotel, New Delhi.

Listen to adguru in a one on one chat exploring:

- Possible and positive impacts of sustainable business practices on the brands and reputation.
- Prahlad’s work towards inclusive development, and environmental conservation in Lakshadweep and Andamans.

Speaker Profile

Mr. Prahalad Kakar
Chairman and Founder, Prahlad Kakkar School of Branding & Entrepreneurship
Founder, ReefWatch Marine Conservation

Prahlad’s identity as an ad-guru in India is well known, however few know of his love for the ocean. Inspired by his first dive in Mauritius, where he encountered an antique Koran underwater, he worked tirelessly to bring SCUBA Diving into India. One of his first vacations with his family to his new dive resort, he was struck by the sheer beauty of the sea and vibrancy of life within it. To spread awareness about this treasure and to work towards its protection, he co-founded ReefWatch Marine Conservation.
Better Decisions for a Better World: Business, the SDGs and Executive Decision-making

16 November 2018
09:30-11:00 hours

Co-host: The Erb Institute at the University of Michigan

Background
Sustainability impact of business happens one decision at a time, and yet surprisingly little attention is paid to how executives actually make their decisions—from the relatively small, routine decisions that characterize everyday operations to the largest, most consequential choices that define long-term strategy.

Linkage with ISS 2018 Theme
Each business decision represents an opportunity to contribute to, or detract from, an SDG. Based on his practical work with C-suites of Fortune 500 companies, Professor Árvai will suggest some of the missing links from goal-setting to intended impacts, to contribution to the SDGs. He will highlight some of the natural biases of human decision-making, and suggest techniques to help executives recognize and counter those biases in their own decisions. Professor Árvai’s approach will help executives be more consequent in aligning company goal-setting with the SDGs, and then more disciplined in making the necessary follow-up decisions to keep implementation and impact aligned with these original goals.

Objectives of the Session
- Offer a glimpse into the power of decision-making for a better world, using business decisions and their impact on achievement of the SDGs as a tangible example.
- Suggest practical techniques and approaches to better leverage executive decision-making for meaningful contribution to the SDGs.
- Learn from fresh perspectives in the panel discussion about some of the potential applications of this decision-making approach to fulfillment of the SDGs in India, some of the caveats and limitations given the unique management culture of India and some of the areas for possible further research in the Indian context.

Session Output
- Participant recognition that their own decision-making approaches are not immune to the types of biases discussed.
- Participant interest after the panel to learn more—during the conference, online and through follow-up contact with CRB and / or Erb—about how to better align their companies’ goal-setting, implementation decisions and impact measurement with meaningful contribution to the SDGs.
Structure of the Session
The session will begin with opening remarks by Professor Árvai, who will then join the panel (to be moderated by Bimal Arora) to discuss application, caveats and learnings of his decision-making approach in the unique management context of India.

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<td>Welcome note by Bimal Arora, Honorary Chairperson, CRB &amp; Assistant Professor, Aston University, UK</td>
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<td>09:35-09:50</td>
<td>Triple-Bottom-Line Decision-Making by Prof. Joe Árvai, Faculty Director, Erb Institute, University of Michigan</td>
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<td>09:50-10:50</td>
<td>Panel Discussion</td>
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<td>Moderator: Dr. Bimal Arora</td>
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<td>Panelists:</td>
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<td>- Prof. Dirk Matten, Schulich School of Business, University of York, Canada</td>
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<td>- Dr. Wolfgang Engshuber, Former Board Chair, UNPRI</td>
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<td></td>
<td>- Prof. Joe Árvai, Faculty Director, Erb Institute, University of Michigan</td>
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<td>- Mr. Bouba Housseini, Program Officer, IDRC, Canada</td>
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<td>- Ms. Dipanwita Chakraborty, Regional Director (Asia Pacific), Corporate Responsibility, Cargill India</td>
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<td>- Ms. Vidya Srinivasan, Senior Vice President IT, Infrastructure &amp; Risk, GENPACT (TBC)</td>
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<td>10:50-11:00</td>
<td>Wrap-up by Dr. Joe Árvai and Dr. Bimal Arora</td>
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Future-proofing CSR in India
a forward looking approach

16 November 2018
11:30-13:30 hours

Co-host: CSR Satyagrah

Background
Collaboration is key to Sustainable Development Goals (SDGs) and leveraging Corporate Social Responsibility (CSR) and Voluntary Sustainability Standards (VSS) are important strategies for future-proofing CSR in India. Given the unique nature and practice of CSR in India distinguished from almost rest of the world makes it special to focus on its pros and cons and to work upon a futuristic approach. CRB and CSR Satyagrah have decided to co-host a session with relevant multi-stakeholders’ group at the ISS-2018 to explore and discuss Future-proofing CSR in India – a forward looking approach.

The question that why only Few SDGs are being taken care through CSR initiatives is pertinent in this context. Corporate through aligning their CSR initiatives with SDGs and the relevant National Goals (Nationally Determined Contributors) can broaden their horizon of influence through existing resources. Such realigned initiatives also have potential to help companies in measuring and disclosing their contributions toward social, economic and environmental sustainability in more scientific ways and also help establishing more responsible brands.

Objectives and anticipated outcomes of the Session
- Exploring and agreeing on common understanding on present CSR regime and needs
- Validating pros and cons of current CSR Policy and Implementation
- Consensus on a futuristic CSR approach with multi-stakeholders’ inputs
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<th>Agenda Items</th>
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<tr>
<td>11:30-11:35</td>
<td>Welcome and context setting&lt;br&gt;Mr. Arun Asthana, Executive Director, Centre for Responsible Business (CRB)</td>
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<td>11:35-12:15</td>
<td>Panel Discussion&lt;br&gt;Mr. Sudhir Sinha, CSR Satyagrha (Moderator)&lt;br&gt;Dr. Jatinder Singh, Director, PHD Chamber of Commerce &amp; Industry (PHDCCI)&lt;br&gt;Mr. Shankar Venkateswaran, Former Chief - Tata Sustainability Group&lt;br&gt;Mr. Sita Ram Gupta, Executive Director &amp; Head - CSR, Lupin Pharma&lt;br&gt;Ms Vaishali Nigam Sinha, Chief - CSR, Sustainability and Communications, ReNew Power Ltd.&lt;br&gt;Ms Ingrid Srinath, Director, Centre for Social Impact and Philanthropy, Ashoka University&lt;br&gt;Ms Chhavi Rajawat, Sarpanch, Soda Village, Rajasthan (TBC)&lt;br&gt;Rep. from Ministry of Corporate Affairs (TBC)</td>
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<td>12:15-12:30</td>
<td>Q&amp;A / Open Floor Interactive Session</td>
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<td>12:30-13:00</td>
<td>Co-working exercise on Future-proofing CSR and way forward&lt;br&gt;Facilitated by: Mr. Sudhir Sinha, CSR Satyagrha &amp; Mr. Ravi Raj Atrey, CRB</td>
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Promoting responsible business practices in small tea plantations and the supply chain:
Findings solutions through Multi-Actor Working Group

16 November 2018
11:30-13:00 hours

Co-host:
Civic Engagement Alliance (CEA)
Innovative Change Collaborative Services Private Limited (ICCSPL)
Save the Children

Background
Assam are being paid Rs.137 per day for their work, apart from 35 kg. of rice and wheat every month at subsidized rate. The Plantation Labour Act 1951, which governs the Tea gardens, had largely remained unamended unsuiting to development and modernization and had only been interpreted as a tool for denial by the owners and managements of the Tea Gardens. All these factors have led to the poor standard of living and hindered access to basic services for the Tea garden workers. The situation is worst in the small tea gardens as they are more unorganised and uncontrolled. Most importantly, the state lags behind on majority of human development indicators and the situation in the major tea producing districts is even bleaker. Most of the tea gardens do not have necessary infrastructure for education, health facility, electricity, drinking water and sanitation; poor living and working conditions; children have limited access to quality education, health and nutrition services. Due to illiteracy and lack of awareness the children remain vulnerable to child labor, child trafficking, early marriage and other forms of abuse.

Supply Chain of the Tea Industry
Even though tea is considered as an agricultural product, supply chain management plays an important role. Today tea being considered as a tradable product, it needs to focus on a wider area including not only growing but also managing other activities such as obtaining farming inputs/supplies, value added activities, packaging and distribution which normally occur after harvesting the crops and activities such as research & development. The supply chain of this industry involves cultivation- at big and small gardens, post harvesting, processing for value addition, transportation across different levels of value addition, packaging, storage and export.

Save the Children together with Civic Engagement Alliance (CEA) are committed to promote responsible business behavior in the small tea gardens and the supply chains. Focus will be given on the elimination of child labor from the entire supply chain of the Tea industry, promote rights of the children among the communities working in the tea plantations as well as ensuring fair wages to women and their empowerment.
The theme of the 5th Annual Conference of CRB is ‘Collaboration a key to SDGs: Leveraging CSR & Voluntary Sustainability Standards’. Collaboration is fundamental to achieve the ambitious Goals (SDGs) and at the heart of the implementation of the same. It is also enshrined in the Agenda 2030 for Sustainable Development as one of the 5 Ps - Partnership. This session aims to find solutions to the sustainability issues pertaining to the small tea growers and the supply chains through collaboration viz Multi actor working group. Different stakeholders at various levels need to collaborate, create partnerships and address the issues collectively.

Objectives of the Session
- Identify opportunities and challenges for promoting responsible business practices in tea industry
- Ascertain the roles of different stakeholders and put across the agenda of responsible business in the Tea industry at the national level

Session Output
- Agree on gaps while promoting responsible business practices in tea supply chain
- Alignment of interest of different stakeholders and work in cohesion towards responsible behavior and business
- Exchange of knowledge and good practices in promoting responsible behavior and business
- Agree on specific actions by different stakeholders to address the gaps

Programme

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<tr>
<td>11:30-11:45</td>
<td>Welcome Remarks Centre for Responsible Business Inaugural Address Alay Barah, Innovative Change Collaborative Services Private Limited (ICCSPL) Setting the context Prabhat Kumar, Save the Children</td>
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<tr>
<td>11:45-11:55</td>
<td>CEA program Introduction &amp; Experience sharing Ravi Agarwal, National Thematic Manager - Child Protection, Innovative Change Collaborative Services Private Limited (ICCSPL)</td>
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<tr>
<td>11:55-12:40</td>
<td>Sharing of key issues and possible solutions Moderator: Innovative Change Collaborative Services Private Limited (ICCSPL)/Save the Children Panelists - Mr. Vikram Singh, Ethical Tea Partnership (TBC) - Mr. Prabhat Bezbaruah, Chairperson, Tea Board of India (TBC) - Mr. Arijit Raha, Indian Tea Association (TBC) - Mr. Vivek Goenka, Warren India Ltd (TBC) - Mr. Bipul Borah, Ethical Sourcing Manager, India and Sri Lanka, Twinings (TBC) - Representatives from Typhoo (TBC)</td>
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<tr>
<td>12:40-12:50</td>
<td>Discussion and way forward</td>
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<tr>
<td>12:50-13:00</td>
<td>Closing remarks and wrap up Mr. Rupam Das, Save the Children</td>
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Climate Smart Agriculture: Ramping up agroforestry in India

16 November 2018
11:30-13:00 hours

Co-host: About Rabobank Group

Background

In 2050, the world population will have increased by 2 billion people to over 9 billion, many of whom will have twice as much income to spend. To meet the resulting increased demand for food & agri products, global production will have to increase by at least 60%, while at the same time arable land and natural resources are nearing their limits. Clearing of land for agriculture is considered as one of the factors for deforestation, ultimately leading to increased emissions. In India, current agricultural practices are resource intensive and environmentally irresponsible. As per various estimates, soil is being eroded at an average annual rate of 16.35 tonnes per Ha, and of this about 29% is permanently lost to the sea. The large-scale irrigation projects and power subsidies have led to change in cropping patterns and indiscriminate fresh water use. Monocropping of cash crops with assured returns is preferred over conventional cropping patterns and high chemical pesticides are used for crop protection measures. The small and marginal farmers and small holding farms will be affected largely due to local weather shocks, and low capacities in adaptive management. This could accelerate the negative impact in the form of yield loss up to 25% in long term. The Economic survey of India, 2018 estimates that farmer income losses from climate change could be 25% in un-irrigated areas of the country.

With above background, there is a need to develop and promote an integrated strategy, which allow agriculture to flourish without compromising on forest ecosystem and biodiversity. Agroforestry - defined as a land use system, which integrates trees and shrubs on farmland and rural landscapes to enhance productivity, profitability, diversity could be a potential solution. The Government of India recognizes that agroforestry is key to meeting its target of increasing the forest and tree cover to 33 percent from the current 24 percent. Agroforestry interventions are also viewed as potent instrument to help achieve the 4 percent sustained growth in agriculture.

Agro-forestry systems can be further explored in the context of sustainability and climate resilience. Various home stead and agro-silvi-pastoral systems have already been practiced since ages in our country and its due importance was recognized when India came with its first ever National Agro-forestry Policy. The 2014 policy recognizes the potential of agro-forestry to meet the nutritional, fuel, timber, fiber as well as the ecological security of our country and suggests CSR and private funds for agro-forestry development. Agro-forestry results in multifunctional sustainable landscapes that can play a major role in conserving and even enhancing local biodiversity. Assured market for the agro-forestry products (AFP) by way of private partnerships will motivate small and medium farmers to adopt suitable agro-forestry and mixed cropping models. The small and marginal farmers with small land holdings and limited resources are more vulnerable to climate changes. Agroforestry models can utilize the resources more efficiently, improve land carrying capacity, farm productivity and mitigate the risk of short and medium term weather variability. The suitable agroforestry models can also ensure the alternate income and
reduce the risk of crop losses. The improved tree cover outside forests can contribute to climate resilience through carbon sequestration, soil erosion control, organic inputs reducing chemical use and diversification of income source.

Sustainability as a business case has gained a space in corporate strategy discussions and sustainability standards have emerged as scalable solutions for climate risk management.

The session can have following issues/query for discussions:
- Is Indian farming, climate conditions, regulatory framework and suitable to promote Agroforestry models? What is the scope for promotion of Agroforestry models? What could be done to make enabling environment for promotion of Agroforestry models?
- Is the supply chain for different Agroforestry models/plantations already established? What can be the role of industries in encouraging Agroforestry models? Live Examples?
- Access to finance for agriculture is poor, while access to finance for Agroforestry is even worse. Commercial finance is required to take Agroforestry models to scale. What would be required to unlock financing for the sector, especially upstream part of the value chain to make farmers adopt it as welcome practice?
- What could be the challenges in promoting sustainable standards in Agroforestry models?

**Linkage with ISS 2018 Theme**

Collaboration among key stakeholders in the sector is an integral element in successful implementation of agroforestry projects. With its close linkages to SDG 2: Zero Hunger and SDG 13: Climate Action, agroforestry is being actively promoted by the government of India. However, one player alone cannot bring the needed results on ground. Hence, the participation of private sector, including financing, research organizations, sustainability standards organization and farmers themselves is crucial. This session intends to showcase a business case of such collaboration to take the agroforestry agenda forward.

**Objectives of the Session**
- To understand the potential challenges and opportunities in promoting Agroforestry systems as climate smart agriculture
- To explore the opportunities to promote sustainable standards in Agroforestry models to sustain and transform the markets
- To discuss the role of local financial institutions, multilaterals and donors to enhance the financing to promote Agroforestry

**Session Output**
- Identification of successful agroforestry models and strategies to promote Agroforestry in India (what works, what doesn’t)
- Identification of broad gaps in financing of the sector and possible remedies

**Structure of the Session**

The participants for the session are expected from different sectors, including finance, industry, sustainable standard agencies, conservation organization, research and government. Hence, the session is planned to encourage participatory discussion to share and debate different opinions. The panel discussion will open with remarks and spark the key questions and remarks to initiate the discussion. The panel will briefly share their experiences to direct the rational discussion. The session will close with participatory group discussion to guide the key stakeholders with clear action points for promotion of Agroforestry and sustainable standards in Agroforestry. The number of participants will not exceed 40.
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<td>Status of Agroforestry in India: Potential and its benefits: Mr. Murli Dhar, Director, Sustainable Agriculture Programme, WWF-India</td>
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<td>11:40-11:50</td>
<td>Agroforestry: Potential system as adoptive mechanism for climate change: Mr. Soumitri Das, Forestry Specialist, USAID India</td>
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<td>11:50-12:00</td>
<td>Indian farmers and Agroforestry systems: Challenges and opportunities for promotion of Agroforestry: Mr. Rajeev Ahal, Director, Natural Resource Management, GIZ</td>
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<td>12:00-12:10</td>
<td>Successful journey in promoting Sustainable agroforestry systems, narrowing down the gap between farmers and industry: Experiences of ITC - Mr. Vijay Vardhan Vasireddy, Operations Manager, ITC</td>
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<tr>
<td>12:10-12:20</td>
<td>Opportunities to align FSC standards in Agroforestry: Dr. T.R. Manoharan, Senior Adviser, FSC</td>
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<td>12:20-12:30</td>
<td>Role of finance sector in encouraging Agroforestry by small farm holders: Ms. Teenal Sethi, Senior Director, Rabobank</td>
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<td>12:30-13:00</td>
<td>Q&amp;A discussion</td>
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Creating a Child Friendly Supply Chain

16 November 2018
11:30-15:40 hours

Co-host: Global March Against Child Labour

Background
For decades now, child labour and trafficking have been known for being one of the most salient human rights risks a company can encounter. Furthermore, these risks are often exploited in supply chains by companies seeking to reduce costs by moving production to the developing world. This exploitation deprives children of their childhood, interferes with their ability to get an education and is further mentally, physically, socially and morally unsafe and harmful. It is therefore crucial for companies in most OECD countries to follow the UN Guiding Principles for Responsible Business as a framework for due diligence recommendations and associated provisions. This framework is voluntary but not without obligation. By following these principles, companies are provided with insights on what human rights risks they are facing within their value chain and the need to disclose that information. Doing nothing is no longer an option and by addressing the most salient human rights risks will contribute to reaching different SDG goals.

Following the UN guiding principles and addressing the most salient human rights issues within your value chain will contribute to reaching different SDG goals. The UN guiding principles are the cornerstone of the international responsible business conduct agreements in The Netherlands. Companies who are part of those agreements have committed themselves to implement the UN guiding principles within their business model. It is also crucial that more and more companies cooperate in strengthening partnership with CSOs for useful insights in the strengths and weaknesses of the Guiding Principles, helping to improve the international business and human rights framework in due course.

Global March Against Child Labour and the Centre for Responsible Business have developed a toolkit that helps apparel and textiles companies/brands procuring from developing countries identify and mitigate the risk of child labour and/or forced labour in their supply chains. This Toolkit would be released at this session.

Objectives of the Session
- How to implement the UN guiding principles in a practical manner using the “zero child labour lens”
- Understanding how civil society can be a partner
- Connecting the practical and the theoretical: How Civil society will help implement Due Diligence?
- Gain more practical understanding of the due diligence process.

Session Output
- Expectations from different stakeholders
- From naming and shaming to knowing and showing
**Structure of the Session**

This will be a workshop in which we share knowledge based on a research done by Global March on child labour in the garment sector. In this workshop a toolkit will be introduced which can help companies to identify child labour and trafficking. Several experts will conduct short sessions to explain and give examples on how the toolkit works and give a short overview about the developments in the sourcing countries. This workshop is all about how civil society, the private sector and the government can work together. Global March will take the learning from this workshop into several ongoing multi stakeholder initiatives.

**Programme**

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<td>11:30-12:10</td>
<td>Welcome and Introduction into the UN guiding principles, IRBC agreements, due diligence procedure “<strong>Western companies are expected to do more and that is not voluntary</strong>”</td>
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<td><strong>Mr. Marco Dubbelt</strong>, Lead Staff, Global March Against Child Labour</td>
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<td><strong>Mr. Anindit Roy Chowdhary</strong>, Programme Manager, Gender Justice and Human Rights, C&amp;A Foundation</td>
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<td><strong>Mr. Insaf Nizam</strong>, ILO</td>
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| 12:10 - 12:40 | **Child labour and trafficking**  
Why is it important to look at this from a gender perspective? |
|               | **Dr. Geeta Sekhon**, Global Consultant, United Nations)                                      |
|               | **Mr. Thangaperumal Ponpandi**, Terres Des Hommes (India)                                     |
| 12:40-13:00   | Lessons learnt from due diligence in companies  
“How the focus on child labour and trafficking can help you to address all kinds of labour violations” |
|               | **Ms. Gazal Malik**, Policy Research Officer, Global March Against Child Labour                |
|               | **Mr. Manoj Bhatt**, Country Director and Managing Trustee GoodWeave International              |
| 13:00-14:00   | Lunch                                                                                         |
| 14:00-14:20   | **How to use the toolkit?**  
**Due diligence made practical**                                                   |
|               | **Dr. Bimal Arora**, Honorary Chairperson CRB and Faculty Member Aston Business School, UK     |
| 14:20-15:00   | **Identifying stakeholders**  
Working in partnership with human rights and development oriented organisations and CSOs. A working session on how to use the toolkit |
|               | Representatives from Businesses, CSOs, Human Rights and Development oriented organisations     |
|               | **Mr. R.C. Kesar**, OGTC                                                                    |
|               | **Mr. Raphel Jose**, Superdry                                                                  |
| 15:00-15:30   | Q and A                                                                                       |
Background
When industry and academia work in tandem they become a powerful engine for economic growth and innovation. However, this is not the current situation in India, as shown by various studies. These two sectors are largely disconnected despite being aware of the benefits obtained through collaboration and therefore partnerships between them do not emerge naturally. It is precisely because of this situation that the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) is working on bringing industry and academia together through its project for Modernisation, Innovation and Qualification in Micro, Small and Medium-size Enterprises in India (GIZ MSME INNO). With the GIZ MSME INNO project, GIZ has been able to mobilize large numbers of MSMEs and connect them with students under the scheme of the “Students Innovation Project”, where a team of students with mentor support is engaged on live industries projects. This initiative has had a positive impact when it comes to enhancing the collaboration between industry and academia and it has also fostered entrepreneurship and job creation. In fact, some of the success stories are related to students founding their own start-up based on the solution they developed through this initiative or getting employment opportunities.

Linkage with ISS 2018 Theme
The Students Innovation Project has evidenced that collaboration among various stakeholders is key to success. Industry-academia collaboration is not only supporting MSMEs to addresses their challenges but is also helping academia focus on industrial research in more depth. Through this collaboration, we can address the challenge of low employability rates for engineering students as well as the challenges faced by MSMEs in terms of technology. This initiative can become a flash point of creating an innovation eco-system in India's tier-2 and 3 cities, if bigger corporates come forward and extend their support to make this a sustainable model which can be promoted across India.

Objectives of the Session
The following are the main objectives of the session:
- Presenting a successful model of industry-academia collaboration and showcasing selected success stories.
- Highlighting the importance of industry-academia collaboration for creating a successful innovation eco-system in India.
- Seeking partnership with corporates to make this model sustainable in long run.
Session Output

The following outputs are envisioned from this session:
- Exploring the option of developing Public-Private-Partnership with corporates focused on the promotion of the Students Innovation Project.
- Interest of leading corporate sector to extend their support through the Corporate Social Responsibility fund, to make it sustainable

Structure of the Session

The session will start with a brief introduction of GIZ MSME INNO Project, which is being implemented in association with Ministry of MSMEs. Then comes the presentation “Students Innovation Projects- learning and success factors” that introduces the schemed piloted in Aurangabad and now scaled up to other cities of Maharashtra including Nashik, Pune and Nagpur. Then comes the presentation of selected success stories of students, academic institutions and participating industries.

Programme

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<td>Introduction and Overview of GIZ MSME INNO Project</td>
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<td>Mr. Chaman I, Head of Project, GIZ MSME INNO</td>
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<tr>
<td>11:10-11:30</td>
<td>Students Innovation Projects- learnings and success stories in Maharashtra State</td>
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<td>Mr. Tasvvar Ali, Technical Expert, GIZ MSME INNO</td>
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<td>11:30-12:00</td>
<td>MIT student success story: Student team that developed Internet of Things (IoT) enabled solution for small scale industries</td>
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<td>Mr. Vishwash Chavvan, student, IIT Delhi</td>
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<td>Deogiri/ CSMSS college Students success story: Student team that developed Low Cost Automation/ Digital solution to address the small scale industry in Aurangabad.</td>
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<td>Mohammad Ahmed, Entrepreneur and Student</td>
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<td>12:00-12:15</td>
<td>Discussion: “Necessity of industry-academia collaboration and impact of Student Innovation Projects initiative on academic institutions and industries”</td>
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<td>Mr. Munish Sharma, Director MIT Institute of Technology and Former President of Industry Association in Aurangabad.</td>
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<td>12:15-12:30</td>
<td>Questions/Answers- Open House</td>
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Background
Social responsibility goes beyond 2% contribution—it goes beyond just charity and is about the social, economic and environmental expectations of its stakeholders. Organisations are inherently part of the community and hence an organisation’s ability to make socially responsible decisions contribute not only to the responsibility of its business operations, it also contributes to sustainable development of the region.

Social responsibility is not only about donating for educating the girl child while turning a blind eye on issues of gender equity or sexual harassment within the organisation. Neither is an organisation’s social responsibility about distributing drinking water during marathons while poisoning the water bodies by letting out untreated water.

A robust social responsibility strategy integrated into the management systems identifies strategic risk—be it in its systems or its relationship with its stakeholders. Discussions in the session will be around how organizations can use the framework of ISO 26000 - Guidance on Social Responsibility along with the relevant Indian laws to develop their CSR strategy involving their various stakeholders including the Boards.

Objectives and anticipated outcomes of the Session
- Differentiate between philanthropy and social responsibility
- Stakeholders engagements to help identify relevant social responsibility issues
- Developing CSR strategy which contributes to business development
- Reporting on social responsibility programmes - UN Global Compact, Sustainable Development Goals
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<td>14:00-14:05</td>
<td>Welcome and context setting</td>
<td>Mr. Ravi Raj Atrey, Sr. Manager, Centre for Responsible Business (CRB)</td>
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<td>14:05-14:25</td>
<td>Defining Social Responsibility based on</td>
<td>Mr. Martin Neureiter, President, The CSR Company International</td>
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<td>14:05-14:25</td>
<td>Organisation Governance</td>
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<td>Human Right</td>
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<td>Labor</td>
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<td>The Environment</td>
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<td>14:05-14:25</td>
<td>Fair operating Practices</td>
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<td>14:05-14:25</td>
<td>Consumer Issues</td>
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<td>14:05-14:25</td>
<td>Community Involvement and Development</td>
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<td>14:25-14:40</td>
<td>Developing CSR strategy using CSR Pro Analytic toolkit</td>
<td>Ms. Prajakta Mony, Principal, BlueSky CSR Company</td>
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<td>14:40-15:10</td>
<td>Industry Case Study - Integrating CSR strategy to manage Business Risk</td>
<td>Mr. Murari K Singh, VP- Operations, Orient Craft LTD.</td>
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<td>15:10-15:20</td>
<td>CSR Standards in Indian Context</td>
<td>Ms. Meenakshi Batra, CEO, Charities Aid Foundation (CAF)</td>
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<td>15:20-15:30</td>
<td>Linkages between CSR strategy and SDG, GRI, UNGC</td>
<td>Ms. Jyotsna Belliappa, Head- Strategic Alliance, The CSR Company International</td>
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Responsible Sourcing and Implication on Communities

16 November 2018
14:00-15:30 hours

Co-host: Terre des Hommes - Netherlands (TdH-NL) & Responsible Mica Initiative (RMI)

Background
OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas provides detailed recommendations to help companies respect human rights and avoid contributing to conflict through their mineral purchasing decisions and practices. While this Guidance is very clear in indicating the responsibilities of companies; what are the practical implications for the communities, especially in developing countries? What (minimum) responsibility do companies along the supply chain have; upstream and downstream. And what could companies (and other stakeholders) do beyond risk assessment and compliance, while investing in responsible sourcing that benefit the communities at the far end of their value chains? Living wages, capacity building, shared lobby for formalization of informal sourcing, etc. This session explores the challenges of responsible sourcing, its impact on communities and the role of various stakeholders in working towards responsible sourcing practices that benefit the communities.

Linkage with ISS 2018 Theme
Collaboration is the key to SDGs. The two co-hosts of the session are strong promoters of a multi-stakeholder approach in addressing the challenges that come with sourcing, linking it with the SDGs. Hence, the need to bring a shared and common understanding of the challenges of sourcing, and those to be addressed in order to create a sustainable/ responsible supply chains.

Objectives of the Session
▲ Understand challenges that businesses face with regard to responsible sourcing in India
▲ Share lessons learned how (various) responsible sourcing practices helped the communities
▲ Inspire business to join collaborative efforts/multi-stakeholder platforms with an objective to promote responsible sourcing that benefits the communities

Session Output
▲ Awareness and understanding of participants including a sizeable number of business house representatives is improved on the issue
▲ Participants expressed their interest to learn more about RMI and other multi-stakeholder platforms
Structure of the Session

- Session starts with the brief introduction about the importance of the topic
- Each panelists take 5 minutes to share their experiences/views on the topic
- Round-table discussion with the participants

Programme

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| 14:00-14:05 | Welcome and introduction to the participants  
Mr. Thangaperumal Ponpandi, Country Manager-India, Terre des Hommes Netherlands |
| 14:05-14:15 | Presentation on Responsible Mica Initiative  
Mr. Vijay Jain, Responsible Mica Initiative |
| 14:15-14:45 | Panel Discussion & Context setting for the Panel  
Moderator: P Thangam, Terres des Hommes  
Panelists:  
- Mr. Kinjal Shah, Responsible Jewelry Council (RJC)  
- Ms. Jyotsna Bhatnagar, Private Sector Partnerships Officer, UN World Food Programme India  
- Ms. Miniya Chatterji, Chief Sustainability Officer for the Jindal Steel and Power Group of Companies (TBC)  
- Rajoo Goel, Secretary General, Elcina (TBC) |
| 1445-1500 | Q&A  
Moderator: P Thangam, Terres des Hommes |
| 1500-1525 | Round-table discussion with the participants |
| 1525-1530 | Conclusions & closing remarks |
Background
This session is a part of the ‘India and Sustainability Standards: International Dialogues and Conference’ (ISS), an annual international Multi-stakeholder Sustainability Dialogue, organised by The Centre for Responsible Business (CRB), an India based global not-for-profit think-tank in collaboration with a number of national and international organisations.

The session this year is a third in the series of academic deliberations (the earlier deliberations were undertaken in the CRB Annual Conferences in 2016 and 2017) that will focus on creating a peer-platform for enhancing the quality of sustainability education in business schools. The last two programmes have explored critical needs and challenges of the sector in this direction and emphasised on the need for integration of the subject in curricula. Moving in this direction, the session in 2018 aims to dwell on the theme ‘integration of sustainability’, exploring the challenges such integration entails and proven/possible ‘good practices’ for achieving it, with a focus on subject-level integration.

Objectives of the Forum/Session
- To understand the level and mode of sustainability integration in curriculum and research agenda of business school
- To explore existing good practices and benefits accrued
- To understand the barriers, challenges, lessons and insights from such practices.

Session Outputs
- To identify the specific modes and levels of sustainability integration at academic institutions;
- To identify the subject specific aspects of sustainability integration at such levels.

Structure of the Session
The 90 minutes long session would involve an introduction to the forum’s objectives and intended outcomes, subsequently followed by a keynote address and then a panel discussion. Panellists would include senior scholars from international and national business schools sharing their experiences regarding integration of sustainability education in business school, especially at the level of functional subjects/streams.

CRB solicits expression of interest from institutes which are keen on initiating or sharing good practices of integration of sustainability, faculty interested in integrating sustainability into the subjects, partners and patrons who endorse and support the cause of a collaborative forum for academia for sustainability education.
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| 14:00-14:10 | Welcome and introduction to the session’s objectives and expected outcomes  
|           | Ms. Sangeeta Mansur, Associate, CRB                                   |
| 14:10-14:20 | Key Note address:  
|           | ▶ Prof. Peter Lund-Thomsen, Professor of Corporate Social Responsibility in Developing Countries, Copenhagen Business School |
| 14:20-15:25 | Panel Discussion on the ‘Sustainability Education in B-Schools’  
|           | **Moderator:** Prof. Linda Hancock, Personal Chair in Public Policy, Deakin University  
|           | **Panelists:**  
|           | ▶ Prof. Ashish Aggarwal, Chairman, Centre for Business Sustainability, IIM Lucknow  
|           | ▶ Prof. S.K. Tapasvi, Chairperson, Public Policy Management Area, MDI Gurgaon |
| 15:25-15:30 | Closure and Floor Remarks                                              |
Create Value and Reap Benefits of Doing Good -
A Workshop on Aligning CSR with SDGs, NDCs and help
develop more Responsible Brands

16 November 2018
16:00-17:30 hours

Background
Indian businesses have been socially committed voluntarily since ages but after 2013, since CSR provisions included in the Companies Act, CSR practices are evolving at an unprecedented pace. Now the corporates need and are looking for more impactful, long lasting and innovative activities touching more lives.

This can be possible only when their CSR activities, though catering to a certain geography or community, align with much wider objectives and goals for the wellbeing of the nation and the world. It has been noticed that Companies needs include more than broadening the horizon of their CSR policies and activities to achieve these social and business objectives. Though there are various codes, guidelines, standards and regulations for undertaking CSR in India, but corporates in India seems in state of dilemma on which of these available sources to use in their CSR policy, strategy and execution. Having goals and objectives of CSR activities linked directly with the Sustainable Development Goals (SDGs) and Nationally Determined Contributions (NDCs) is the need of the hour for businesses to leverage the positive outcomes of such initiatives.

SDGs, NDCs and the areas of intervention mentioned in the Schedule VII of the Companies Act, 2013 were framed almost at the same time. There are interlinks in all the three fields - CSR, SDGs and NDCs. However, 17 SDGs and NDCs not only address measurable changes in wellbeing of people, economic development of nations, and better environment for the planet, but also deliberate upon how these changes will be achieved by defining 169 targets and further indicators of SDGs to measure the same. The horizon of SDGs is broader under the same categories mentioned under the Schedule VII of the Act. Hence, connecting to SDGs broaden the impact to many aspects within almost similar CSR budgets.

CRB has pioneered in this approach and has conducted several consultations with government agencies, businesses, and other stakeholders, and successfully applied this approach with key businesses in India.

According to a study, one of a large corporate in India, by rescaling their CSR initiatives, linked to SDGs, measured the impact on their sales in the region where CSR initiatives were made. It was observed that sales were increased by three fold through the redesigning of CSR strategy linked with sustainable development goals. Centre for Responsible Business’s (CRB) work in promoting responsible business practices has evidences of many such success stories. CRB is working with corporates and governments helping them to develop the strategies and initiatives in-line with the SDGs and NDCs. SDGs and NDCs explicitly call for business to apply their creativity and innovation to help solve the country specific development, environmental and economic challenges.

**CRB intends to develop a toolkit for this purpose** which will not only address the key components of relevant sources such as ISO 26000, GRI, UNGC, ILO conventions, IFC and World Bank Frameworks, OECD Guidelines, UNGPs, SA 8000, ISO 37001, ISO 14000 series, and Equator Principles but will be broadly targeted towards achieving SDGs and NDCs for broadening the horizon of the CSR towards more impact and returns on one hand and building/managing corporate
brands and stakeholders satisfaction on the other hand. The proposed toolkit will be a standard
document to be used by the corporates in India which will help them fulfilling their different needs
in the CSR domain. Different consultations with key stakeholders will be organized before coming
up with a final draft of the toolkit. The toolkit will broadly include government initiatives,
policies, schemes, budget, and baseline on the targets mentioned under different SDGs and how
corporate can contribute achieving and complementing those targets. The toolkit will also
facilitate the cycle of CSR Impact and Need Assessment - Developing the Matrix of CSR-SDG-NDC
linkages - Methodology for redesigned CSR initiatives - Monitoring and Evaluation framework -
Compliance Management - Reputation Management - Communication Strategy - Developing
Responsible Brands - Capacity Building.

This workshop is one of the series of consultations being organized with CSR functionaries and key
stakeholders in CSR eco-system to co-cerate blueprint of the proposed Toolkit on aligning CSR with
SDGs, NDCs and help develop more responsible brands.

Objectives and anticipated outcomes of the Session

▲ To explore and innovate new area/theme/tools to broaden the ambit of CSR activities for
larger social, economic and environmental reach, more impactful and touching more lives.
▲ Understanding the connect of CSR activities to SDGs and NDCs by including defined and desired
social, economic and environmental sustainability factors to contribute directly towards
achieving SDGs and NDCs through CSR activities.
▲ To elaborate upon the business case for sustainable practices and how the CSR-Sustainability
combo contributes towards brand enhancement, reputation management/building, better
business opportunities globally as well as attracting and catering to much aware, conscious
millennial consumer and other business stakeholders.
▲ Co-creating a blueprint of CRB Toolkit - “Aligning CSR with SDGs, NDCs and help develop more
responsible brands”
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<td>16:00-16:05</td>
<td>Welcome and context setting</td>
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<td>Mr. Arun Asthana, Executive Director, Centre for Responsible Business (CRB)</td>
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<tr>
<td>16:05-16:45</td>
<td>Panel Discussion:</td>
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<td>Dr. Bimal Arora (Moderator)</td>
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<td>Hon. Chairperson, CRB and Faculty, Aston Business School, UK</td>
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<td>Ms. Cecilia Costa</td>
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<td>Team Lead, Delegation of the European Union (EU) to India</td>
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<td>Mr. Deepak Arora</td>
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<td>Vice President -Public Affairs, Nayara Energy Ltd.</td>
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<td>Mr. Roberto F. Salazar-Córdova</td>
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<td>Chief Executive Officer, CSP INC.TECH, SCL/LATAM</td>
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<td>Mr. Vishal Phanse</td>
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<td>Chief Executive Officer, Piramal Swasthya</td>
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<td>16:30-16:40</td>
<td>Q&amp;A / Open Floor discussion</td>
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<td>16:40-16:45</td>
<td>Introduction to the proposed Toolkit</td>
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<td>Mr. Ravi Raj Atrey, Sr. Manager, Centre for Responsible Business (CRB)</td>
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<td>16:45-17:25</td>
<td>Interactive Workshop</td>
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<td>Dr. Bimal Arora, Hon. Chairperson, CRB and Faculty, Aston Business School, UK</td>
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<td>17:25-17:30</td>
<td>Summing-up and Way-forward</td>
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<td>Dr. Bimal Arora, Hon. Chairperson, CRB and Faculty, Aston Business School, UK</td>
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Making Effective and Trustworthy Sustainability Claims: Guidelines for Providing Product Sustainability Information

16 November 2018
16:00-17:30 hours

Co-host: Consumer Information Programme of One Planet network

Background
The session aims to increase awareness of the Guidelines for Providing Product Sustainability Information developed by UN Environment and ITC under the Consumer Information Programme of the One Planet network. The Guidelines outline five fundamental principles and five aspirational principles on how to make effective, trustworthy claims to consumers on product-related sustainability information.

The session would give an overview of the Guidelines and the ten principles featured; a testimony from the ‘roadtesters’ of the Guidelines from India; and a practical workshop for attendees to analyse a hypothetical product sustainability claim and evaluate how it aligns with the principles of the Guidelines.

Linkage with ISS 2018 Theme
This session links to the ISS2018 theme as it focuses upon the sustainability claims of products which private-sector companies and standard-setting organisations make. The session will be run by one of the co-leads of the Consumer Information Programme - a collaborative network of actors working together to improve the availability, accessibility and credibility of consumer information; and drive change amongst consumers, businesses and governments. The Consumer Information Programme sits within the One Planet network, which is the implementation mechanism of SDG12.

Objectives of the Session
- Provide an overview of the Guidelines on Providing Product Sustainability Information
- Allow the roadtesters from India to present a testimony of the practical application of the Guidelines
- Demonstrate the applicability of the Guidelines and their value and utility to attendees of the session by providing a practical exercise for them to assess a hypothetical product sustainability claim
- Promote the Consumer Information Programme of the One Planet network and seek new, engaged partners
Session Output

- Attendees can demonstrate knowledge of the Guidelines and will lead to more downloads of the resource from the website
- Attendees have knowledge of the Consumer Information Programme of the One Planet network and at least two new partners are engaged from the session
- Build partnerships with a focus on a replication effect
- Country-level awareness raising and identification of national specificities of the Guidelines

Structure of the Session

The session would have a tripartite structure:

- An overview of the Guidelines and the ten principles featured presented by Naomi Scott-Mearns
- A testimony given from one of the ‘roadtesters’ from India about applying the Guidelines to their sustainability claim
- A practical exercise for attendees to analyse a hypothetical product sustainability claim in small groups with five tables each focusing on one of the fundamental principles of the Guidelines. Each table will then present their findings and evaluations back to the larger group

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Tackling Modern Slavery in India through innovation, collaboration and best practice

16 November 2018
16:00-17:30 hours

Co-host: Thomson Reuters Foundation

Background
The Global Slavery Index 2018 estimates that there are nearly 8 million people living in conditions of modern slavery in India. This figure, and the very definition of modern slavery, is disputed by the government of India. However, if Indian companies want to work with international business they are required to make declarations about their supply chains in compliance with the UK Modern Slavery Act, 2015. What is modern slavery in India? What are the legal and business risks for Indian companies and what are their obligations? In what circumstances are companies in India required to report in compliance with the UK Modern Slavery Act?

Thomson Reuters Foundation and Centre for Responsible Business (CRB) invite you to attend a session on Tackling Modern Slavery in India through innovation, collaboration and best practice.

Linkage with ISS 2018 Theme
During this session, we will discuss the legal and business context in India focusing on employment law and issues of supply chain, forced labor and anti-trafficking. The speakers will highlight the innovative approaches they have taken to tackle these issues with a specific focus on supply chains. The discussion will be followed by a brainstorming session on synergies and collaborations on the work to be done during 2019.

Objectives of the Session
- Discuss the term modern slavery from an Indian perspective
- Learn about the legal framework that exists
- Learn about innovative approaches
- Plan an action for the next year

Session Outputs
- Identify synergies for organisations to work on issues of Modern slavery in India
- Explore one project or research programme that will be tracked till the next conference
Structure of the Session

The session would consist of a few presentations on the work of the Thomson Reuters Foundation along with a discussion on Modern Slavery from an Indian legal and business perspective. Two-three organisations will share innovative approaches that participants could learn and implement in their own work. This will be followed by a moderated discussion with participants to identify the way forward on the work on modern slavery issues in India.

Programme

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<th>Time</th>
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| 16:00-16:10 | Welcome and introduction to the foundation and the work being done on modern slavery  
Ms. Trishna Mohan Kripalani, Legal Programme Manager for South Asia, TrustLaw, Thomson Reuters Foundation |
| 16:10-16:25 | Discussion on Modern Slavery from an Indian legal and business perspective  
Mr. Ravi Kant lawyer and representing Shakthi Vahini  
Mr. Anindit Roy Chowdhury, Programme Manager, Gender Justice and Human Rights C&A Foundation |
| 16:25-16:50 | Two-three organisations will share innovative approaches that participants could learn and implement in their own work. (For example- collaborative approaches and learnings from there)  
Moderator: Thomson Reuters Foundation  
Dr. Tina Kuriakose: Research and Development Specialist, International Justice Mission  
Mr. Rishi Sher Singh, Associate Director, Twentyfifty Ltd.  
Ms. Parvathy Madappa, Cividep India, Workers’ Rights and Corporate Accountability, Bangalore |
| 16:50-17:20 | Discussion on the way forward  
This will include a discussion moderated by the Thomson Reuters Foundation. It will engage all speakers and participants in the room. Jointly we will identify synergies for organisations to work on issues of Modern slavery in India and explore one project or research programme that will be tracked till the next conference. |
| 17:20-17:30 | Closing remarks  
Wrap up- One minute for each speaker |
| 17:20-17:30 | Vote of Thanks  
Centre for Responsible Business |
In the Closing Session, representatives from CRB and Lead Partners of the Conference would broadly reflect on the discussions, and glean ‘emerging issues’ and key ‘take away’ for promoting sustainable/responsible business across various industries/sectors.

Panelists' and participants' views would also be solicited about possible 'theme' for the CRB Annual Conference 2019.

### Background:
In the Closing Session, representatives from CRB and Lead Partners of the Conference would broadly reflect on the discussions, and glean ‘emerging issues’ and key ‘take away’ for promoting sustainable/responsible business across various industries/sectors.

Panelists' and participants' views would also be solicited about possible 'theme' for the CRB Annual Conference 2019.

| 18:00-19:00 | **Broad Emerging Issues**  
| | ▶ Dr. Meera Mitra, Senior Advisor and Lead: Forum for State Private Sector Collaborations for SDGs  
| Reflections from Lead Partners:  
| | ▶ C&A Foundation  
| | ▶ GIZ India  
| | ▶ Dutch Embassy in India  
| | ▶ ISEAL Alliance, UK  
| | ▶ Aston University, UK |
Speakers Profiles
Dr. Amita Joseph  
**Director, Business Community Foundation and Governing Body Member, CRB**

Dr. Amita V. Joseph has a PhD from Deakin University (Australia), a law Degree from Delhi University, post-graduation in Human Rights Law from the Law Institute Delhi and a PGDM in Management from Anna Institute of Management. She has worked in the Corporate, Legal and development sectors as an adviser for three decades & has been a trainer and teacher.  

As a lawyer, she has worked on a number of public interest causes. Amita serves on the board of a number of non-profits including BCF & CRB and is on a number of committees of Companies and the Ethics Committee of Lady Irwin College (Delhi University).

Mr. Arun Asthana  
**Executive Director, Centre for Responsible Business (CRB)**

Arun is a strategic leader, social entrepreneur, communications professional and a creative writer. He worked at senior editorial, creative and corporate positions with the brands like BBC World, Star News and Tata Teleservices among others. Arun helped launch and operations of around a dozen TV channels and two digital media ventures as consultant and entrepreneur in India, Pakistan and Bangladesh. A published author and film-maker Arun has been nurturing a deep urge of being at social sector since long as he wanted to use his experience, exposure and strategic thinking to make this world a bit more habitable.

Mr. Arun Maira  
**Former Member, Planning Commission, Government of India**

Mr. Arun Maira is a former Member of the Planning Commission, Government of India and a leading thought-leader and commentator in India in the areas of institutional reforms, governance and responsible business. At the erstwhile Planning Commission, he was responsible for facilitating the shaping of policies and programs relating to industrialisation in the country. He has a combination of hands-on experience on leadership and is an author and speaker on the subjects of leadership and organisation transformation. He is a frequent speaker at various national and international events and writes regularly in newspaper and business journals. Arun Maira was born in Lahore on 15 August 1943. He received his M.Sc. and B.Sc. in Physics from St Stephen’s College, Delhi University.

Mr. Anirban Ghosh  
**CSO Mahindra Group**

Since 2015, Mr. Anirban Ghosh works as Chief Sustainability Officer at the Mahindra Group. The Mahindra Group is a multinational conglomerate holding company that operates in over 100 countries and as Chief Sustainability Officer, Mr. Ghosh enables companies in the Mahindra Group to adopt new paths to sustainability, especially emphasizing the effects of climate change in today’s world and the importance of their companies’s contribution to solutions.
Mr. Anindya Chowdhury
Country Manager, Shell

A Mechanical Engineer and MBA by training, Anindya Chowdhury has been an energy sector professional for over thirty years. Anindya has been with Shell for just over 20 years and has been involved in several LNG led developments in India. During the course of his career with Shell Anindya has worked in the areas of governance and strategy as well as business development both in India and overseas. Since November, 2016 Anindya has been tasked with leading the Energy Transitions Programme for Shell in India. Anindya has previously worked with leading international consulting firms and energy companies in India.

Ms. Arati Pandya
Executive Director, Centre for Education and Communication

Currently the Executive Director of Centre for Education and Communication a Labour Resource Centre in Delhi, working to promote the rights and dignity of workers in the unorganised sector.

Over 25 years of experience in the development sector working on issues like women’s empowerment, gender equity, social exclusion, child protection, disability, livelihood security, education and health, Labour rights and Fair Trade. Extensive experience on programme/project management (which includes providing strategic orientation to projects/programmes; development, planning, implementation, monitoring and evaluations of social development projects and programme), conducting qualitative research studies including impact assessments, end-of-project evaluations, KAP studies and process documentations. Possess experience of working with national and international organisations like CRY, Christian Aid and Handicap International and Azad Foundation in a multi-cultural environment across South Asia.

Mr. Abhay Pathak
Head of Corporate Sustainability, Tata Motors

Abhay Pathak is M. Tech. in Environmental Engg, LLB and Diploma in Industrial Health & Safety. He has over 23 yrs. of industrial experience in the field of EHS and Sustainability. Currently, Head of Corporate Sustainability at Tata Motors and working on various sustainability initiatives like; Life Cycle Assessments (LCAs) of automobiles, Design for Environment (DFE), Sustainable Supply Chain, Global Reporting Initiative (GRI), Integrated Reporting (IR), Carbon Disclosure Project (CDP), Dow Jones Sustainability Index (DJSI), sustainability training and assessments. Prior to Tata Motors, he worked with Bajaj Auto Ltd. Pune for nearly 13 years and was responsible for planning & implementation of pollution control projects, Management Representative of EMS/ISO-14001 and OHSMS / OHSAS-18001, statutory liaisoning & legal compliance.
Mr. Alay Barah  
**Chief Executive Officer, Innovative Change Collaborative Services Private Limited (ICCSPL)**

Alay Barah is the Chief Executive Officer of ICCSPL. Alay brings in inimitable skills in entrepreneurship and leadership and has worked with top organizations such as Freedom from Hunger, American India Foundation, and Rashtriya Gramin Vikas Nidhi. He also founded Reach India which specialises in providing life skills, health and livelihood education. In his career spanning over three decades, his work has centred on social enterprise development, microfinance, livelihood promotion, microfinance, agri value chain development among others. Alay also advises and mentors several start-ups of the country with a special focus on mixing social impact and commercial viability. He is deeply involved in interfacing with various state governments and policy makers on issues like value chain development, clean energy, skill building among others. Alay holds a Master’s Degree in Social Work from Tata Institute of Social Science (TISS), Mumbai. He has served as Senior Fellow at The Institute of Policy Studies, John Hopkins University in 2001 under its International Philanthropy Fellows Program. In 2010, he was also awarded a Ford Motor Company International Fellowship as a community leader.

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Mr. Ashish Bhardwaj  
**India Coordinator, Alliance for Water Stewardship (AWS)**

Ashish is presently working as India Coordinator with Alliance for Water Stewardship and has more than 7 years of working experience in Water Management, Climate Change and Resource Conservation. He has successfully lead and executed the program at FICCI Water Mission and Columbia Water Centre - India and has strong networking with government, corporates, academic institutions, civil societies and multilateral organisations. Ashish has a multi-disciplinary educational background with Bachelor of Science in Biomedical Sciences from University of Delhi and master’s in environmental studies from TERI University. He is also an alumnus of UNEP and MASHAV- Israel’s Agency for International Development Cooperation, program on ‘Building Sustainable Communities: Leadership, Gender, and the Environment’.

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Mr. Ashis Dash  
**CEO - SMI, Federation of Indian Mineral Industries (FIMI)**

Ashis is a skilled professional with experience in policy advocacy and operations. Demonstrated work with Government, C-suite executives, multilateral agencies & think-tanks, International work experience and background in public and private sector. He is Member of the Govt. Study Group to recommend royalty rates for base metals, gold & precious metals. He is also part of the 5-member Executive Committee constituted by Ministry of Mines to monitor the Star Rating Scheme, representing the industry. Ashis served as Member of the National Committee on Sustainable Development Framework - Roll-Out Strategy, Ministry of Mines. He was a Commonwealth Scholar to UK in 2011. He is presently CEO-SMI with Federation of Indian Mineral Industries (FIMI).
Ms. Aya Matsuura
Gender Specialist, ILO

Ms. Any Matsuura is the Gender Specialist of the ILO Decent Work Technical Support Team (DWT) for South Asia, based in New Delhi. She provides technical advisory services to seven countries in the sub-region: Afghanistan, Bangladesh, India, Maldives, Nepal, Pakistan and Sri Lanka.

Aya has been working in the areas of gender, equality and non-discrimination, women’s economic and social empowerment, women’s entrepreneurship development, and gender-based violence. Her experience includes managing a project on homeworkers in Indonesia where the project supported the tripartite partners in initiating discussions on the development of homeworkers’ policy.

Dr. Bimal Arora
Honorary Chairperson Centre for Responsible Business & Assistant Professor Aston Business School, UK

Dr. Bimal Arora is Corporate Social Responsibility (CSR), sustainability, standards and ethical trade expert with experience in diverse industry sectors. He is the Founder CEO and currently Honorary Chairperson of Centre for Responsible Business (CRB).

Dr. Arora is a Faculty member at Aston Business School, Aston University, UK. He is associated in the capacity of an Honorary Research Fellow at Global Development Institute (GDI), University of Manchester, and Visiting Fellow at the International Centre for Corporate Social Responsibility (ICCSR), Nottingham University Business School. Dr Arora is a gold medalist in Bachelor of Laws, Masters from London School of Economics (LSE) and Ph.D. in Sustainability and CSR from ICCSR, Nottingham University Business School.

Mr. Bouba Housseini
Program Officer, International Development Research Centre (IDRC) Canada

Bouba Housseini is Program Officer at the Canada’s International Development Research Centre (IDRC), where he co-leads the Employment and Growth Program’s work in Asia. Bouba brings to IDRC over 10 years of professional experience in socioeconomic research, policy planning and evaluation, teaching and capacity building, management consulting, for diverse entities: governments, academia, international development institutions and the private sector in various developing countries across the globe. Bouba holds a Ph.D. in Development Economics from Université Laval in Canada and a M.Sc. in Statistics from Institut National de Statistique et d’Économie Appliquée (INSEA) in Morocco.
Mr. Anurag Diwan
Joint Director, Mineral Resources Department, Government of Chhattisgarh

Mr. Anurag Diwan, 1986 batch M.Tech. in Applied Geology from NIT Raipur, Chhattisgarh, served as Geohydrologist in CGWB for 3 years and then joined the Mineral Resources Department of then Government of Madhya Pradesh in 1991 as District Mining Officer. Since then he was engaged in Mineral Administration in various coal and limestone rich districts of Madhya Pradesh and Chhattisgarh for more than 20 years.

In the year 2009, Mr. Diwan was promoted as Joint Director. With the inception of new regime, brought about by major amendment in the MMDR in Jan 2015, he as a Nodal Officer Auction, was instrumental in first ever allotment of mining leases of non-coal mineral blocks, including one Gold Block in India, through the electronic auction mode. In the similar lines he persuaded in changing the allotment process of minor minerals blocks in the State with e-Auction mode.

Mr. Diwan’s leading role was recently acknowledged by Govt. of India Ministry of Mines with “Mineral Auction Award” for excellence in implementing Auction Regime.

Mr. Anurag Diwan is also Project Head of “Khanij Online”, a web based Integrated Mines and Minerals Management System, which has brought a major stride in ‘Ease of Doing Business’ in the Mining Sector in Chhattisgarh.

Mr. Bharat Wakhlu
Founder President, The Wakhlu Advisory & former Resident Director, Tata Group

Bharat’s experience spans over 35 years. His work within the Tata Group, at Sikorsky and with leading organizations as a Business Consultant and Mentor, has sharpened his unique capabilities to create Future-ready organizations. Bharat has impressive credentials, and has conceptualized and delivered innovative and path-breaking solutions to complex organizational issues, in industries as diverse as Aerospace and Defense, Industrial Products and Start-ups. He has engaged with Government agencies in the US as well as in the India and is known for his commitment to collaborative problem solving and the creative resolution of conflict.

He is fluent in German, English and four Indian languages.
Ms. Chhavi Rajawat  
*Sarpanch, Soda Village, Rajasthan*

Sarpanch Chhavi Rajawat is the first woman Sarpanch with an MBA in India, serving the Village Soda in Rajasthan, India since 2010. As head of the Village Council, Sarpanch Rajawat is working to develop Soda with the support of the government, the corporate sector, NGOs and individuals. Her focus is on addressing environmental, social and economic challenges in Soda, and she has invited global agencies to help meet the needs of her village, including providing safe drinking water and equal access to education for girls in Soda. She has held senior posts with private firms such as Bharti Tele-Ventures Ltd., the Carlson Group and Bennett Coleman & Co. Ltd. She has been appointed as an Aspen Fellow, she co-chaired the World Economic Forum India Summit, received the Yuva Award, was announced Young Global Leader by World Economic Forum, has been honored by Former President APJ Abdul Kalam and was recognized by the Young Indian Leader award by CNN. She holds a business management degree from Pune and a Bachelor of Arts from Lady Shri Ram College in New Delhi. She has recently been selected Director of the Bhartiya Mahila Bank. She is a celebrity speaker, and has given keynote addresses to hundreds on economic, governance, social justice and equity conferences in the government, non-profits, businesses and universities.

Mr. Chaman Lal  
*Head of Project, GIZ MSME INNO*

Mr. Chaman Lal has 20+ years’ working experience at all the levels including policy inputs to decision & policy makers at national and state level. Substantial experience in field of private sector, sustainable economic development, start-ups and innovation.

Ms. Cecilia Costa  
*Team Lead, Delegation of the European Union to India*

Cecilia started her career in international co-operation in 1989. Since, she have been involved in advocacy groups, prepared policy papers, supported networking, managed cooperation projects and programmes supporting and promoting EU cooperation with third world countries (Latin America, Mediterranean, Asia and ACP countries). She has had the privilege of working in different domains such as higher education, culture, reconstruction and rehabilitation. She is presently Team Lead of the Delegation of the European Union to India.
Ms. Deeksha Vats

Joint President-Sustainability, Aditya Birla Group

Deeksha is a sustainability professional with over 25 years of work experience in consulting and corporate set-ups. She currently leads environmental sustainability agenda at Aditya Birla Group on topics of climate change, energy, water, waste, emissions and biodiversity. Over years, Deeksha has worked across diverse industry sectors such as heavy and general manufacturing, utilities, retail, telecom, financial institutions, and also Government bodies and multilateral funding agencies. The focus areas for these engagements have been climate change; energy mix transition; water risk mitigation; waste and contaminated site management; resource conservation; biodiversity; and forestry. A regular speaker, panelist at sustainability events, she has been at the forefront of sustainability agenda in India through participation in working groups, industry bodies and expert networks. She has an M.Tech in Environmental Science and Engineering from IIT Bombay.

Ms. Dipanwita Chakraborty

Regional Director, Corporate Responsibility & Sustainable Development, Asia Pacific Cargill

Dipanwita Chakraborty is the Regional Director, Corporate Responsibility & Sustainable Development at Cargill for the Asia Pacific region. Her charter comprises of spearheading Cargill’s corporate responsibility and sustainable development mandate on intersections of food security, nutrition and sustainability by engaging with key stakeholders- communities, NGO partners, government, industry bodies, academia, multilateral agencies and advocacy platforms for the key markets of Cargill in the Asia Pacific region.

In her 11 year’s stint at Cargill, prior to taking on her current role in the year 2016, she was leading corporate responsibility for Cargill in India for 5 years and has played a key role in advancing Cargill’s Nourishing India program from the time of inception. These initiatives have created scalable and replicable models for addressing the complex issues of food and nutrition security, education and livelihoods and sustainability in India. She has also worked in brand marketing and project management roles in Cargill prior to taking on the corporate responsibility role.

She is an active member of CSR committees of industry bodies like American Chambers of Commerce, FICCI & CII. She is also a member of the Social Responsibility Sectional Committee of Bureau of India Standards and HULT Prize - the Clinton Initiative. A regular speaker at national and international conferences and education institutions, she is passionate about the causes of education and women empowerment. She plays an important role in the diversity and inclusion agenda of Cargill and has an additional role in the organization as one of the chapter Presidents of Cargill Women’s Network.

She lives in Gurgaon with her husband and is a travel enthusiast and also loves reading and music. She has done travel and tourism management and e-commerce and also has a bachelor’s degree in political science.
Prof. Dirk Matten

Professor of Strategy; Hewlett-Packard Chair in Corporate Social Responsibility; Associate Dean Research, Schulich School of Business, York University

Dirk Matten (Dr.rer.pol., Dr.habil.) holds the Hewlett-Packard Chair in CSR at the Schulich School of Business in Toronto. He is also a Visiting Professor at Copenhagen Business School, the University of London, Nottingham and Sabancı University in Istanbul. In 2018 he won the “Academy of Management Review Paper of the Decade” award. Also in 2018, he was ranked #44 in the ‘Top 100 Corporate Social Responsibility Influence Leader’ list.

Mr. Deepak Arora

Vice President - Public Affairs, Nayara Energy Ltd.

22 years of diverse (multi-sector, multi-country) experience in business strategy, public affairs, CSR, sustainability and communications. Deepak has worked with Govt. institutions, International organizations and corporate sector. This unique blend has helped him appreciate perspective and expectations of different types of institutions. He has successfully engaged with stakeholders and contributed towards strengthening brand reputation. His key strength is in relationship between public affairs and CSR with business strategy. Currently working with Nayara Energy Ltd. (formerly known as Essar Oil). He has previously worked with Essar Foundation, Cairn India, UNIDO, and International Finance Corporation.

Mr. Douwe Jan Joustra

Head Circular Transformation, C&A-Foundation

Douwe Jan Joustra is head Circular Transformation at C&A-Foundation. He works on inspiration, implementation and innovation for circular (fashion) business- and policy development. Joustra identifies trending topics related to circular economy and translates these to business and governance. Joustra always has a focus on the next step. At C&A Foundation he works on the transition towards ‘Circular Fashion’ through initiatives on technical innovations, change of business models and creating conditions for growth of circular economy.

Specialities: Circular Economy in business, performance of governments in enhancing circular economy initiatives, product- and service design & trending topics in circular economy. He is considered to be a leading strategist and specialist in governance for the new economy.

Language: Dutch, Frisian and English fluently, German basic and French basic.
Mr. Edward Millard
*Director Landscapes & Communities, Rainforest Alliance*

Edward Millard is Director, Landscapes & Communities, based in Rainforest Alliance’s London office. The position leads design and development of initiatives to achieve sustainable land management and secure livelihoods in high biodiversity countries. Previously, Edward was a business development manager for Oxfam Fair Trade for 14 years and Conservation International for 11 years, supporting small-scale producers in the forest product, craft, agricultural and tourism sectors in Africa, Asia and Latin America to build successful enterprises. He is a graduate in business administration and has published three books and several journal articles on small-scale business development. He is a board member of Goodweave International and an independent assessor for a UK charity.

Mr. Erik Bouwmeester
*Deputy head International affairs, Ministry of Infrastructure & Water of the Kingdom of the Netherlands*

Erik started his career in the Research Department of the ministry of Public Works and Water Management of the Netherland. In the ministry he held various positions in the fields water resources management, sanitation and integrated strategy studies. Currently, Erik works out a strategy how knowledge and expertise of the Netherlands can be used to promote the Water-Energy-Food Nexus approach in the realization of the SDGs. Erik strongly believes that integrated, evidence-based policy making is the way forward to realize water-, food and energy security.

Mr. Gangadhar Swamy
*BASF Vegetable Seeds*

Msc, MPhil Graduate with 18 years of experience in Livelihood, Microfinance, Sustainable Agriculture Production, Child Development Project Management, Education, Community health and Nutrition and CSR program developing and management. A Certified Internal Auditor on ISO 9001:2008 quality management systems and on SA 8000:2008. Trained on CSR, Company act-2013, presently working as Field Implementation Manager-Social Compliance and CSR at Nunhems India Pvt Ltd, India from August 2009. Responsible for Risk reduction in vegetable seed production supply chain management by managing social compliance programs and implementing company CSR programs. The major programs undertaken are a) Developing strategies and implementing social compliance programs like Zero Child labour in production supply chain, ensuring minimum wages and better working condition for out sourced labours, ensuring environmental safety in production locations. b) Developing strategies and programs of CSR in Agriculture, Livelihood, Education, Health sector in company working areas of India.
Ms. Gazal Malik
*Policy Research Officer, Global March*

Gazal is a Policy Research Officer at Global March Against Child Labour. Post her Master’s Degree in Sociology from JNU, Gazal has been working in the field of policy and advocacy for elimination of child labour and trafficking. She has also taken up projects on rural livelihood, public health and environment in India. Gazal is currently working on child labour in supply chain of Turmeric in India and other aspects of the Dutch food agreement.

Dr. Geeta Sekhon
*Global Consultant, United Nations*

Dr. Geeta Sekhon is a legal professional from India specializing in Children’s Rights, Human Trafficking and Juvenile Justice issues. Geeta is a Doctorate in Law from the University of Delhi, and has previously worked as a Naval Officer in the Indian Naval Service, and as a lecturer of law in Delhi and Mumbai universities. Since 2007, Geeta has been associated with the United Nations and other international organizations and has performed multifarious tasks as project coordinator, consultant, independent author of several training manuals and reports, and trainer of law enforcement and judicial officers. Geeta has extensive experience working in South Asia, South East Asia and Africa and has worked as a consultant/ presented academic papers in 20 countries to date.

Mr. Gopinath Govindan
*Director - Human Resources, CLP India*

Gopinath Govindan is responsible for HR, Administration, CSR and Internal Communication for CLP India.

Prior to joining CLP India in September 2008, he worked with Oracle Financial Services Software Ltd. as Vice-President - Corporate HR. He has earlier experience with Hindustan Unilever Limited and Hindustan Petroleum Corporate Limited in factory, sales HR and corporate roles. Over the last three decades, Gopinath has been associated with several professional bodies and academic institutions. He is on the Board of Studies for NM Institute of Management Studies in the HR Area. He has been an assessor for CII National HR Excellence Awards for over five years and is currently also an assessor for the CII-EXIM Bank Award for Business Excellence. As a volunteer with Whiteboard, he supports NGOs with strategic advisory in organisation management along with a panel of senior industry experts.

Gopinath has a Bachelor’s Degree in Science from St. Xavier’s College, Mumbai and an MBA in HR from XLRI Jamshedpur.
Mr. G S Krishnan

Regional President - India, Novozymes South Asia Pvt. Ltd.

G S Krishnan is the Regional President for Novozymes India. Novozymes is the world leader in industrial biotechnology and microorganisms. He drives Business developments, Regional Innovation, Public Affairs, Sustainability, Strategic partnerships, Mergers & Acquisitions and Leadership development in India. He is the Chairman of the Leadership team in India. He has been at the forefront of developing Novozymes business in India, as well as playing a thought leader role in the Industrial Biotechnology segment for over 25 years.

During his tenure, Novozymes India has grown from a small organisation of 5 employees in 1991 to over 550 employees today. As Regional President, Krishnan has been actively instrumental in the strategic acquisition of Biocon’s enzyme business. He plays an important role, in close coordination with external stakeholders and decision makers, giving necessary inputs on industry policies and regulatory standards in the Industrial Biotech segment. He also drives Novozymes Sustainability agenda. He plays a key role on the overall strategy of Novozymes business in India, providing Senior Management on both insights on business opportunities India, as well as the political and economic scenario in the Country. Some of his external roles:

- Chairman of the Confederation of Indian Industry’s ‘National committee on Bioenergy’,
- Member of the ‘Vision Group’ on Biotechnology, Government of Karnataka,
- Vice President of the ‘Association of Biotech Lead Enterprises’ (ABLE).

He holds a Bachelors degree in Applied Sciences (in the faculty of Engineering) from Coimbatore Institute of Technology and PGDMM from Annamali University.

He has undertaken the “Leading for Results” program from INSEAD Business School, Singapore.

Dr. Harsh Vardhan

Hon’ble Minister, Ministry of Environment Forest and Climate Change; Ministry of Science & Technology; Ministry of Earth Sciences, Government of India

An ENT surgeon by profession to start with, Dr. Vardhan branched out into public life in 1993, when he got elected to the Delhi Assembly from the Krishna Nagar constituency in East Delhi. This marked the beginning of a scintillating run in electoral politics, which saw him getting elected to the Delhi Assembly for four successive terms (1998, 2003, 2008 and 2013) and to the Lok Sabha in 2014 from the Chandni Chowk constituency in Delhi.

At the Ministry of Environment, he has been instrumental in planting the seeds of a mass movement to make the protection and preservation of the environment the concern and goal of every citizen. At the helm of the Ministry of Science & Technology, Dr Vardhan’s focus has been to motivate the country’s scientists to come up with new technologies, processes and products that can provide innovative solutions to people’s problems.

Fondly called ‘Doctor Saahab’, Dr Harsh Vardhan is known for his disarming simplicity in personal life and transparency at the workplace.
Mr. Hans-Peter Egler  
*Director Public Affairs, South Pole*

Hans-Peter Egler is Director Public Affairs with South Pole and leads the climate finance in cities practice. Prior to that Hans-Peter was partner of ecos consulting company and CEO of Global Infrastructure Basel (GIB) Foundation. He has been instrumental in the development of SuRe® - Standard, and has long-standing expertise in international cooperation, sustainability management, capacity building, knowledge sharing and project innovation. Before joining GIB he lead the Trade Promotion Division of the Swiss State Secretariat for Economic Affairs (SECO). Prior to that, he was responsible for investment promotion activities and infrastructure financing for Latin America and Africa. Hans-Peter was also Deputy Country Director of Swiss Agency for Development and Cooperation (SDC) in Bolivia and Deputy Head of Division for Latin America in charge of bilateral trade and investment issues at seco in Bern Switzerland. Hans-Peter is currently co-heading with ICLEI the SDC funded CapaCITIES project in India which focusses on climate action support in Udaipur, Siliguri, Coimbatore and Rajkot, and the EIT Climate-Kick Project on the City Finance Lab etc.

Mr. Insaf Nizam  
*Specialist at International Labour Organization South Asia Regional Office Delhi*

Insaf Nizam is a committed development and humanitarian professional with extensive experience in Human Rights at Work, Emergency, Crisis, Fragile, Post-Conflict and Development programming. His experience cuts across a number of social development areas such as child labour, forced labour, discrimination, child protection, education, legal and policy development, Emergency humanitarian relief and Mine Action. He holds a Master’s Degree in Development Studies and Public Policy and a First Degree in Sociology and a professional diploma in Governance. He started his career in Education and moved on to work in conflict and post conflict programmes joining an international NGO in 1999. He then joined UNICEF in 2003 and worked in Sri Lanka, Sudan, Libya and Syria and then moved to ILO and worked in Jordan leading ILO’s Child Labour programme in the country. In September 2016 he was appointed as Senior Technical Officer for crisis and fragile situations at ILO’s Headquarters in Geneva. And in September 2018 he took up the position of Specialist on Fundamental Principles and Rights at Work for the South Asia Region.

Ms. Ingrid Srinath  
*Director, Centre for Social Impact and Philanthropy, Ashoka University*

Ingrid Srinath has been a passionate advocate for human rights, social justice and civil society in India and around the world for the past 20 years. Prior to that she spent 12 years in advertising and market research with Lowe and Grey Worldwide. At CRY (Child Rights and You), Ingrid guided the organisation’s transition from a relief-oriented charity towards rights-based advocacy and movement-building. She was Secretary General of CIVICUS: World Alliance for Citizen Participation, an influential global network. She served as Executive Director of CHILDLINE India Foundation and was CEO of Hivos India Advisory Services, a for-profit venture from the Dutch INGO Hivos. Ingrid is a Senior Synergos Fellow has served on the advisory boards of United Nations Development Programme (UNDP), United Nations Development Cooperation Forum (UN DCF), World Economic Forum (WEF), Streetfootballworld, Magic Bus, Prajnya Trust and Danamojo, the editorial board of Alliance magazine and on the boards of Hivos India Advisory Services, the INGO Accountability Charter, Public Interest Registry, Majlis Law, The Rules and WINGS - Worldwide Initiative for Grantmaker Support.
**Dr. Jatinder Singh**  
*Director, PHD Chamber of Commerce & Industry*


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**Ms. Jyotsna Belliappa**  
*Head- Strategic Alliance, The CSR Company International*

A Social Responsibility professional with experience in managing CSR Projects and Ethical Trade for Marks and Spencer PLC and The Gap Inc. supply chain in South Asia. Certified to audit implementation of International voluntary standards like ISO 26000, SA - 8000 and report on UN Global Compact, SDG. Well versed in Anti Bribery, Modern slavery act and other human rights risk in the South Asia supply chain. A qualified Independent Director from Institute of Directors.

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**Mr. Joseph Wozniak**  
*Head, Trade for Sustainable Development (T4SD), ITC*

Joseph Wozniak is Head, Trade for Sustainable Development (T4SD) at the International Trade Centre in Geneva. He has over 15 years’ experience in international trade and development. He is responsible for the development and implementation of the Sustainability Map and T4SD’s related platforms and projects. Prior to ITC he worked for KPMG LLP and as a Senior Economist with the Overseas Private Investment Corporation (OPIC) in Washington, D.C. He was responsible for the monitoring and evaluation of the Agency’s portfolio and the development of analytical tools for the impact assessment of OPIC’s emerging markets investment projects in sectors such as agriculture, manufacturing, and consumer products.

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**Ms. Jane Hwang**  
*President & Chief Executive Officer, Social Accountability International*

Ms. Jane Hwang serves as President and Chief Executive Officer of SAI. Working with the Board of Directors, Advisory Board, and staff, she oversees the organization’s strategy, management, and stakeholder engagement. Since joining SAI in 2005, Ms. Hwang has led the significant growth and innovation of SAI’s programs, especially in corporate advisory services, training and capacity building, and public-private partnerships. Ms. Hwang co-created Social Fingerprint® and TenSquared—highly effective ways to measure and improve management systems, worker engagement, and social performance. She has co-authored implementation guides and served on working groups for international agencies, such as the United Nations, The World Bank’s International Finance Corporation, and the Global Reporting Initiative (GRI).

She earned her bachelor’s degree and MBA from Columbia University.
Dr. Joe Árvai  
*Faculty Director, Erb Institute at the University of Michigan*

Joe Arvai is the Max McGraw Professor of Sustainable Enterprise in the School for Environment & Sustainability, and the Ross School of Business, at the University of Michigan. He is also serves as Director of the Frederick A. and Barbara M. Erb Institute for Global Sustainable Enterprise. In addition to his position at the U of M, Joe is a Senior Researcher at the Decision Science Research Institute in Eugene, OR, and he is an Adjunct Professor in Engineering and Public Policy at Carnegie Mellon University in Pittsburgh, PA. Joe is an internationally recognized expert in the risk and decisions sciences; his work has two main areas of emphasis: First, his research is focused on advancing our understanding of how people process information and make judgments and decisions, with a specific emphasis on how people make tradeoffs. Second, Joe and his group conduct research focused on developing and testing decision-aiding tools and approaches that can be used by people to improve decision quality across a wide range of environmental, social, and economic contexts. His research is applied, and accounts for decision-making by a broad spectrum of public and stakeholder groups, as well as by technical experts, business leaders, and policy makers. His work also focuses on choices made by people individually, and when working in groups. Likewise, he conducts research across a wide range of contexts, ranging from environmental risk management, to consumer choice and policy-making. In addition to his academic work, he is a former member of the U.S. Environmental Protection Agency’s Chartered Science Advisory Board, and is a member of the U.S. National Academy of Sciences’ Board on Environmental Change and Society.

Dr. Jana Helbig  
*Former Managing Director of the German Centre for Industry and Trade, India*

Dr. Jana Helbig has more than 14 years of work experience in business consultancy, international business, market entry advice, emerging markets, communication, start-up consultancy, and banking. She has been professionally involved with India and German companies in India since 2005. She was the former Managing Director of German Centre for Industry & Trade Delhi Pvt.Ltd., Gurgaon, India; a joint venture of two German banks, BayernLB and LBBW. She has also worked - at the Indo-German Chamber of Commerce in Düsseldorf and Mumbai, India. She has been involved in working with foreign and local companies, organizations, and authorities. Her area of expertise has also involved advising and supporting Indian and German companies on the market of the two countries (market entry, business environment, among others) and promoting German-Indian economic relations.

Dr. Helbig holds a PhD on international business and international manufacturing in challenging and diverse emerging markets such as India from University Freiberg, Germany.
Dr. Julie Reviere

Country Director of GIZ India Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, India.

Dr. Julie Reviere is the Country Director of GIZ India Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, India. Prior to this, she was the Country Director for GIZ Pakistan, where she had initially served as the Education Sector Coordinator and Education Program Director.

Dr Julie holds an overall experience of good 37 years, of which 22 years have been associated with German Development Cooperation (GIZ) in various capacities. She started her professional career specializing in the domain of education, after which she also worked as a Project Team-leader and Advisor to the Ministry of Education of Cape Verde, Africa; and a Sector Coordinator for German Development Cooperation, Head of Education Program and Advisor to the Ministry of Education, Mozambique, Africa. She has also performed an advisor on donor coordination and sector policies for many different countries.

She has several publications in her possession, most of which significantly emphasising on educational and cultural aspects. Ms Reviere holds a Master’s Degree in Education and Ph.D. in Multicultural/International Education.

Mr. Kailash Satyarthi

Nobel Peace Prize Laureate 2014 & Founder, Kailash Satyarthi Children’s Foundation

Mr. Kailash Satyarthi is a tireless global advocate of children’s rights for four decades now. He started ‘Bachpan Bachao Andolan’ (Save the Childhood Movement) to rescue children and their families from slavery and mainstreaming them in the society. Under his aegis, the movement has rescued over 87,000 children till date. In 1998, he conceived and led the largest civil society network for the most exploited children- the Global March, against Child Labour that traversed across 103 countries covering 80,000 Kms, mobilizing unions, civil society and most importantly, children with a sole demand for an ILO Convention on Worst Forms of Child Labour. This march led to the adoption of ILO Convention 182 on the Worst Forms of Child Labour which went on to become the fastest ratified convention in the history of ILO. In 2014, he was awarded the Nobel Peace Prize for struggle against the suppression of children and young people and for the right of all children to education.

Prof. Kalyan Bhaskar

Professor Kalyan Bhaskar is a Faculty at XLRI Jamshedpur. A Fellow of IIM Ahmedabad, he has taught courses on public policy and business sustainability at IIM Lucknow and IIM Indore. His current research focuses on e-waste management, bioenergy, and business sustainability.
Mr. Kinjal Shah

*Regional Director India-Middle East, Responsible Jewellery Council*

Kinjal joined RJC in April 2015 and is responsible for establishing the appeal and relevance of the RJC in the Indian market, a major diamond manufacturing region in the world. His role is to engage with different stakeholders within the industry to create awareness and promote the RJC’s profile to encourage and support RJC membership growth, impact and influence in India. Recently he has been made responsible for Middle East market as well to repeat same success of India in Middle East.

Kinjal has over two decades of experience in compliance with several industries, 15 years of which is within the gem and jewellery industry. Prior to joining the RJC, Kinjal worked at UK based company, MNC, playing a key role in building and strengthening relationships with the mid-stream sector of the jewellery supply chain in India. In addition, Kinjal was also closely aligned with the Global Sustainability Programme, a business-driven programme for companies who want to harmonize existing efforts in order to deliver a shared, consistent and global approach for the continuous improvement of working conditions in supply chains.

Mr. Litul Baruah

*Analytics Officer, C&A Foundation*

Litul Baruah is an Analytics Officer at C&A Foundation. He manages the foundation’s sustainable cotton program in Tanzania and Pakistan. He also manages the foundation’s works on integration of technology solutions for program impact measurement and market linkage globally. He has 9 years of experience in the Development sector and has previously worked at consulting firms KPMG & Kantar-IMRB. Litul is a post-graduate in economics from Gokhale Institute of Politics & Economics.

Prof. Linda Hancock

*Personal Chair in Public Policy, Alfred Deakin Institute for Citizenship and Globalisation, Deakin University*

Professor Linda Hancock researches on public policy analysis, applied social policy, regulatory theory and global governance of dangerous consumptions, corporate social responsibility (CSR) and the social and ethical implications of new alternative energy technologies. She is a chief investigator on the Australian Research Council funded Centre for Excellence in Electromaterials science: a project across six Australian universities and with international partners.

She has had numerous visiting Professorships and has held a number of Ministerial appointments in Australia, was head of research for a national UK funding body; and served on an International Advisory Panel for the Singapore Government. Current research on renewable energy includes: ethical supply chains and full circle economy in materials used in renewable energy; security and ethical implications of transnational renewable energy import/exports; the ethical trail of lithium and cobalt used in batteries; exporting coal v solar-generated hydrogen from Australia to Japan; climate-compatible energy systems in disaster zones; and assessment of CSR under the Indian 2013 Companies Act.

She is a Director on the Board of the only fully Australian owned Co-operative community wind farm Hepburn Wind.
**Amb. Marten van den Berg**

*Ambassador, Dutch Embassy in India*

H.E Marten Van den Berg studied Economics at the Erasmus University in Rotterdam. His first entry into public life was as senior policy advisor of General Technology Policy at the Ministry of Economic Affairs. In 1995, he was Deputy Chairman of the Working Group Technology Transfer at the United Nations Conference on Trade and Development (UNCTAD). In 1996, he was appointed Adjunct Secretary General at the Ministry of Economic Affairs and in 1998 as Deputy Director Spatial Economic Policy. In 2001, he was appointed Economic Minister at the Royal Netherlands Embassy in Washington. In 2004, he returned to the Ministry of Economic Affairs as Deputy Director General of Foreign Economic Relations and in 2008 he was also appointed Director of Economic Diplomacy. In 2012, the Directorate General for Foreign Economic Relations became part of the Ministry of Foreign Affairs and since then he has been acting as Deputy Director General Foreign Economic Relations. Mid-August 2015 he was appointed Director General Foreign Economic Relations. Since August 2018, he is designated as the Ambassador of the Kingdom of the Netherlands to the Republic of India.

**Mr. Marco Dubbelt, LLM**

*Lead Staff, Global March*

After getting his law degree from the University of Maastricht with European and international business law as his specialisation, Marco started to work in the financial sector. With the introduction of new European guidelines on customer due diligence, Marco helped several companies on how to implement this guideline into their daily operations. In 2009 he moved to India and switched careers and started working for Global March Against Child Labour with a focus on child labour and the private sector. In 2014 he returned to the Netherlands. Now he is part of the steering committee of the food agreement, implementing due diligence within the Dutch supermarkets and the food industry. He is also involved within the Girls Advocacy Alliance in initiatives in garment and banking sector.

**Mr. Martin Neureiter**

*President, The CSR Company International*

Long term experience in CSR, Martin Neureiter founded The CSR Company in 2007. The CSR Company has presence in 40 countries and consults on Social Responsibility programmes and strategy. Task Group Chair of ISO (International Organization of Standards), responsible for the implementation and communication part of the ISO 26000 Standard on Social Responsibility. Course director at Ferdinand Porsche University for the “International CSR Management” MBA course. Director of the Center for Corporate Social Responsibility (CSR) at SGMI Management Institute St. Gallen/Switzerland.
Mr. Michiel Bierkens
Economic Counsellor, Embassy of Netherlands in India

Michiel is Counsellor, Head of Economic Cluster at the Embassy of Netherlands in India. He has been working in the Embassy of Netherlands since 2014. Earlier he was Head of Division of Horn of Africa, East & West Africa at the Ministry of Foreign Affairs, Netherlands. He has studied International Public Law, University of Groningen, Netherlands.

Mr. Manoj Bhatt
Country Director, GoodWeave India

Mr. Manoj Bhatt is the Country Director and Managing Trustee of GoodWeave India - an organization working towards ending child labor in Carpet, Apparel and Home Textile industries in India. Mr. Bhatt is a member of the technical committee of ISEAL Alliance that represents the global movement of sustainability standards. He has over two decades of professional experience in leading systemic change and building organizations. For exceptional public service, Mr. Bhatt has received Ashoka Innovators for the Public Fellowship Award, Ford Foundation International Fellowship and Climate Change Leader Award under the British High Commission’s leadership for environment and development program.

He was a Future Generations USA Fellow, working with the distinguished change agents and professionals leading exemplary and high impact social change in different parts of the world. Mr. Bhatt was also a Fellow of the Rainer Arnhold Fellows Program of the Mulago Foundation, USA; and applied theories of sustainable and scalable change in different settings in India, USA, and Nepal. Mr. Bhatt holds Master’s degrees in International Affairs from School of International and Public Affairs (SIPA), Columbia University, USA, and Political Science from HNB University, India. Prior to GoodWeave India, Mr. Bhatt founded and directed sustainable development focused non-profits in Indian Himalayas in partnership with more than fifteen prestigious global development agencies.

Mr. Munish Sharma
Director, MIT

He is Spearheading MIT (Marathwada Institutes of Technology) in Aurangabad, Pune and Bulandshahr, with a vision to impart enterprising flavor to MIT teaching and research involving the students, staff and alumni. He has developed various strategies and initiatives to promote industry and academia collaboration, to nurture talents with an entrepreneurial and global mindset. He has acted as a president of “Chamber of Marathwada Industries and Agriculture” and was the focal point to initiate cluster developed program in Marathwada. He is co-founder of Nurture Earth Technology, incubated in MIT Campus in Aurangabad and developing cost effective and green technologies.
Mr. Murari Singh  
(Vice President - Operations, Orient Craft Limited)

Murari K Singh, a member of Institute of Chartered Accountant of India, is having more than 15 years of experience in manufacturing industry. During his long career span with one of the India’s leading Garment manufacturing and Export house, Orient Craft Limited he has been involved in various function starting with Core Accounts & Finance, System Designing and implementation, Head of Operations and Project Management. As head of Operations at Orient Craft’s Bhiwadi Unit, he has been instrumental in designing sustainability framework and also implementation of various CSR and worker engagement programs including ISO 26000

Mr. Murli Dhar  
(Director of the Sustainable Agriculture Program, WWF-India)

Murli Dhar is Director of the Sustainable Agriculture Program of WWFIndia, as independent, institution works on footprint and biodiversity issues in India. With experience in more than 15 years, Murli has devoted his career in Agriculture ever since he got graduated in Agriculture School in specialization of Agriculture Economics. His works intersects primarily with Sustainability in Agriculture including Water, Emissions, Biodiversity and Trade

Mohammad Ahmed  
(Entrepreneur and student)

Under GIZ Students Innovation Project in 2017, Mohammad and his team developed a digitalized project management tool for Mikronix Industry in Aurangabad in his final year of B.Tech from CSMSS College. This project was selected as best project among more than 50 projects developed by students in year of 2017 and many industries sought the similar solution to address their project and process management problems. After completing his B.Tech in 2017, Mohammad has started his own start-up named E-CATTA and is now working on many industrial projects.

Dr. Meera Mitra  
(Senior Associate, Centre for Responsible Business (CRB))

Dr. Meera Mitra has a PhD from Delhi School of Economics, Delhi University. She is a Sociologist and Development Specialist. Dr. Mitra has been in academics and development consultancy in India and the U.S. She began her career teaching at JMC (Delhi University). She also held teaching positions at Franklin & Marshall College USA and Millersville University. Dr. Mitra directed several social development implementation projects across India. She served on two Bureau of Indian Standards panels (Social Accountability Standards and Good Governance standards.) Among her publications are her books on: ‘It’s Only Business: India’s Corporate Social Responsiveness in a Globalized World’ Oxford University Press 2009 and ‘BREAKING THROUGH: India’s Stories of Beating the Odds on POVERTY’ Rupa 2014.
Ms. Meenakshi Batra  
*CEO, Charities Aid Foundation (CAF)*

Meenakshi Batra has over 24 years of experience in the international development, CSR and not-for-profit sector. She has served in leadership roles with international development and humanitarian agencies in South and Southeast Asia. She also serves on the boards of VANI, LEPRA and Resource Alliance. She has been nominated as the convener of MSD10 constituted by Bureau of Indian Standards (BIS) to draft the requirement standards of CSR in India; Member in various committees - CII Regional Committee on Affirmative Action, CII Core Group on compendium on Industry-NGO Partnership Models, CII Core Group on CSR-CSO Bridge, CII pro-bono task force and CII Chennai CSR group. Along with being an ASPIRE Founder Fellow, she is on the CSR committees of European Business Group (EBG) and the Confederation of Indian Industries (CII). Meenakshi holds a PG in Child Development and Family Welfare; advanced studies in environment education from CEE; and gender and social development from London School of Economics and Wye College UK.

Mr. Noor Naqschbandi  
*Director, Private Sector Development, GIZ India*

Noor Naqschbandi is the Program Director of Private Sector Development at GIZ India, which encompasses the topics of SME Innovation, Responsible Enterprise Finance, Vocational Education and Training, Women Empowerment, Quality Infrastructure and Compliance. Before Noor was the Director of the Alliance for Integrity, a business-driven, multi-stakeholder initiative to strengthen private sector anti-corruption capacities in the focus countries Brazil, Ghana, India, Indonesia and the respective regions. Noor was responsible for the 10th Principle of the UN Global Compact in the German Global Compact Network. He studied Law, History and Public Policy at the University of Erfurt, Pitzer College (USA) and the Hertie School of Governance (Berlin, Germany).

Mr. Naresh Tyagi  
*Chief Sustainability Officer, Aditya Birla Textile*

Dr Naresh Tyagi, is a senior professional with over two decades of diversified experience in the apparel & textile sector. He has been working in various leadership roles with varied areas of expertise in Manufacturing, Retail Operations, Quality Assurance, Research & Development, Global Sourcing, Innovation, Sustainability and Knowledge Management. Naresh Tyagi is currently the Chief Sustainability Officer at Aditya Birla Fashion & Retail Ltd (ABFRL - An Aditya Birla Group Company). ABFRL is one of the leading fashion retailers with marquee brands including Louis Philippe, Van Heusen, Allen Solly, Peter England, People & Pantaloons, in the fashion portfolio. Under his leadership, sustainability has become an integral part of business operations at ABFRL, juxtaposing people, profit and planet; paving its way towards becoming an industry leader in sustainability, in the sector.
Ms. Naomi Scott-Mearns  
Co-Lead Consumer Information Programme, One Planet Network

Naomi is based in London and joined Consumers International in 2018, bringing four years experience of working in the sustainability sector for a variety of organisations. Consumers International co-leads the Consumer Information Programme of the One Planet Network (www.oneplanetnetwork.org/consumer-information-scp) and Naomi sits on the Coordination Desk of the programme with the main aim being to identify synergies and build cooperation among actors; ensuring the coordinated promotion, implementation and expansion of the programme. Before joining Consumers International, Naomi was a Sustainability Consultant for a large real estate company. Naomi has a master’s degree from the University of Edinburgh and an undergraduate degree from the University of Oxford.

Ms. Natasha Majumdar Mehta  
amfori Network Representative India

amfori, is the leading global business association for open and sustainable trade, bringing together over 2,200 retailers, importers, brands and associations from more than 40 countries. As amfori’s country Representative, Natasha has a rich background in the area of sustainability. Natasha worked with Bloomberg LP for 7 yrs as South Asia Manager. In 2011-2012 she worked to build Bloomberg’s sustainability database across Environmental, Social and Governance parameters. In 2013, she co-funded her own social compliance consultancy. Here she gained insights into on-the-ground working conditions. She is experienced in assessing compliance across health & safety, compensation & benefits, occupational hazards, fire safety, child labour and bonded labour, among many other key supply chain issues such as gender equality and women empowerment. Since early 2015, Natasha has assisted in rolling out amfori trainings and capacity building efforts (pan-India). She assumed the role of amfori Network Representative India in 2016.

Mrs. Naina Lal Kidwai  
Chair, India Sanitation Coalition & Former Country Head HSBC India

Mrs. Kidwai served as Group General Manager at HSBC Holdings plc from October 1, 2006 to December 31, 2015. She served as the Chief Executive Officer of HSBC India of HSBC Holdings plc from May 5, 2006 to December 31, 2015. She served as the Country Head of HSBC India since April 15, 2009 until December 31, 2015. Her interest in Water and the environment and empowerment of women are reflected in her Board positions of Not-for-Profit institutions like Shakti Sustainable Energy Foundation, The Energy Resources Institute (TERI), International Advisory Council of the Inquiry of United Nations Environment Program (UNEP) and Commissioner for the Global Commission on Economy & Climate.
Ms. Navya D’Souza  
*Communications lead, HomeNet South Asia*

Navya D’Souza is the Communications lead at HomeNet South Asia. And is extensively involved in the Network’s project initiatives as well. At HNSA, she has led projects studying value chains, has been involved in documenting garment supply chains and has reported on the impacts of livelihood projects. She has also spearheaded cross-country communication campaigns that have looked to highlight the presence and contributions of women, home-based workers in the South Asian region.

Mr. R.C. Kesar  
*Director General, OGTC (Okhla Garment and Textile Cluster)*

- Highly experienced Textile Professional who has been associated with the Textile Industry. The career profile starts as a Textile Graduate Trainee and goes up to CEO and Board Level. Widely traveled internationally and nationally.
- As a Textile Professional have been presenting papers in various textile workshops, seminar and conferences on the varying subjects of Technology, General Management, Fiscal Policies, WTO, etc.
- Have represented Textile Association during formulation of Textile Policy and Technological Upgradation Fund Scheme (TUFS) at the Government and Industry interaction.
- Key crusader in getting cotton textiles free of excise duty.

Mr. Prabhat Kumar  
*National Thematic Manager - Child Protection, Save the Children, India*

Prabhat Kumar is National Thematic Manager – Child Protection with Save the Children, at its Headquarter in Gurgaon. Among his previous roles, he has also served as the State Program Manager for Rajasthan and Bihar and also was Project Director for the ongoing anti-child labour project in Punjab & Haryana. He has over 12 years’ of expertise on leading large and diverse teams in difficult environments and humanitarian situations, as well as strategic planning, proposal/programme design and management. Prabhat is a passionate facilitator for embedding child safeguarding protocols in institutions and has done so for various organizations, corporates and institutions. His expertise covers a sound knowledge of legal instrument, related to women and children. He specializes in resource acquisition and award management, Monitoring Evaluation Learning and Accountability (MEAL) and setting up institutional emergency preparedness.
Mr. Palash Srivastava  
*South Pole*

Palash has over 20 years’ experience in infrastructure transaction advisory/investment (debt, equity, and funds), public private partnerships in infrastructure, management consulting and fund raising, capacity building and training in India. He has been a Member of Standing Committee for Rating of Sustainable and Resilient Infrastructure projects with a view to raising Green Financing (launched at COP 21). He has managed a number of projects including World Bank, USAID and ADB projects in infrastructure. He is adept with experience of interacting with government organizations and working in Asia, Europe and Africa. He has also contributed to National Policies and Programmes including National PPP Capacity Building Programme; Working Group for Financing Urbanization; Rakesh Mohan Committee for Transportation; Kelkar Committee on Revisiting and Revitalizing PPP Model of Infrastructure Development.

Ms. Prajakta Mony  
*Principal, BlueSky CSR Company*

Prajakta Mony is an Experienced Customer Insights & Data Analytics professional from the financial services industry. She is a Chevening Fellow in Financial Services, 2017. Her contributions range from product development insights for Microfinance in India to developing data backed Risk and Marketing Strategies for multi-nationals. She currently is a Principal with BlueSky CSR, helping organisations embed social responsibility within their business strategies.

Mr. Prahalad Kakar  
*Chairman and Founder, Prahlad Kakkar School of Branding & Entrepreneurship*  
*Founder, ReefWatch Marine Conservation*

Prahlad’s identity as an ad-guru in India is well known, however few know of his love for the ocean. Inspired by his first dive in Mauritius, where he encountered an antique Koran underwater, he worked tirelessly to bring SCUBA Diving into India. One of his first vacations with his family to his new dive resort, he was struck by the sheer beauty of the sea and vibrancy of life within it. To spread awareness about this treasure and to work towards its protection, he co-founded ReefWatch Marine Conservation.
Dr. Pradip Kalbar
Assistant Professor, Centre for Urban Science and Engineering, IIT Bombay

Dr. Pradip Kalbar is an Assistant Professor at the Centre for Urban Science and Engineering in IIT Bombay. He was awarded Ph.D. in Environmental Science and Engineering from IIT Bombay with “Excellence in Ph.D. thesis” award and he holds graduate and postgraduate degree in Environmental Engineering. Prior to joining IIT Bombay as faculty, Prof. Kalbar received Marie Curie Fellowship for two-years to work as postdoctoral researcher at the Technical University of Denmark (DTU). Dr. Kalbar leads large scale research projects dealing with urban water, circular economy and sustainability assessment. Recently, he was involved in the development of the advance method of assessment of circular economy strategies at the product level. He has vast research and professional experience in Life Cycle Assessment, Circular Economy, Material Flow Analysis, Multiple Criteria Decision Making. Dr. Kalbar has published several scientific papers in peer reviewed international journals and conferences. He also has wide industrial and consulting experience in the area of water sector and environmental sustainability.

Ms. Parvathi Madappa
Cividep India, Workers’ Rights and Corporate Accountability, Bangalore

Parvathi has been working with Cividep India as a programme officer. She holds a Masters degree in Social Work from Pondicherry Central University. In the past she has had the experience of working as a HR in a leading IT company and has also worked with youth in a skill development organisation. She has been associated with Cividep India for the past 3.5 years and manages the garment and coffee plantation sector work for the organization.

Mr. Prabh Sharan Singh
Secretary - Northern Region, Indian Chemical Council

Mr. Prabh Sharan Singh holds Master’s degree in English Literature from Punjab University, Chandigarh and in International Business from Indian Institute of Foreign Trade, New Delhi. He has an experience of almost 18 years working for the promotion of Indian Chemical industry. He held the position of Director (Chemicals) with Department of Chemicals and Petrochemicals, Government of India till April, 2011 and thereafter was Head, Chemicals and Petrochemicals Division of FICCI till November 2017. Presently he is Secretary, Indian Chemical Council, Northern Region.
Mr. Pulkit Khare  
*I.A.S, District Magistrate, Hardoi, Uttar Pradesh*  
Bureaucrat belonging to Indian Administrative Service, Borne on Uttar Pradesh Cadre, 2011 batch. Believes in simple society based solutions to issues to make them sustainable. Leadership, effective planning, teamwork and rigorous monitoring of time based targets can deliver results in any constraint laden environment. Mr. Khare has held important positions at various departments at State and Central Level including Indian Revenue Service, Indian Police Service, to name a few.

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Prof. Pawan Budhwar  
*Associate Pro-Vice-Chancellor International (India), Aston University, UK*  
A member of the Work and Organisational Psychology Group, Joint Director of the Aston India Centre for Applied Research and Joint Co-Editor-in-Chief of British Journal of Management, Pawan is globally renowned for his research into the international aspects of HRM, and has held many visiting professorships worldwide.

Pawan’s research interests lie mainly in the linkages between HRM and performance in different international contexts. He conducts the majority of his empirical work in emerging markets, especially in India. Pawan’s work is of great significance given the links with developments within the Indian economy and the scarcity of research in the field within this context. His previous work has been extensively used by academics, especially his three-level framework of factors influencing HRM in a given context. He has examined HRM systems in emerging markets and established links with social, cultural, political and legal contexts, and this is increasingly being referenced by other researchers.

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Prof. Ashish Aggarwal  
*Chairman, Centre for Business Sustainability, IIM Lucknow*  
Prof. Aggarwal is Chairman of the Centre for Business Sustainability at IIM, Lucknow. He has been working on issues related to public policy and sustainable development formore than fifteen years. During this period, he has worked with academic and policy research organisations. Before joining IIML, he was working with The Energy and Resources Institute (TERI), New Delhi where he successfully completed several research projects sponsored by World Bank, UNFF, JICA, DFID, GIZ, Government of India and various state governments.

Prof. Aggarwal has advised central and various state governments on natural resources and climate change issues in India. He was part of the advisory teamon ‘Green India Mission’ under National Action Plan on Climate Change (NAPCC), supported by Government of India. He is also a contributing author to Fifth assessment report of Inter-Governmental Panel on Climate Change (IPCC). He has published in peer reviewed journals and have written several book chapters and policy briefs.

Prof Aggarwal has a PhD from University of Manchester; an MPhil from University of Cambridge and Post Graduate Diploma in Management from IIFM, Bhopal.
Mr. Prithul Kumar

Director, Ministry of Mines, Government of India

Mr. Prithul Kumar is Civil Engineer from IIT-Kanpur (1993 - 97) and Officer of Indian Civil Services (ICS), 2000 batch of Indian Railway Traffic Service (IRTS) working in Ministry of Mines on Central Deputation since 2013. Mr. Kumar joined the Ministry of Mines as Deputy Secretary and later on promoted as Director in 2014. He has worked over the Northern Railway in various capacities. Mr. Kumar has been awarded with Excellence Awards twice, first in 2005 as Assistant level officer and second time in 2011 as in-charge of Freight Marketing. Mr. Kumar has enriched experience of setting up the entire train operations in Kashmir Valley as the 1st Chief Area Manager, Srinagar. He spearheaded the work of establishing systems for e-auction of mineral blocks in the country and handholding the State Governments for successfully conducting the e-auctions. He has spearheaded the development of a Mining Surveillance System (MSS) for curbing illegal mining using Satellite imagery. He is currently involved in the implementation of Mining Tenement System which automates the entire mining life-cycle using IT in the country and automating the various functions of IBM.

Mr. Pranshu Singhal

Mr. Pranshu Singhal is the Founder of Karo Sambhav Pvt Ltd. Prior to founding Karo Sambhav in early 2017, Pranshu was working as Director, Digital Learning Strategy in the Worldwide Education team of Microsoft for 3 years where he worked with Ministries of Education and Education Leaders to support them in developing major learning and technology programs.

Mr. Ravi Raj Atrey

Sr. Manager, Centre for Responsible Business (CRB)

Ravi Raj Atrey is an expert in Social Development and Business Social Responsibility. He has worked with various Ministries, UN agencies, International/National NGOs, Corporates and reputed Consulting firms for more than 15 years. He has multi-disciplinary education in Social-Work, Business Management, Economics, Human Rights and International Laws. UGC-NET in Social Work, his doctoral research is on effectiveness of Social Welfare Administration in CSR projects. He has authored the books ‘Exploring CSR’, and co-authored in ‘CSR and Competitiveness’. He works with the businesses to align their CSR initiatives for larger impacts toward sustainable development and responsible branding.
Prof. Peter Lund-Thomsen

Professor, Corporate Social Responsibility in Developing Countries, Copenhagen Business School (CBS)

Prof. Peter Lund-Thomsen is Professor of Corporate Social Responsibility in Developing Countries at the Copenhagen Business School (CBS) with specialization in sustainable sourcing, CSR/sustainability in local industrial clusters/regions, and impact assessment at the base of global value chains. Responsible for taking the lead in developing the CBS’ research in the area of CSR in developing countries and enhancing the CBS teaching and training portfolio in this area. Engages in partnerships with private sector, civil society, governmental, and multi-stakeholder initiatives. These partnerships bring the latest insights from academic research insights worldwide to help these organizations improve the quality of their work and also develop new knowledge and insights into their operations and practices.

Prof. S. K. Tapasvi

Chairperson, Public Policy Management, Management Development Institute Gurgaon

Prof. S. K. Tapasvi is Chairperson of Public Policy Management Area in the Management Development Institute Gurgaon. He has earned his undergraduate degree from University of Allahabad, Masters in International Relations and Social Systems from Jawaharlal Nehru University, New Delhi and doctorate from Indian Institute of Technology, Kanpur. He has been a visiting scholar at the Ostrom Workshop in Indiana University, Bloomington, USA, where he was associated with an international team of scholars working on institutions and development framework of policy analysis. He has also worked on multi-institutional projects funded by MacArther Foundation, UNESCO and Ministry of Human Resource Development, Govt. of India. He was a member of the core team of consultants with specific responsibility of designing monitoring and evaluation procedures for social intermediation, participatory process, and policy reforms in major agriculture development projects at Indian Institute Management, Lucknow.

He has about 25 years of experience in teaching and research in the area of sociology, public policy, public management and new public governance. The current areas of his interest include business ethics, corporate social responsibility, corporate governance, management of change in public organisations, public leadership, and civil society organisations. During last few years, he has been keenly practicing the power of positive and appreciation through meditation, service, counselling, mentoring and group activities.
Mr. Rijit Sengupta  
*Chief Operating Officer Centre for Responsible Business*

Rijit leads CRB’s programmatic work (designing and implementation) on responsible business, especially in four strategic sectors: agro-based industry, mining and minerals, ICT and electronics and apparel/textiles. He has been developing CRB’s agenda on a few contemporary and strategic thematic areas as well. He represents CRB on important national and global initiatives.

He is trained in the life sciences, environment sciences and management and international development with experience of over 18 years across various countries of Asia and Africa. He has particular interest in the interface of business and society, and has written reports, briefs and articles on this issue.

Dr. Rachna Arora  
*Deputy Team Leader | European Union - Resource Efficiency Initiative (EU - REI), India Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH*

Dr. Rachna Arora is working as a Deputy Team Leader in the Resource Efficiency project of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH funded by the European Union on issues related to fostering resource efficiency and secondary resource utilization. She has been working with GIZ since 2007 under the bilateral projects, combi-finance projects of the European Commission and the partnership projects with the private sector with relevant Ministries and government departments. Her areas of expertise are electronic waste management, resource efficiency, climate change adaptation, sustainable consumption, Construction and demolition wastes, end of life vehicles and circular economy. She is a doctorate degree in environmental chemistry from Indian Institute of Technology (IIT) Roorkee. She is a member of the Task Force and Inter-departmental committee set up by Niti Aayog on Resource Efficiency strategy implementation in India. She is also a part of the Research and Development (R&D) committee set up by the Department of Information Technology and Communication (DeiTY), GoI on electronic waste management.

Mr. Rajiv Kumar  
*Corporate Head- Cane & Sustainability Olam India*

Rajiv Kumar is Corporate Head- Cane & Sustainability, based in Olam Agro India Private Limited Gurgaon office. He is driving the Olam Livelihood Charter and CR&S initiatives in India, as a lead team member. His focus is on Soil health and water use savings in agriculture through agronomical interventions. He is actively working for Sustainable Agriculture and contributes towards developing breakthrough techniques to improve productivity and livelihood. He has been in this field of work throughout his 10 years of professional life in Olam. Prior to joining Olam, for 13 years, Rajiv has been a leading Agriculture team member for various sugar manufacturing companies, supporting small-scale sugarcane producers in Uttar Pradesh province of India. He is a Post Graduate in Agriculture and several of his articles on Sustainable Sugarcane development has been published in Sugar Industry related journals.
Mr. Rahul Bhajekar  
Country Director, Global Organic Textile Standard  
An Engineer with a M.S. degree in Mechanical Engineering from the Ohio State University, USA, Rahul has been part of the Textile Industry since 1994. He has worked at Mahindra & Mahindra Ltd., Larsen & Toubro Ltd. and after a brief assignment in the Sultanate of Oman joined Texanlab, one of India’s premier textile & analytical laboratories in 1994. Since 2016, Rahul is with Global Standard gGmbH, a self-funded German non-profit that operates the Global Organic Textile Standard (GOTS) where he has the responsibility of technically and administratively running the globally recognised Standard and to keep it current and updated.

Mr. Roberto F. Salazar-Córdova  
Chief Executive Officer, CSP INC. TECH, SCL/LATAM  
Roberto has specializations in Policy Analysis & Economic Regulation, Pricing & Negotiation, Socio-Economic Analysis and Evaluation of Infrastructure Projects, Public/Private & Cross-Sector Partnerships, Design, evaluation & financing of sustainable investment projects, Social cohesion strategies’ design (public-private/national-international dialogue for business-in-the-community projects funding and implementation against poverty and lack of sustainability), Transparency management, and International Cooperation. He is also Executive President of the Chilean – Ecuadorian Chambers of Trade and Investment; Senior Researcher, Cross Sector Partners; Owner and Partner, Hexagon Group Lac. (Chile, Ecuador, Nicaragua) among others.

Mr. Rajeev Vijh  
Director of the DIPP UNIDO International Centre for Inclusive and Sustainable Industrial Development (IC-ISID)  
At UNIDO IC-ISID, Rajeev is leading the initiatives aimed at inclusive and sustainable industrial development, enhancing competitiveness of industries and clusters, capacity building to enable SMEs to absorb and diffuse technological advances and innovations, gender mainstreaming, and promoting South South and Triangular cooperation. Prior to joining UNIDO IC-ISID, Rajeev worked as the Director-Projects & Operations at the Global Innovation & Technology Alliance (GITA), a PPP company promoted jointly by the Department of Science & Technology (DST), Government of India and the Confederation of Indian Industry (CII). UNIDO IC-ISID, established in 2015, is supported by the Department of Industrial Policy and Promotion (DIPP), Government of India. It echoes the theme of UNIDO’s ISID mandate and the 2030 Sustainable Development Agenda.

Mr. Rupam Das  
Project Officer, Save the Children, Assam  
Rupam has been associated with Save the Children since last 5 years looking after administration as well as well programme implementation. He has good experience of working in the Tea sector, both with Large Plantation and STGs on issues of Children and Women. He has also took part in many disasters response projects since 2013 be it Natural disasters like floods & Earthquake or Manmade like civil strife and Ethnic Violence across Assam and many other State in India. He is based in Assam with Save the Children state office.
Mr. Rishi Sher Singh

Associate Director, twentyfifty Ltd

Rishi Sher Singh is a specialist in Business & Human Rights (B&HR), Supply Chain Sustainability and Manufacturing. Rishi’s work goes beyond traditional audits and towards creating meaningful dialogue on opportunities and challenges of businesses, especially in supply chains. His passion is to design and implement innovative solutions for businesses which create positive impacts on people, planet and performance. To bridge the gap between theory and practice in B&HR, Rishi also engages with academic institutions (India, UK & Canada) for action research projects.

Rishi’s key areas of implementation are UN Guiding Principles (Pillar 2 & 3) and Sustainable Development Goals (SDGs- 1,5,10, 12 & 17). Some of Rishi’s impactful work includes Human Rights Impact Assessments (HRIA) for multinational companies, mapping of Mica supply chain in India, enabling Gender Equality within factories and promoting circular economy. At Hewlett Packard Company (2005-10), Rishi piloted a unique capacity building model for suppliers & contract manufacturers, which was instrumental in shaping HP’s current supplier capability programme.
Mr. Rajeev Baruah  
Country Director, Better Cotton Initiative (BCI)

Rajeev is presently the Country Director for the Better Cotton Initiative (BCI). Rajeev holds a master’s Degree in Social Anthropology from the Delhi School of Economics. After completing his Master’s, he worked in the tea plantations in Assam for a decade. Rajeev has been one of the pioneers of the Organic Cotton in India and was associated with the BioRe/ Maikaal project which started to work with farmer’s way back in 1992, He has more than two decades of experience in working, directly with cotton farmers, ginners & spinners He has been working very closely with several retailers and brands. Over the years, he has developed an in-depth understanding of the challenges of cotton production and the sustainable solutions to the same. He works very closely with the leading cotton scientists/ researchers of the country.

Mr. Raphel Jose  
Ethical Trading Manager - India Region, Superdry

Raphel Jose has spent the last 18 years being active in the area of Social & Environmental Sustainability and worked 14 years in Ethical Trade and Manufacturing Compliance, within fashion Apparel, Accessories, Home-Furnishing & Footwear Sectors; conducting and managing supply-chain monitoring work, providing remediation assistance, developing and deploying capacity building initiatives (at direct supply-base, cluster, industry & community levels), contributing towards the formulation of corporate sustainability strategies and handling stakeholder engagement and partnerships. Furthermore, Raphel has worked for five different fashion retailers from U.S, UK and Europe so far and has audited and conducted capacity-building interventions and trainings in and around 4,700 vendor factories, in 17 countries in Asia and Africa.

Mr. Ravi Kumar Agarwal  
Deputy Director, Innovative Change Collaborative Services Private Limited (ICCSPL)

Ravi Agarwal is a development professional with more than 15 years of experience in social and economic development projects. He started his career from grassroot NGOs in Rajasthan and later worked in senior positions in some of the prestigious National and International organizations like IGSSS, Sequa GmbH and MIT-Poverty Action Lab. He has experience in project management, partnership management, client relations and strategy development. He is working closely on aspects of responsible business behaviour in sector likes - Tea, Textile, Leather, Stone and Spices. Ravi holds a Master’s degree in Rural Management from Xavier Institute of Social Services, Ranchi. He is also a Certified Professional on Corporate Social Responsibility (CSR) by Indian Institute of Corporate Affairs (IICA).
Mr. Rajeev Ahal  
*Director, Natural Resource Management, GIZ*

Rajeev Ahal is the Director for Natural Resource Management (NRM) at GIZ India. As part of the Indo-German Development cooperation, he oversees several bilateral projects related to this thematic area with focus on sustainable NRM. Mr. Ahal has more than thirty two years of experience as a development practitioner with diverse experiences from India and the African continent (decentralization and local governance, land governance, community-based development approaches including community forestry, watershed and livelihood development, producer managed organisations, gender, clean energy, education, social protection etc.). Working with different governmental entities, international agencies, private enterprises, as well as not for profit entities, he has worked on developmental issues from multiple perspectives and entry points.

Mr. Ahal holds an engineering degree, with a post-graduate certificate from the International Program for Organizational and Systems Development (IOSD), Gestalt Institute, Cleveland, Ohio, USA. A native of Himachal Pradesh, he is currently based in Delhi. Besides his work outlined above, he has established different voluntary agencies and has been active as a researcher, resulting in numerous publications, both in fiction and non-fiction categories.

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Mr. Rakesh Supkar  
*Business Head, Traidcraft India*

Mr. Rakesh Supkar is the Business Head for Traidcraft India, where he focuses on helping smallholders capture increased value from the value chain, supporting producer collectives and making trade fair & work for the small producers, especially women. He has been working in the space of sustainable development for two decades. Prior to joining Traidcraft, Rakesh was working with Fairtrade NAPP as their COO. In his role, he headed the producer facing function across Asia Pacific; supporting 250+ Fairtrade Producer Organizations. Before that he worked with TechnoServe India, as Associate Program Director; and with Catalyst Management Services Bangalore, where he helped establish the livelihood Resource Centre ‘Vrutti’. Rakesh is an Engineering graduate from NIT Surat. He has a Masters in Development Studies from the ISS in the Netherlands, and MBA in Rural Management from IRMA.

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Dr. Rene van Berkel  
*Representative, Regional Office India, United Nations Industrial Development Organization (UNIDO)*

Dr. van Berkel is Unit Chief, Industrial Resource Efficiency with UNIDO. He is responsible for UNIDO’s contribution to the Global Resource Efficient and Cleaner Production program, operational in some 50 emerging and developing countries. Prior to joining UNIDO in 2008, Dr. van Berkel held various academic positions in Japan, Australia, and the Netherlands. He has over 20 years’ experience as consultant, trainer and researcher on cleaner production, eco-efficiency, industrial symbiosis and corporate sustainability. He is an environmental scientist by education and holds a PhD in environmental sciences from the University of Amsterdam, The Netherlands.
Mr. Ranjeeb Sarma

Head of Compliance, CSR, Plan A & Administration, Marks and Spencer

Ranjeeb Sarma is a Corporate Social Responsibility generalist with more than a decade of experience of working across supply chain sustainability (both environment and social) issues. He brings with him a good amount of industry experience working for companies like Wal-Mart, Gap Inc. and Mothercare and within the developmental field (he had most recently been working with Solidaridad Network an International INGO working on the supply chain sustainability in the capacity of Program Head Cotton and Textiles).

Having worked in both corporate and developmental sector, he has good visibility across all facets of the cotton and textile value chain be it BCI, Organic and fair trade or cleaner production within the mill level apart from working on sustainability issues in other value chains like Fruits and vegetables.

At M&S he is heading the Ethical sourcing department, Sustainability and CSR (compliance under section 135 of the companies Act) in addition to handling Office Administration.

He was responsible for co-conceptualization and rolling out of M&S’s Gender Equality Project in India (also known as Project POWER) in collaboration with the British High Commission.

Ms. Subhadra Gupta

South Asia Head, Fair Labor Association

Ms. Subhadra Gupta is the South Asia Head for one of the largest Global MSI - Fair Labor Association based in Washington DC. She has been associated with various business associations and diverse organizations in India and South Asia on fair trade practices and human rights. Her specific focus has been on labor rights, strategic corporate social responsibilities, and good governance systems in supply chain managements, women’s rights, labor right violations, and capacity building trainings since 17 yrs. She has also been instrumental in Strategic planning and formulation of sustainability and compliance programs across South Asian countries- India, Sri Lanka, Bangladesh.

Subhadra has also been engaged in networking with meaningful and credible human rights organizations across India and South Asia. She has also been involved with various grass root level organizations, women’s federations, state, national and international NGOs, and multi-stakeholder organizations before managing the CSO Engagement (South Asia) portfolio in Fair Labor Association, a multi-stakeholder organization working towards protecting workers rights worldwide. She has been the author of her Research book titled ‘Impact of local self- Governance and Customary Law on the status of women’s participation in grassroots politics: An overview of Dima-Hasao and Karbi-Anglong districts of Assam-northeast India’. She has worked in the remote areas (including tribal belts) of almost all states in India on issues of economic and social justice. She is passionate about human rights issues and social justice. She is also a trainer and a researcher advocating human rights in India and globally.
Ms. Soyoung Park

Deputy High Commissioner, Canadian High Commission in India

Ms. Park joined the Canadian Foreign Service in 1998 and has served in New Delhi, Beijing and Damascus in the past. As part of her responsibilities, Ms. Park focused on improving client service while maintaining the integrity of the immigration system. In 2008, she became the Executive Director, Global Case Management System and e-Services where she led the development of trendsetting information technology systems that resulted in improved processes and significant cost savings for Immigration Refugees Citizenship Canada. In 2012, she was awarded a Public Service Award for Innovation and the Queen Elizabeth II Diamond Jubilee Medal. In August 2013, Ms. Park was appointed as Chief Information Officer for Immigration Refugees and Citizenship Canada.

Ms. Park holds a Bachelor of Arts (Honours) and a Bachelor of Laws from the University of Alberta.

Ms. Saskia Loer Hansen

Saskia Loer Hansen is the Pro-Vice-Chancellor International at Aston University. She is responsible for the University’s internationalisation agenda, delivering successful international student recruitment, inbound and outbound student mobility, opportunities for international research funding, and engagement with partners, sponsorship agencies and government officials across the world. Saskia joined Aston in September 2017, having worked at RMIT University in Australia since 2011 where she was the Executive Director, Global Development and Performance, responsible for transnational education partnerships, international relations, global market intelligence, and prospecting activities and initiatives outside of Australia. In 2018, she was ranked #44 in the ‘Top 100 Corporate Social Responsibility Influence Leader’ list.

Mr. Satoshi Sasaki

Deputy Director, ILO Decent Work Team for South Asia and Country Office for India

Satoshi Sasaki is Deputy Director for the International Labour Organization (ILO) Decent Work Team for South Asia and Country Office for India, since August 2018. He has worked for the ILO for over 21 years progressing through specialized technical areas i.e. enterprise development, entrepreneurship, local economic development, crisis response; including managing ILO units and departments.

He has extensive experience working for Government, International Technical Agencies and the UN. Apart from working in his home country of Japan, he has worked in various countries, including Solomon Islands, the Philippines, Bangladesh, China, Thailand and Fiji.

Mr Sasaki obtained a Bachelor of Arts in Humanities from the College of Liberal Arts, International Christian University in Tokyo, before attaining a Master of Science in Economics (Social Development Planning & Management) from the University of Wales, Swansea in UK. He currently resides in New Delhi, India with his wife and son.
Ms. Shikha S Bhattacharjee

Lawyer and Researcher

Shikha is a Lawyer and Researcher focussing on issues of workers’ rights and labour conditions; especially of the women workers engaged in global value chains. Through research, action-research and development of legal tools and resources, I work to address forced labor and caste and gender-based violence; and promote migrant rights, access to justice and decent work.

Shikha is a PHD scholar in Jurisprudence and Social Policy at University of California, Berkeley. Prior to her PHD research, she has been a Sr Research Associate at Society for Labour and Development and with GPN Studies.

Dr. Soma Kishore Parthasarathy

National Facilitation Team, MAKAAM

Dr. Soma Kishore Parthasarathy is a specialist in gender integrated development processes and institutional development strategies. She has been working in the realm of gender ecology, livelihoods and sustainable development for the past 35 years. She has worked with the government of India where she initiated the process of gender training using case method and crafted policies for 33% reservation for women, the national commission for women and the national credit fund for women. Thereafter she has served as gender advisor to bilateral agencies and to UNDP.

Dr. Soma is currently the gender coordinator of the community forest rights learning and action process. She is on the national facilitation team of the women farmers rights forum

Mr. Shankar Venkateswaran

Former Chief - Sustainability, The Tata Group

Shankar Venkateswaran recently retired as the chief of Tata Sustainability Group, which provides guidance and support on sustainability and corporate responsibility to the $100-billion Tata group. Before joining Tata, he worked with the UK-based think-tank, SustainAbility, and global management consultant, PriceWaterhouseCoopers, where he advised companies on sustainability strategy and reporting. Prior to that, he spent around 15 years in social development with ActionAid and the American India Foundation (which he helped establish in India and served as its first executive director). Shankar, who has held board positions with several nonprofits in India and overseas, was a member of the guidelines drafting committee for the National Voluntary Guidelines for Responsible Business notified by the Ministry of Corporate Affairs, and was a part of a two-member panel that updated these guidelines.
Shri Suresh Prabhu

Hon’ble Minister, Minister of Commerce and Industry and Civil Aviation of Government of India

Shri Suresh Prabhu is currently the Minister of Commerce & Industry and Civil Aviation of Government of India. He has handled several ministries in past from Railways to Environment, Power and Heavy Industries. He has also been Prime Minister’s Sherpa for G20 Summit and Chairman of the Task Force on Interlinking of Rivers.

He is a Rajya Sabha MP from Andhra Pradesh. He has been four-time Member of the Lok Sabha from Rajapur Constituency of Maharashtra and has also represented Haryana in the Rajya Sabha.

He is well known for his easy accessibility to the public, which not only acts as a deterrent to bureaucratic delays and corruption in the functioning of his Ministry, but also encourages new ideas and view-points.

Mr. Sita Ram Gupta

Executive Director & Head - CSR, Lupin Pharma

Sita Ram Gupta is renowned CSR head, who took the charge of the Lupin Foundation at the nascent stage and guided it to become one of the leading CSR organization in the country in terms of reach, scale and impact. An electrical engineer by education, he left the government job to join Lupin Foundation in 1989 with passion to change the face of rural India. He is currently working on Build Rajasthan Project, wherein he outlined, how the Corporates can adopt a district each for improving human development indicators. Not only this, he has also submitted a proposal viz. “Creating a National CSR Hub: Strategic framework for integrating CSR into national development planning” on CSR to Niti Aayog to restructure the CSR operation in the country so that backward districts are placed first for development.

Mr. Suhas Bhujbal

Procurement Lead, Ferrero India

Suhas Bhujbal an expert of Raw Material Sourcing, responsible for India region at Ferrero India, has been working with food Industry since last 10 years. Before devoting full time work at Ferrero India, he was associated with US Multinational General Mills. In his current role he is responsible to source sustainable raw materials as per Ferrero’s CSR global target. He is graduate in agricultural Engineering and post graduate in business management from Pune University. He is certified procurement professional. Currently driving Ferrero’s sustainability activities in India for raw material like Palm Oil, Sugar, Milk Powder, etc.
**Mr. Sudhir Sinha**  
*Founder Director, CSR Satyagraha*

Sudhir K Sinha, a disciple of Mahatma Gandhi, is a crusader of CSR Satyagraha. He is the Founder Director and CEO at ‘Centre for Sustainability and Responsibility Inc Pvt. Ltd.’ (CSR Inc). He is associated with PwC as Advisor-CSR. He is also a Founder Member of the Human Rights and Business Resource Group (HRBRG). Sudhir is a visiting faculty at IRMA, Anand. He is a LEAD Fellow and has over 34 years of vast and varied experience of working with companies and NGOs on CSR/Sustainability projects. He headed and managed CSR/Sustainability verticals of leading Indian & MNC brands such as Tata Steel, Cipla Ltd, Reliance - Anil Dhirubhai Ambani Group, Moser Baer India Limited, and ArcelorMittal. He sits on the Boards of some leading NGOs and corporate Foundations. Sudhir, in the past, represented India and participated in the formulation of ISO 26000. He was part of the Experts’ Group on Development of National Voluntary Guidelines on Social, Economic and Environmental Responsibility of Businesses in India.

**Mr. Sanket Bhale**  
*Associate Director - Sustainable Business, WWF-India*

Sanket is an MBA and a mechanical engineer with more than 10 years of experience in wide range of sectors including environment, public policy, social infrastructure and private sector development. In WWF-India, Sanket has been leading projects on water, sustainable commodities, extractives and finance for last 5 years. In his spare time, Sanket can be found travelling, trekking and cycling across the globe.

**Dr. Sandip Chatterjee**  
*Director, Ministry of Electronics and Information Technology*

Dr. Sandip Chatterjee is a Director in the Ministry of Electronics and Information Technology and is engaged in implementing R&D projects on electronics material, components. He is the nodal officer in the Ministry for developing Recycling technologies of Electronic Waste management.
Mr. Tony Henshaw  
*Chief Sustainability Officer, Aditya Birla Group*

Tony is the Chief Sustainability Officer at Aditya Birla Group (ABG) and Member of the Board of the Sustainable Apparel Coalition. He is also the Member of the Advisory Boards of WBCSD India and Global Reporting Initiative in India. He has considerable experience of leading Sustainability in multiple industries. Before ABG, he was responsible for creating the Vedanta Resources Corporate Sustainability Department with a mandate to develop the governance structure and processes for implementing its sustainability strategy.

Tony possesses strong business development professional skills in building Management Systems to International Standards, Operations Management and Sustainable Business Development. He is a trained Engineer and has done MBA from Alliance Manchester Business School, UK

Ms. Trishna Mohan Kripalani  
*Legal Programme Manager for South Asia, TrustLaw Thomson Reuters Foundation*

Trishna works as Legal Programme Manager for South Asia with the Thomson Reuters Foundation. She manages TrustLaw’s network of NGOs, social enterprises, and lawyers in the region. She facilitates pro bono legal assistance for members, and supports strategic legal research programmes on regional and cross-border issues. She has a particular interest in peace building and business and human rights. She has more than a decade of experience in the legal and humanitarian sector and holds an Advanced Masters in International Humanitarian Law and Human Rights Law from the Academy of International Humanitarian Law and Human Rights Law in Geneva. She is a qualified lawyer in India and has practiced both in chamber practice and law firms. As a lawyer, she has worked on civil, criminal and corporate cases, and handled a team of lawyers at Kochhar and Company dealing mostly in corporate litigation including corporate criminal liability and arbitration. She has also developed and led a training program on business and human rights in India for lawyers. Further, she has been engaged with the development sector with several NGOs and International Organisations such as UNDP, the International Committee of the Red Cross, and has worked for the Ministry of Women and Child Development as a legal consultant.

Mr. Tasvvar Ali  
*Technical Expert, GIZ MSME INNO*

Tasvvar is responsible for GIZ MSME INNO project activities in Maharashtra state. He has played a key role to conceptualize and implement the Students Innovation Project initiative in Aurangabad and now he is working to replicate the same model in multiple cities of Maharashtra including Nashik, Pune, and Nagpur. Due to his efforts, Maharashtra state government arm “Rajeev Gandhi Science and Technology Commission” wants to adopt the similar approach to work on Industry-Academia collaboration. This year 212 industrial projects will be given to more than 700 Students from 13 engineering colleges in Aurangabad.
**Dr. Tina Kuriakose**
*Research and Development Specialist, International Justice Mission*

Dr. Tina Kuriakose has a PhD in International Law and is a trained lawyer, working in IJM since January 2015. She brings her expertise in public policy research and advocacy and integrates IJM’s existing data and knowledge on bonded labour and trafficking in partnership with casework offices and partner NGOs across India. Previously, as Head of Research at the India Centre for Migration—a Government of India think tank under the former Ministry of Overseas India Affairs (now with the Ministry of External Affairs), Dr. Tina provided policy advice to senior government officials, emphasizing strategic and actionable research to improve the migration experience of Indians abroad. Her major contributions included initiating and coordinating Indian expert and scholarly discussions on labour migration between India and the European Union.

**Dr. T R Manoharan**

Dr T R Manoharan is a sustainability professional based in New Delhi. He is Senior Advisor at the Forest Stewardship Council (FSC) and visiting faculty in School of Planning and Architecture, Delhi. Dr Manoharan’s experience and interest areas include stakeholder engagements, research, teaching, development and management of projects and policy analysis in the area of environmental economics, forest conservation, trade and environment, environment regulation, forest certification and sustainable standards.

**Mr. Thangaperumal Ponpandi**
*Country Manager-India, Terre des Hommes Netherlands*

Thangaperumal Ponpandi (P.Thangam), is a development professional with more than 18 years of rich and varied experience working in development sector. With his Bachelor’s degree in Agricultural Engineering, he has Master’s degrees in Business Administration, Sociology and Law. He has been working in the areas of Child rights, Microfinance, Education, Health, Livelihood promotion & Disaster management. For the past 14 years, being part of Terre des Hommes-Netherlands, he has been managing programmes in India, Sri Lanka & Nepal, involved in programme planning, support for effective implementation, monitoring & evaluation of projects/programmes for children in difficult situations through their partner NGOs. TdH adapts various new approaches in working in the most needed locations, integrated approaches in addressing the problems, bringing in all relevant stakeholders together and identification of new potential non-traditional partners in the newly identified geographical targeted areas.
Ms. Teenal Sethi  
*Head of Credit Policy and Sustainability, Rabobank Group, India*

Teenal Sethi is Head of Credit Policy and Sustainability for Rabobank Group in India.

Teenal has over 15 years of experience in Corporate Banking in the Credit Risk function. She is also heading the Sustainability focus for Rabobank in India. In the Sustainability space, Teenal oversees portfolio sustainability risks and sustainability development initiatives in the Food & Agribusiness Sector. She is also responsible for managing Credit policies & overall portfolio of Rabobank in India.

Teenal is a Chartered Accountant from Institute of Chartered Accountants of India. She has worked with Rabobank for 14 years and prior to that has also worked with ICICI Bank and Arthur Andersen.

Mr. Terry Nelidov  
*Managing Director, Erb Institute for Global Sustainable Enterprise University of Michigan*

Mr. Terry Nelidov has vast international experience and work on both the social and environmental aspects of sustainability. He has dedicated more than twenty-years of his career to promoting sustainability from a variety of perspectives. Mr. Nelidov has worked with Business for Social Responsibility and its member companies to make the business case for sustainability across Asia, Latin America, and the US. He served as Founding Director of INCAE Business School’s Business Leadership for Sustainable Development Network in Latin America, served as a Founding Partner and General Manager for AmeriCasas, a land-development company in El Salvador, and thereafter worked in advocacy and development — particularly around companies, communities, and mining—with Catholic Relief Services in Peru. Mr. Nelidov holds a BS in Industrial Engineering from Stanford University and an MBA from IESE Business School in Spain.

Ms. Vaishali Nigam Sinha  
*Chief - CSR, Sustainability and Communications, ReNew Power Ltd.*

Vaishali serve as the Chief CSR, Sustainability and Communications of ReNew Power, a renewable energy company and one of India’s leading Independent Power Producers. The company is committed to leading a change in the country’s current energy portfolio by delivering cleaner and smarter energy choices and thereby reducing India’s carbon footprint. As the Founder CEO of iCharity, she aims to provide a non-profit online platform which brings together those who want to give and those who are committed to working in the social sector. iCharity enlists NGOs operating in India and provides them with a platform to showcase their work and reach out to donors. The aim of iCharity is to bring transparency and professional standards in the nonprofit sector.
Ms. Vandana Verma
Programme Director, IKEA Foundation

Vandana Verma is the Program Director at IKEA Foundation. She leads the social program of IKEA Foundation across Asia and Africa. She has fostered new and innovative thinking, overseen program development and is responsible for some of the largest global partnerships of the Foundation; especially the partnership on Disha program with IDF and UNDP Creating Employment and Entrepreneurship Opportunities for Women in India. This program aims to support one million underprivileged women in India learn marketable skills and connect with income opportunities. It tests innovative models of public-private partnership for scalability; and establishes a continuum that connects education with skills, jobs and growth. Vandana also supports IKEA business teams in South Asia on issues pertaining to the prevention of child labour.

Prior to IKEA foundation, she has worked with ICRIER, the World Bank and ILO on issues such as competitiveness of the Indian export industries, child labour, women’s entrepreneurship in more than six countries. She is an economist by training.

Ms. Vidya Rangan
Senior Manager - Impacts, ISEAL Alliance

Vidya Rangan is Senior Manager, Impacts at the ISEAL Alliance - the global membership organisation for sustainability standards. As part of this she leads ISEAL’s research and evidence work aimed at developing and communicating credible evidence about the impacts of VSS. She will also be playing a key role in taking forward ISEAL’s work in emerging economies such as India going into the future. She previously worked as Senior Research and Impact Manager at the Fairtrade Foundation based in London. Vidya has an M Phil in Development Studies from the University of Oxford and a Master in Economics from India.

Mr. Vishwash Chavvan
Student, IIT Delhi

Vishwash worked on one MSME Project during his final year B.Tech in MIT College Aurangabad, under the GIZ Students Innovation Project. He solved the MSME problem by developing an IoT enabled thread inspection system. Through this project, the MSME was able to double its production output and enhance the quality of the product because that system created a good ergonomic condition for operator. This project was awarded “3rd best industrial project by any academic” in IMTEX-2016. After implementing this project, Vishwash and his team got many similar product offers from many industries, and it helped him get admitted in IIT Delhi as Research intern.
Prof. Vasanthi Srinivasan
IIM Bangalore & CRB Board Member

Prof. Vasanthi Srinivasan is a Professor in the Organizational Behavior and Human Resource Management Area at IIM, Bangalore. At IIM Bangalore, she is also the Chairperson of Alumni Relations and Ethics and Code of Conduct. Prof Srinivasan has a PGD in Personnel Management and Industrial Relations, XLRI, Jamshedpur and a Fellow Program in Management (PhD equivalent), IIM Bangalore. Prof Srinivasan is on the Board of Advisors - National HRD Network Bangalore Chapter, Chairperson Fourth Wave Foundation, Bangalore and Board member of Enable India Bangalore, Member of the India leadership team of Globethics.net (Geneva based organization). She also runs a website www.teachcsr.com, which has about 900 members and promotes teaching in Business Ethics and CSR in India. She has consulted extensively for both Indian and multinational companies in the field of leadership development.

Mr. Vijay Jain
Responsible Mica Initiative

A social anthropologist & rural development practitioner, working on corporate responsibility, supply chain and sustainability, business and human rights issues, community empowerment nearly two decades, worked with global companies, international development agencies, NGOs, trade unions, organized & un-organized sector workers.

Instrumental in development and piloting the international guidelines on Homeworkers in supply chain for the international retailers operating in India, successfully developed and established many collective initiatives in Apparel and Textiles, Handicraft and Mining sector to create a sustainable model through a collaborative, inclusive and multi-stakeholder approach. Presently leading the Responsible Mica Initiative (RMI) in India to address the supply chain issues through a multi-stakeholder approach for the global companies sourcing mica from India.

Mr. Vineet Bose
Head - Legal, Hindustan Zinc Ltd.

Vineet Bose has above 18 years’ experience in legal domain having worked in diverse areas ranging from corporate laws, commercial laws, international and domestic arbitration, taxation laws and regulatory laws in telecom, mining and power sector. His key strengths are ability to think out of box and partnering with business for legal solutions and effective litigation management. He is currently Head - Legal at Hindustan Zinc Limited.
Mr. Vishal Phanse  
*Chief Executive Officer, Piramal Swasthya*

As a first generation entrepreneur, Vishal’s vision was to create an ethically run and professionally managed organisation. Vishal has been instrumental in Business development internationally across telecom, ATM and IT & creating Joint Ventures, innovative business models, exposing company to multiple geographies and creating lasting frameworks for risk mitigation models and delivery excellence in Indian context by being in CXO roles. Contributing towards creating technology for the social sector globally and aligning NGOs towards data as infrastructure through data collection, analytics, insights and interventions. An extensive traveler with business experience of Asia, Middle East, Africa, Europe. Having found his raison d’être, Vishal is now applying all his expertise in serving the people of India. The learning quest continues with a clear focus on organisational leadership and excellence. Public health is his passion now.

Mr. Vijay Vardhan Vasireddy

Mr. Vijay Vardhan Vasireddy is a Post Graduate in Agriculture from with specialisation in Horticulture. He heads Natural Resource Management operations in ITC’s Social Investments programme team and based at ITC headquarter at Kolkata.

He has an experience of 20 years in development sector with career spread across grass-root level NGOs and with ITC limited. Before joining ITC in 2003, worked in a Netherlands Funded Irrigation bore-well development programme in the state of Andhra Pradesh.

Expertise majorly lies in the areas of Rural Development, Natural Resource Management, Stake-holder engagement and Project Management

Dr. Wolfgang Engshuber

*Advisory Council Member, World CSR & Former Chair of the Board, UN Principles for Responsible Investment*

Dr Wolfgang Engshuber was elected chair of the PRI Advisory Council in January 2011. He is an ex officio Board member of the UN Global Compact and is also Member of the IIRC council. Dr. Engshuber was also a member of the High-Level Steering Committee on ‘Sustainable Energy for All’.

After a career spanning 25 years, he retired from his executive position at Munich Re in October 2011, although he continues as a senior advisor to Munich Re. Dr. Engshuber served as a director of MEAG New York, the asset management company managing North American assets of Munich Re.

Dr. Engshuber earned his Masters of Law Degree in 1982 and a Ph.D. in Economics in 1986, both from the University of Munich. He also studied at the London School of Economics and worked at the IMF in Washington DC.
Our Partners

*Profile of the Partners have been taken from publicly available information*
Aston University, UK
Aston is a long-established University known for its world-class teaching and research. The University was recently awarded a gold rating for its teaching quality in the Teaching Excellence Framework, and it is also one of a small group of UK universities to be awarded a five star rating by QS, the world’s largest international higher education network. These stars were awarded in the areas of teaching, employability, innovation, facilities, inclusiveness and internationalisation.

C&A Foundation
C&A Foundation is a corporate foundation, affiliated to global retailer C&A undertaking initiatives to fundamentally transform the apparel industry. As an independently-funded philanthropic organization, it focuses on longer-term objectives with a healthy appetite for risks. It has alliances with other brands and retailers in pre-competitive spaces and works with actors from across the supply chain to co-create solutions to the industry’s biggest challenges. The organization believes in collaboration to have a greater and collective impact.

Embassy of Netherlands in India
The Embassy of Netherlands in India represents the interests of central, regional and local Dutch government institutions, cultural and scientific institutions, the business community and of Dutch citizens in India and works to further the relationship between the two countries on several issues including that of sustainable business. Dutch companies have a presence in international indices of CSR, Sustainability, and ethical behavior, and are guided by the CSR Frame of Reference and the OECD Guidelines, for CSR and Sustainability practices in the Netherlands and beyond in countries where they do business in and with.

GIZ
For over 60 years, GIZ has been working jointly with partners in India, in sustainable economic, environmental and social development. Currently, GIZ has over 300 staff in India, of whom 85% are national personnel. India is fast emerging as an economic and industrial power. India is a member of the Group of Twenty (G20), and a key member of BRICS group of emerging economies. Despite the country’s rapidly growing economy, poverty and social issues remains a challenge. The burgeoning population and accelerated urbanisation in the country have resulted in an environment at risk, and greenhouse gas emissions that continue to spiral upwards. GIZ, in close cooperation with Indian partners, offers tailor-made solutions to meet local needs and achieve sustainable and inclusive growth.
ISEAL Alliance

ISEAL Alliance represents the global movement of credible and innovative sustainability standards. It is committed to addressing the most pressing problems facing people and our planet. While its standards and systems take different forms, ISEAL Alliance shares a commitment to credibility, basing its work on inclusive consensus-based definitions of what sustainability looks like. As leaders in the sustainability movement, the organisation knows that the scale of global challenges requires an ambitious, collaborative response. So, it has been innovating to work with governments, businesses and NGOs to deliver effective solutions. ISEAL Alliance’s four strategic priorities are:

- Deliver credibility expertise
- Measure and share impacts
- Catalyse improvements and scalable solutions
- Build support for credible standards

Co-Host Profile

Alliance for Water Stewardship (AWS)

The Alliance for Water Stewardship (AWS) is a membership-based, multi-stakeholder alliance of private sector, public sector, and civil society organisations committed to advancing water security through the widespread adoption of good water stewardship practices. AWS achieves this through the development of locally-owned, locally-driven multi-stakeholder water stewardship networks. AWS is the custodian of the AWS International Water Stewardship Standard (AWS Standard), the globally endorsed best practice framework to guide, assess and verify the performance of water stewardship initiatives.

Aston Business School

Aston Business School (ABS) is one of the largest business schools in Europe. Part of Aston University, a public research university, situated in the centre of Birmingham, England, received its royal charter from Queen Elizabeth II on 22 April 1966. In 2016, Aston was ranked in the top 33 universities in the UK by all three major league tables, and also received recognition Times Higher Education for the second best teaching quality in the UK. It has been granted triple accreditation and was ranked 8th in the UK and 33rd in the world by QS in 2012. Aston University was ranked by QS as the 42nd best university in the world under 50 years old in 2015. ABS was the first UK business school to be awarded the prestigious EQUIS accreditation, in 1999. ABS is one of only three business schools in the UK to be awarded a Small Business Charter Gold Award for its role in helping to support enterprise. ABS offers a range of first degrees (Bsc), including single honours programmes, covering the main business and management disciplines, and a choice of joint honours programmes. It also offers a qualifying law degree (LLB) and business foundation degree programmes. A distinctive feature of ABS first degrees is the business placement year which gives students valuable workplace experience. At postgraduate level, the Aston MBA is offered through full-time, part-time and online learning, together with a wide range of taught MSc courses and a postgraduate commercial law degree (LLM). These also include business and industry placements. Their research degrees programme includes the DBA, PhD/MPhil in Management and MSc in Management Research. The Centre for Executive Development provides bespoke and accredited development programmes for senior managers and businesses around the world. Research at ABS is organised through six Academic Groups, each forming a community of academics and research students with common interests and hosts six Research Centres through which researchers respond to emerging research themes. Five cross-disciplinary Research Centres facilitate collaborative research with other schools at Aston University. ABS works with local, national and international businesses to help them embed new strategies and practice which emerge from the school’s research findings. It does this through Knowledge Transfer Partnerships (KTPs), bespoke research projects, MBA Business Consultancy Projects and MSc research projects.
Care India

CARE has been working in India for over 65 years, focusing on alleviating poverty and social exclusion. We do this through well-planned and comprehensive programmes in health, education, livelihoods and disaster preparedness and response. We also focus on generating and sharing knowledge with diverse stakeholders to influence sustainable impact at scale. Our overall goal is the empowerment of women and girls from poor and marginalised communities, leading to improvement in their lives and livelihoods. We are part of the CARE International Confederation working in over 90 countries for a world where all people live with dignity and security.

Centre for Education and Communication

In 1983, Centre for Education and Communication (CEC) was formed by a group of visionaries responding to a situation of dissolution and reconstruction. The Emergency was just over, and an upsurge of social activity was taking place. Ideas like ‘community organisation’, breaking the ‘culture of silence’, and the practicing of the ‘pedagogy of the oppressed’ were in vogue. As a labour-resource centre, CEC engages in ‘knowledge generation’, ‘knowledge dissemination’ and ‘capacity building’ with the objective of enhancing the dignity of labour. The discursive character of the activities of CEC is usually emphasised vis-à-vis the service-delivery nature of NGOs.

Civic Engagement Alliance (CEA)

CEA is a strategic partnership program being implemented by various CSOs in India. The partnership aims to ensure that in and by this partnership, the Civil Society Organizations (CSOs) and the civil society at large can contribute to reducing inequality and injustice in societies for fair economic and social development. Under the CEA program, one of the pathways is to ‘promote responsible business behavior among small tea growers’.

CSR Satyagraha

*CSR Satyagraha*, a reform initiative of CSR Inc www.csrinc.co.in, is a peaceful & non-violent nation-wide campaign against the rising commercialisation, marketization, glamorization, and glorification of CSR. CSR Inc (Centre for Sustainability & Responsibility Inc Pvt. Ltd) is a management advisory firm on CSR, sustainability and human rights, apart from advisory services, CSR Inc pushes the agenda of reforms in CSR. In pushing forward the reform agenda, CSR Inc plans to engage with stakeholders of CSR, including governments, business, NGOs, consultants, CSR leaders/managers, media and other agencies (rating, awards & reporting) for making CSR work for the poor, the marginalized, and the weaker section of society.

Erb Institute

The Erb Institute is the University of Michigan’s business-sustainability partnership between the Ross School of Business and the School for Environment and Sustainability (SEAS). The institute’s mission is to create a socially and environmentally sustainable world through the power of business. It aims to do so through research, teaching and business engagement—all focused on preparing and supporting bold business leaders who can adeptly transform companies, industries and entire economies for systemic sustainability.

The institute was founded in 1996 as a dual-degree teaching program in which graduate students receive their MBA from Ross and their MS from SEAS. Today, the institute has grown to include scholarly and applied research on business sustainability, as well as direct business engagement to turn ideas into action through on-the-ground projects with companies, social enterprises and nonprofits committed to business sustainability.
Fair Wear Foundation (FWF) is a European multi-stakeholder initiative working to improve workplace conditions in the garment and textile industry. Governed by labor unions, NGOs and business associations, FWF verifies that its member companies implement the FWF Code of Labour Practices in their supply chains. Established in 1999, FWF in 2010 has over fifty member companies from all over Europe and is active in production countries like China, India, Bangladesh and Turkey.

Friedrich Naumann Foundation for Freedom (FNF)
The Foundation was established in Germany in 1958 with the goal of making the principle of freedom valid for the dignity of all people and in all areas of society, both in Germany and abroad. In Germany, headquartered in Potsdam (near Berlin), the Foundation provides forums, mostly for the young generation, to exchange information and experiences in present-day contexts. A main focus is to promote civic education and inspire citizens to take part in the democratic processes. FNF works in over 65 countries worldwide.

In South Asia it has offices in India, Pakistan, Bangladesh and Sri Lanka. Additionally, FNF works with partners in Nepal, Bhutan and the Maldives. The organization promotes civic education, trainings and exchange of ideas in four focal areas: (i) economic freedom (ii) human rights (iii) urban governance and (iv) digital transformation. In addition to the country projects, the Foundation supports regional programs. These aim at promoting cross-border dialogues in our four thematic focal areas and the strengthening of regional economic cooperation in South Asia. The Foundation’s activities in the field of civic education consist of seminars, conferences and publications aimed at promoting liberal values and principles. The Foundation’s work is funded by the German Federal Ministry of Economic Cooperation and Development, the German Foreign Office and, increasingly, by the European Union and other development aid policy bodies.

Global March
The global march against child labor came about in 1998, following the significant response concerning the desire to end child labor. It was a grassroot movement that motivated many individuals and organizations to come together and fight against child labor and not an annual march.

The main goals of this movement were to:
- “Protect and promote the rights of all children, especially the rights to receive free, meaningful education”
- “To be free from economic exploitation and from performing any work that is likely to be damaging to a child’s physical, mental, spiritual, moral or social development”. The march was very successful and it achieved its purpose by allowing changes to occur with the policies of child labour with the International Labour Organization (ILO)
Global Production Network Studies (GPN Studies)

The global economy is increasingly structured around global value chains (GVCs) or global production networks (GPNs) where the different stages of the production process are located across different countries. Globalization motivates companies to restructure their operations internationally through outsourcing and offshoring of activities.

Global Production Network Studies (GPN Studies) focuses on different actors within GPNs. GPN Studies seeks to go beyond mere descriptions of labour conditions to understand the business practices in GVCs and national labour conditions that promote or even lead to perilous labour conditions in various tiers of globalized production. Currently, GPN is conducting research on the reduction of margins and lead times in garment, leather, and auto components’ production and their impact on employment practices of suppliers.

The employment practices in GVCs go beyond factories and thus the research is also focused on the home-based workers who are primarily women to understand the gendered dimension of global supply chains. The labour practices also include the employment of different types of forced labour and child labour.

GPN Studies places different phases of globalization as the evolving structure of the international economy.

HomeNet

HomeNet South Asia is a regional network of home-based worker organisations spread across eight countries. These include Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan, and Sri Lanka. Founded in 2000, it is South Asia’s first and only network for home-based workers.

Objectives:
1. Build regional solidarity among home-based workers and their representative organisations. We also create platforms for learning and sharing amongst them.
2. Advocate for relevant policies that include home-based workers in national statistics, Government programmes, and ensure worker’s rights.
3. Ensure visibility of home-based workers by strengthening their collective voice.
4. Create better economic opportunities.
5. Secure social security.
6. Develop the capacities of grassroot-level organisations.

In the years since our inception, we have emerged as a leading voice for home-based workers in the region. Our initiatives, in our member countries, empower women, home-based workers and help them improve their lives and livelihoods.

Indus Forum

Indus Forum is the result of a collaboration between CRB, MVO Nederland and the Dutch Embassy in India. In addition CRB, TERI and CII-ITC Centre of Excellence for Sustainable Development are also involved with this Forum. The INDUS-Forum endeavours to make all trade and investment between India and the Netherlands, sustainable by bringing together businesses and stakeholders from both the countries to explore solutions to critical sustainability challenges. The INDUF-Forum is a membership-based forum, and helps members finding ‘solutions’ for their challenges, connect them and if needed, and offer additional services to support them in creating new trade relations.
International Development Research Centre (IDRC)

The International Development Research Centre (IDRC) funds research in developing countries to promote growth, reduce poverty, and drive large-scale positive change.

A Crown corporation, we support leading thinkers who advance knowledge and solve practical development problems. We provide the resources, advice, and training they need to implement and share their solutions with those who need them most. In short, IDRC increases opportunities—and makes a real difference in people’s lives.

Working with our development partners, we multiply the impact of our investment and bring innovations to more people in more countries around the world. We offer fellowships and awards to nurture a new generation of development leaders.

Our head office is located in Ottawa, Canada, while four regional offices keep us close to our work. They are located in Montevideo, Uruguay; Nairobi, Kenya; Amman, Jordan; and New Delhi, India, in addition to a regional office covering the Middle East and North Africa.

IDRC is governed by a board of up to 14 governors, whose chairperson reports to Parliament through the Minister of International Development.

IDRC was established by an act of Canada’s parliament in 1970 with a mandate “to initiate, encourage, support, and conduct research into the problems of the developing regions of the world and into the means for applying and adapting scientific, technical, and other knowledge to the economic and social advancement of those regions.”

International Finance Corporation (IFC), World Bank Group

IFC—a sister organization of the World Bank and member of the World Bank Group—is the largest global development institution focused on the private sector in emerging markets. We work with more than 2,000 businesses worldwide, using our capital, expertise, and influence to create markets and opportunities in the toughest areas of the world. In fiscal year 2018, we delivered more than $23 billion in long-term financing for developing countries, leveraging the power of the private sector to end extreme poverty and boost shared prosperity. For more information, visit www.ifc.org.

In line with IFC’s global strategy of ‘Creating Markets, Creating Opportunities’, The IFC’s ‘India E-Waste Program’ is focused on developing a responsible and sustainable E-Waste management ecosystem in India with the end goal of mobilizing private sector investment towards the sector. The project has been actively engaged in the sector for over 4 years and has scaled up its efforts since the 2016 target-based legislation was announced. The 3 key components of the IFC’s E-Waste program are (1) Awareness generation, (2) Supporting the establishment of a responsible e-waste management ecosystem through a PRO model and (3) The development of knowledge and data resources to support stakeholders in their implementation efforts. IFC is working in close partnership with Karo Sambhav, a leading Producer Responsibility Organization (PRO), to help build the E-waste ecosystem in India and manage the 2 million metric tons generated annually, which is growing 30% YoY.

Innovative Change Collaborative Services Private Limited (ICCSPL)

ICCSPL is a value driven social consulting firm providing technical and knowledge support to individual and organizations to ensure lasting social impact. Through our basket of services, we enable foundations, non-profits, corporates, governments, and social enterprises in India to achieve sustainable development in a just and dignified manner.
One Planet Network

The 10-Year Framework of Programmes on sustainable consumption and production, adopted at the World Summit on Sustainable Development in 2012 and affirmed by target 12.1 of the 2030 Agenda for Sustainable Development, is a global commitment to accelerate the shift towards sustainable consumption and production in both developed and developing countries. Its implementation mechanism is the One Planet network. The One Planet network encompasses six multi-stakeholder programmes, one of which is the Consumer Information for Sustainable Consumption and Production Programme (CI-SCP). The Programme is a global platform supporting the provision of quality information on goods and services, and aims to engage and assist consumers in sustainable consumption.

Rabobank Group

Rabobank is an international financial services provider operating on the basis of cooperative principles. It offers retail banking, wholesale banking, private banking, leasing and real estate services. As a cooperative bank, Rabobank puts customers’ interests first in its services. Rabobank is committed to being a leading customer-focused cooperative bank in the Netherlands and a leading food and agriculture bank worldwide. Rabobank Group is active in 40 countries.

Rainforest Alliance

Rainforest Alliance is an international nonprofit organization working to build a future in which nature is protected and biodiversity flourishes, where farmers, workers, and communities prosper, and where sustainable land use and responsible business practices are the norm. In 2018, it merged with UTZ, a global program for sustainable agriculture. Since 2008, Rainforest Alliance has brought 18% of India’s tea production into alignment with the Sustainable Agriculture Standard, as well as certifying farms producing coffee, fruits and spices. Rainforest Alliance also leads projects with international donors to promote sustainable land management in production sectors as a key approach to avoiding land degradation and conserving biodiversity.

Responsible Mica Initiative

The Responsible Mica Initiative is Do-Tank which aims to eradicate child labour and unacceptable working conditions in the Indian mica supply chain by joining forces across industries. Responsible Mica Initiative pursues 3 main objectives:

- Implement fair, responsible and sustainable good practices and increase traceability all along the Indian mica supply chain,
- Empower local community to ensure long lasting change thanks to the implementation of inclusive and holistic empowerment programs,
- Build a legal and liveable environment for local communities by working hand-to-hand with the Indian government.

SEWA Bharat

SEWA Bharat is part of the national SEWA movement. Established in 1984, it is a national federation of SEWA organizations of women working in the informal economy. SEWA Bharat emerged out of the need to address the SEWA movement’s challenges with geographical expansion and coordination. SEWA Bharat is comprised of a family of SEWA organizations to further informal women workers’ rights, livelihoods, financial independence, education, health and social security.

SEWA Bharat’s Role

- Strengthen smaller SEWAs towards their independence by helping them plan and execute new programs.
- Develop new SEWAs by identifying the potential for setting up new SEWA organizations around India.
- Facilitate linkages through experience sharing between existing SEWAs and other NGOs, connecting SEWAs with government programs, and guiding market linkages for informal women worker’s livelihood development.
- Build a national identity for SEWA in order to advocate for the rights of women workers across India.
Social Xleration

Social Xleration, an NGO, believes that to attain lasting economic growth, it needs to be placed on the firm footing of pragmatic development solutions. It believes that the momentum gained by the Indian economy needs to be complemented with expedition of social development. This is necessary if India has to score well not only on economic parameters but also the various indices under Sustainable Development Goals (SDGs) on the global map. While development does not have as definite form as each place offers unique challenge, we believe the elements to achieve development essentially remain the same and only their alignment with the local context is critical. Social Xleration uses technological catalysts and in-depth insights on communities along with activating important social intersections and strengthening institutions to positively impact the triad of health services, education and livelihoods and is recognized for its ability to attain accelerated development outcomes. Agility, flexibility and swiftness are intrinsic elements of this approach. Social Xleration undertake work in a partnership mode by associating with NGOs, foundations, technological solutions providers, locals & state governments, private sector organizations and communities in order to attain optimum results.

Save the Children

Save the Children is a leading global child rights organization working across 120 countries. In India, it covers 20 states pursuing its goal - to ensure a world in which every child attains their rights in concurrence with the United Nations Convention on the Rights of the Child (UNCRC). We recognize and respect children’s right to participate in dialogues and discourses on issues affecting their existence and wellbeing.

Terre des Hommes Netherlands (TdH-NL)

Terre des Hommes Netherlands (TdH-NL) is an international non-governmental organisation that works to create a world free of child exploitation. Since 1965 it has protected tens of millions of children from violence, child labour, trafficking, sexual exploitation, malnutrition, and other challenges. Terre des Hommes’ target group is vulnerable children. Vulnerable children are marginalised socially, economically, physically or culturally and, as such, could easily become victims of exploitation. Child exploitation involves serious violations of the rights of the child. Terre des Hommes prevents child exploitation, removes children from exploitative situations and ensures these children can develop in a safe environment. Terre des Hommes will continue its work until all children are protected and live in a safe environment. Its ‘5 Ps’ approach - partnership, promotion, prevention, protection, and prosecution - is multifaceted and holistic. As part of the Terre des Hommes’ Mica Programme, eradicating child labour in the Indian Mica Industry in Jharkhand and Bihar, Terre des Hommes works with numerous national and international actors, across industries and sectors, towards solutions that benefit the communities. As such, Terre des Hommes is one of the founding members of the Responsible Mica Initiative.

The CSR Company International

The CSR Company International, headquartered in Vienna, Austria, is one of the leading CSR consultancies in the world, specializing entirely on Strategic CSR, Business Ethics, Sustainability, Corporate Governance and Stakeholder Engagement. We are committed to add value to the business of our clients by embedding the principles of corporate social responsibility into their core strategies, policies, programs and actions. Founded in 2007 we consult businesses as well as governmental and academic institutions or NGOs globally across 40 countries. Our customized business transformation solutions engage web-based software tools with complementary competencies we have on board and are designed to meet the challenges of brand risk, corporate governance issues, business, environment and social sustainability that organizations face today.
Thomson Reuters Foundation

Thomson Reuters Foundation (TRF) is the philanthropic arm of Thomson Reuters, the world’s biggest news and information provider. TRF is registered as an independent charity both in the UK and in the USA.

TRF is a corporate foundation geared to actions. It leverages the know-how, reach and reputation of Thomson Reuters to run free programmes that promote the highest standards in journalism and spread excellence in the practice of legal pro bono services worldwide. We act as a source of unbiased thought leadership in areas including slavery and human trafficking, women’s rights and climate and resilience. As the philanthropic arm of Thomson Reuters, we are uniquely placed to engage businesses, governments, thought leaders and civil society, and forge strategic partnerships to tackle some of the world’s most pressing socio-economic issues. Our partners trust our expertise, values, and ability to deliver.

We do not give grants; we receive them to run free programmes and services that better equip people and organisations to drive positive change around the world. Our extensive reach and unique network allow us to amplify the impact of these grants given to us by individuals, corporations, and foundations. Our goal is to achieve impact at scale.

Traidcraft

Traidcraft is the UK’s leading fair trade organisation, dedicated to fighting poverty through trade, practising and promoting approaches that help people in developing countries to transform their lives. Since 1979 Traidcraft has been working to promote trade justice for growers, producers and workers through our trading relationships as well as through development projects helping people to build the skills, knowledge and confidence to work their way out of poverty.

Government Support Partner

The Ministry on Mines, Government of India

The Ministry of Mines, a branch of the Government of India, is the apex body for formulation and administration of the rules and regulations and laws relating to mines in India. Ministry of Mines is responsible for survey and exploration of all minerals, other than natural gases, petroleum and atomic minerals, for mining and metallurgy of non-ferrous metals like aluminium, copper, zinc, lead, gold, nickel, etc. and for administration of the Mines and Minerals (Regulation and Development) Act, 1957 in respect of all mines and minerals other than coal, natural gas and petroleum.
GoodWeave
An award-winning team of business-minded experts and advocates for social change dedicated to ending child labor, forced labor, and bonded labor in global supply chains. What began as a grassroots effort in India, today is a global organization with locally-led and registered affiliates in South Asia, North America, and Europe, all operating under the GoodWeave International umbrella. Our work is implemented by a seasoned global team with deep issue expertise. In addition to our Washington DC headquarters, which oversees licensing and global marketing efforts, we have offices in the weaving communities of India, Nepal, and Afghanistan, and in the consumer countries of Germany and the UK.

Sustainable Corporate Responsibility (SCORE), University of Basel
The Sustainable Corporate Responsibility (SCORE) Group, directed by Prof. Manfred Max Bergman (University of Basel) and Prof. Klaus Leisinger (Global Values Alliance), is dedicated to empirical research on the complex relations between business and society from a culture-sensitive and context-specific perspective. As a member of the UN Sustainable Development Solutions Network (UN SDSN), SCORE is particularly interested in studying how the UN SDGs may play a role in economic development, social development, and environmental management. The SCORE group is currently exploring the roles and responsibilities of corporations in and beyond regions and societies, as well as the corporate responsibility expectations of relevant stakeholders from government, NGOs/NPOs, and civil society. The aim of the research programme is to advance theories and research on corporate sustainability in cross-national and cross-cultural contexts. Examples of important research questions are: Why and how should corporations be responsible? What are the corporate responsibility expectations of important stakeholder groups? Why are some corporations more committed to sustainable development than others? What are the advantages of, and the main hurdles toward, integrating international commitments (e.g. UN Global Compact; UN SDGs) into business practice? By focusing on such questions, SCORE aims to contribute to policy-relevant and future-oriented research that will help to improve the global relations between business and society.
Industry Association

Federation of Indian Micro and Small & Medium Enterprises (FISME)
Federation of Indian Micro and Small & Medium Enterprises (FISME) is a network of over 700 sectoral and geographical SME associations. Focusing on manufacturing SMEs and represented at all decision-making fora of Government of India, including National MSME Board, FISME is widely regarded today as the progressive face of SMEs and is recognized as such by all Ministries and related organizations of the Union Government. FISME works closely with all major multilateral and bilateral agencies to execute SME development projects in India.

OGTC
OGTC is a cluster for garment manufacturers and exporters in the country. It was established in 2004 by some of its members to have one voice for common issues. It has come a long way since and now actively promotes synergies in supply chain and capacity building amongst members by identifying mutual needs. The success of OGTC is founded on the mutual trust and faith that the members have fostered among themselves, in spite of being fierce competitors.

PHD Chamber of Commerce and Industry
PHD Chamber of Commerce and Industry, established in 1905, is a proactive National Apex Chamber working at the grass-root level and with strong national and international linkages. The Chamber acts as a catalyst in the promotion of industry, trade and entrepreneurship. PHD Chamber, through its research-based policy advocacy role, positively impacts the economic growth and development of the nation. PHD Chamber is more than an organisation of the business community, as it lives by the chosen motto In Communitys Life & Part of It and contributes significantly to socio-economic development and capacity building in several fields.

"PHD Chamber of Commerce and Industry (PHDCCI) is one of the Premier Chambers in India to have been accredited with “Diamond Grade” by NABET(QCI), at national and international level.

PHDCCI is a National Apex Chamber having its international office at Bahrain for 6 GCC countries, with 1,30,000 companies as its members base, as total focus on the development of small and medium businesses.
The Better Cotton Initiative exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector’s future. BCI aims to transform cotton production worldwide by developing Better Cotton as a sustainable mainstream commodity.

To achieve this mission, BCI works with a diverse range of stakeholders across the cotton supply chain to promote measurable and continuing improvements for the environment, farming communities and the economies of cotton-producing areas.

Our four specific aims:

- Reduce the environmental impact of cotton production
- Improve livelihoods and economic development in cotton producing areas
- Improve commitment to and flow of Better Cotton throughout supply chain
- Ensure the credibility and sustainability of the Better Cotton Initiative

Better Cotton Initiative

BlueSky CSR Company

BlueSky CSR Company, the Indian counterpart of The CSR Company International, Austria (www.csr-company.com), offers consultancy on social audits and strategic corporate social responsibility.

We have global experience in designing and evaluating social responsibility projects based on ISO 26000 - guidelines for social responsibility. We can evaluate the returns on investment on social projects in financial and non-financial terms based on the principles of social value. We are committed to maximise the potential of your social audits and social responsibility projects by embedding the principles of stake holder management, transparency and accountability.

Charities Aid Foundation

CAF India is a registered charitable trust set up in 1998 to provide strategic and management support to corporates, individuals and NGOs with an aim to ensure greater impact of their philanthropic and CSR investments.

Charities Aid Foundation is a leading international not-for-profit organisation, which works to make giving more effective and charities more successful. CAF India is part of an international network with offices in nine countries, including Australia, Brazil, Canada, India, Russia, South Africa and the United States of America and distributes funds to over 90 countries around the world.

We promote and support all socio development causes that positions us uniquely to address a wide cross sectoral span of donor interests. CAF India, with its dedicated team of experts, brings development sector knowledge and experience to take ‘Giving’ further.
Connextions Orbis Pvt. Ltd.

Team with more than 14 years experience in the industry, handling over 300 Conferences and Exhibitions, Connextions is an established, professional and reliable event organiser in terms of Professional Conference Organiser (PCO) and Destination Management Company (DMC). With long standing relationships and preferred supplier agreements we believe our network is strongest in the fraternity. Our services begins with understanding your needs and we start working with you to deliver the best outcomes. Working together with organising committee, our professional team navigates every step of the way throughout the planning process.

Corporate Responsibility Watch

Corporate Responsibility Watch emerged as an initiative that recognised a gap in engagements across the civil society in accessing sufficient information, evidence and knowledge on challenging the growing power of large corporates. The main objective of this initiative is the transparency of economic activities and accountability of corporates not only to their shareholders but to the civil society. Within a human rights framework the role of the core group is to think through home grown-solutions and monitoring mechanisms for the Responsible Business practice space, in the context that voluntary codes will not work unless there is a vigilant regularity environment, media attention, civil society scrutiny and activism.

Corporate Responsibility Watch India is a voluntary network of 14 organisations and prominent independent consultants that has come together to analyse and watch the corporate environment in India from a civil society perspective.

This includes :- AccountAid India, Business & Community Foundation, Centre for Responsible Business, Christian Aid, Consumer Voice, Indian Institute of Dalit Studies, National Campaign on Dalit Human Rights, National Confederation of Dalit Organisations, National Foundation for India, OpenSpace, Partners in Change, Prakruthi, Praxis Institute for Participatory Practices and Socio Research & Reform Foundation.

Global Organic Textile Standard (GOTS)

GOTS is comprised of four reputed member organisations, namely OTA (USA), IVN (Germany), Soil Association (UK) and JOCA (Japan), which contribute to the GOTS, together with further international stakeholder organizations and experts, their respective expertise in organic farming and environmentally and socially responsible textile processing.

Green Electronics Council

The Green Electronics Council is a non-profit organization founded in 2005 to inspire and catalyse environmental leadership throughout the lifecycle of electronic technologies. The Council achieves this mission by supporting the production of consensus-based environmental leadership standards; by operating EPEAT, the definitive global rating system for greener electronics; and by convening global thought leaders in environmental design, strategy and marketing to envision more sustainable electronics design and delivery methods.
ICTI Ethical Toy Program (IETP)
The ICTI Ethical Toy Program (IETP) is an independent, not-for-profit organisation established in 2004 to safeguard and improve ethical and sustainability standards in the global toy industry supply chain.

The ICTI Ethical Toy Program oversees the Ethical Toy Program, the ethical manufacturing program for the toy industry. The Ethical Toy Program is the most widespread labor and social standard in the toy industry. The program is based on the ICTI Code of Business Practices. It is estimated that 70% of global toy sales are covered by the Ethical Toy Program.

Indian Institute of Management Bangalore (IIMB)
The Indian Institute of Management Bangalore (IIMB) is a leading graduate school of management in Asia. Under the IIM Act of 2017, IIMB is an Institute of National Importance.

IIMB has around 109 full time faculty members, more than 1200 students across various degree/diploma granting programmes and nearly 5000 annual Executive Education participants. Along with ten disciplinary areas and five centres of excellence that offer courses and conduct research on interesting questions facing various sectors of industry, IIMB has three faculty recruiting centres - the Centre for Management Communication, the Centre for Public Policy, and the N S Raghavan Centre for Entrepreneurial Learning.

Knowledge and News Network (KNN)
To address MSMEs’ long standing problems arising of gaps in information and knowledge flows, GIZ-German Agency for International Cooperation and FISME- India’s largest MSME body, have joined hands to create a nation-wide IT based ‘Knowledge and News Network’ (KNN).

KNN is a new age online media platform (www.knnindia.co.in ) which will deliver news, views and analysis both in the forms of text, graphic and video fed through a national network of over 150 member industry associations and 110 institutions.

South Pole
South Pole is a Swiss carbon finance consultancy founded in 2006 in Zurich. In 2018 it had 18 offices across Europe, Africa, Asia, Oceania, North America and South America. For more than a decade, South Pole has worked with a wide range of public, private and civil sector organisations to accelerate the transition to a climate-smart society. South Pole has mobilised climate finance to over 700 projects in emission reduction, renewable energy, energy efficiency and sustainable land-use, acting today ‘for a better tomorrow’. South Pole’s expertise covers project and technology finance, data and advisory on sustainability risks and opportunities, as well as the development of environmental commodities such as carbon and renewable energy credits.
O.P. Jindal Global University (JGU)

O.P. Jindal Global University (JGU) is a non-profit global university established by the Government of Haryana and recognised by the University Grants Commission (UGC). JGU was established as a philanthropic initiative of its Founding Chancellor, Mr. Naveen Jindal in memory of his father, Mr. O.P. Jindal. JGU has been awarded the highest grade ‘A’ by the National Accreditation & Assessment Council (NAAC).

JGU is one of the few universities in Asia that maintains a 1:13 faculty-student ratio and appoints faculty members from India and different parts of the world with outstanding academic qualifications and experience. JGU is a research-intensive university, which is deeply committed to its core institutional values of interdisciplinarity and innovative pedagogy; pluralism and rigorous scholarship; and globalism and international engagement. JGU has established eight schools: Jindal Global Law School (JGLS), Jindal Global Business School (JGBS), Jindal School of International Affairs (JSIA), Jindal School of Government and Public Policy (JSGP), Jindal School of Liberal Arts & Humanities (JSLH), Jindal School of Journalism & Communication (JSJC), Jindal School of Art & Architecture (JSAA) and Jindal School of Banking & Finance (JSBF).

ET Now

ET Now is an English-language business and finance news channel in India, owned and operated by Bennett Coleman & Company Limited. It has evolved to also encompass the areas of Politics, Governance, Environment, Technology under its domain of coverage. It has emerged as India’s No.1 Business news channel.